

No.N-4101 5/1/2019-BC- III  
Government of India  
Ministry of Information and Broadcasting  
A Wing, Shastri Bhawan,  
New Delhi – 110 001

February 25th, 2020

To,

All Private Satellite TV Channels

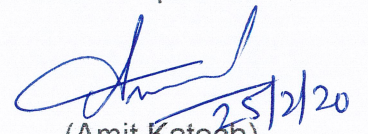
On various occasions in the past, this Ministry has issued advisories for private satellite TV channels to broadcast content strictly in adherence to the Programme and Advertising Codes as prescribed in the Cable Television Networks (Regulation) Act, 1995 and the Rules framed thereunder.

2. It is hereby reiterated that all TV channels are advised to be particularly cautious with regard to any content which:

- (i) is likely to encourage or incite violence or contains anything against maintenance of law and order or which promotes anti-national attitudes;
- (ii) contains attack on religions or communities or visuals or words contemptuous of religious groups or which promote communal attitudes;
- (iii) contains anything defamatory, deliberate, false and suggestive innuendos and half-truths

3. It may kindly be ensured that no content is telecast which is violative of the afore-mentioned Programme Codes.

All private satellite TV channels are requested to ensure strict compliance of the above.

  
(Amit Katoch)  
Director (BC)  
T.No.23386394

Copy to:

- (1) Shri Rajat Sharma, President, News Broadcasters Association (NBA), Mantec House, 3<sup>rd</sup> Floor, C-56/5, Sector 62, NOIDA-201307
- (2) Shri N.P. Singh, President, The Indian Broadcasting Foundation (IBF), B-304, 3<sup>rd</sup> Floor, Ansal Plaza, Khelgaon Marg, New Delhi – 110 049
- (3) All DTH/HITS operators/MSOs/Cable operators