

No. 3105/28/2016-BC.III  
GOVERNMENT OF INDIA  
MINISTRY OF INFORMATION & BROADCASTING  
'A' WING, SHASTRI BHAWAN, NEW DELHI - 110001

Dated: 25<sup>th</sup> January, 2024

To


All Private Satellite TV Channels

In the past years, Ministry of Information and Broadcasting has been getting requests from members of civil society to facilitate access to the people with hearing impairment to the Speech of Hon'ble President of India on the eve of Republic Day on 25<sup>th</sup> January and to the commentary of Republic Day Ceremony/Parade on 26<sup>th</sup> January by carrying the telecast accompanied with sign language interpretation and English/Hindi closed captions to help them connect meaningfully with this important National Day.

2. Public broadcaster, Doordarshan, has indicated that DD Bharati/DD News will carry sign language interpretation of the President's Message to the nation on their channel from 07:00 PM to 07:30 PM on 25<sup>th</sup> January, 2024. It has further stated that on 26<sup>th</sup> January, 2024, DD News will carry the sign language interpretation of the commentary on their channel from 09:00 AM to 12:15 PM tentatively (or till the end).

3. Media has always been at the forefront in taking up important issues concerning national integration, progress of disadvantaged sections of the society, etc.

4. Therefore, the feed of DD News/DD Bharati is being made available free of cost. All TV channels interested in carrying the live telecast of the Speech of Hon'ble President of India on 25<sup>th</sup> January, 2024 and Republic Day Parade with commentary on 26<sup>th</sup> January, 2024, may carry the signals of DD Bharati/DD News with sign language interpretation and English/Hindi closed captions for the benefit of differently abled people and make the event accessible to them.



( Ankita Dhanda )

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Copy to:

1. President, The Indian Broadcasting & Digital Foundation (IBDF), New Delhi
2. President, News Broadcasters Federation (NBF), New Delhi
3. Other associations of News broadcasters