



MINISTRY OF INFORMATION
AND
BROADCASTING

Annual Report
2005-2006

CONTENTS

Highlights

1. Overview	1
2. Administration	3
3. Information Sector	11
4. Broadcast Sector	42
5. Films Sector	76
6. International Co-operation	138
7. Plan and Non-Plan Programmes	139
8. New Initiatives	151

Appendices

I. Organisation Chart of the Ministry	154
II. Media-wise Budget for 2005-2006 and 2006-2007	156

HIGHLIGHTS OF THE YEAR

- Children's Film Society, India (CFSI) organised its 14th International Children's Film Festival in collaboration with the Government of Andhra Pradesh in Hyderabad from 14-20th November, 2005. 170 films from 35 countries were screened in 10 theatres.
 - CFSI films were entered in 23 international film festivals.
 - A Postage Stamp commemorating 50 Years of CFSI was released during the Opening Ceremony.
 - CFSI films were entered in 23 international film festivals.
 - The 36th Edition of International Film Festival of India-2005 was organised in Goa from 24th November to 4th December 2005 in collaboration with State Government of Goa. Shri Dev Anand was the Chief Guest for the inaugural function.
 - The National Film Awards function was organized on 21st October, 2005 in Vigyan Bhavan and the awards were presented by the Hon'ble President of India. Dada Saheb Phalke award was given to Shri Adoor Gopalakrishnan.
 - Indian films also participated in different international film festivals in 22 countries during the year till December 2005.
 - The Research, Reference and Training Division has successfully brought out the 50th edition of Reference Annual INDIA-2006 on 3rd January, 2006.
 - The Government invited bids from Indian companies for 337 FM radio channels in 91 cities, out of which 280 channels were successfully bid. The Government earned revenue of Rs. 1157.35 crore as One Time Entry Fee, including migration fee from existing private FM Channels.
 - Committee has been constituted to review the Programme and Advertising Code prescribed under the Cable TV Networks (Regulation) Act, 1995 and the Guidelines for certification of films prescribed under the Cinematograph Act, 1952.
 - Broadcasting Content Regulatory Authority has been set up to receive and dispose off complaints on content telecast on TV channels.
 - Uplinking Guidelines have been revised to make it up to date with the changing media scenario of the country and new Downlinking Guidelines have been issued.
 - DAVP released 15,502 Press Advertisements during the period April- November 2005. In this period, 19,896 displays were put up as part of 'Out door' Publicity. The Directorate, in all, released 97,08,100 copies of Printed Publicity material. DAVP also produced 3,305 audio spots/ sponsored Radio Programmes and 467 video films/spots during April/December 2005 period. The exhibition unit of the DAVP put up 453 exhibitions spread over 2,032 exhibition days.
 - The Rate Structure of DAVP was comprehensively reviewed by a Rate Structure Committee and the new rates have been made applicable from 1st January, 2006.
 - IIMC launched its own Community Radio Station Apna Radio FM 96.9MHz.
 - Directorate of Field Publicity in the period April to October 2005, conducted 23,407 Film shows, 1,173 Song and Drama Shows , 4,578 Special Programmes, 32,826 Oral Communication programmes more than 19,000 Photo Exhibitions and conducted 3,5445 Public Opinion gatherings to bring awareness on various issues from AIDS to propagating the theme of Bharat Nirman.
 - Publications Division released 85 titles in April-December 2005 period.
 - Films Division digitalized 1341 films during the April- December 2005 period
 - The Press Information Bureau released 77613 Press releases for Print Media in the April –November 2005 Period. The Bureau also released nearly 11,469 photos for Press, 4,568 features on various issues and conducted 1289 Press Conferences.
 - Registrar of Newspapers for India scrutinized 14,549 applications for verification of titles and approval for 7724 titles were given in the period of April- December 2005. In the same period 9596 titles were also de-blocked by the Press Registrar.
 - Photo Division digitalized 2,12,545 images and photos in the period between April- December 2005.
 - More than 32,000 programmes /shows relating to Bharat Nirman and other socially relevant issues were organized by the S&DD.
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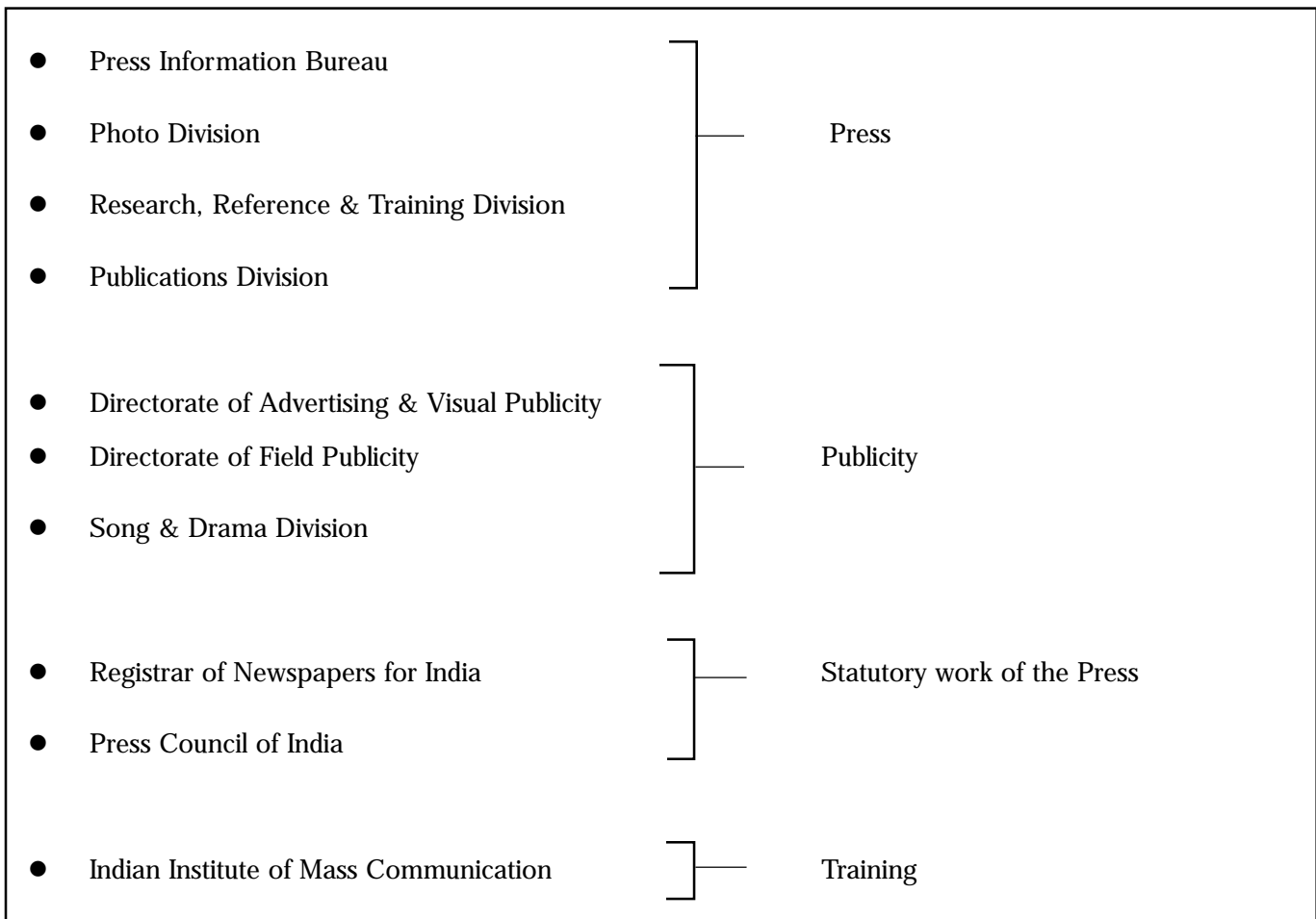
1

OVERVIEW

The Ministry of Information and Broadcasting, through the mass communication media consisting of radio, television, films, the press publications, advertising and traditional modes of dance and drama, plays an effective role in helping the people to have access to free flow of information. The Ministry is involved in catering to the entertainment and intellectual needs of various age groups and focusing attention of the masses on issues of national integrity, environmental protection, health care & family

welfare, eradication of illiteracy and issues relating to women, children and other weaker sections of the society. The Ministry is divided into 4 wings i.e. Information Wing, the Broadcasting Wing, the Films Wing and the Integrated Finance Wing.

The **Information Wing** under the Joint Secretary (Policy & Administration) deals with the policy matters, the print media and the press and publicity requirements of the Government. The media units in this Wing are:



The **Broadcasting Wing** under Joint Secretary (Broadcasting) handles matters relating to the electronic media. It formulates policies and frames rules and includes regulations for this Sector, which includes public service broadcasting, operation of cable television, private television channels, F.M. channel, etc. The organizations under this wing include:

- The Prasar Bharati (Broadcasting Corporation of India) an autonomous body which includes:
- All India Radio, and
- Doordarshan

- Broadcast Engineering Consultants (India) Limited (BECIL)

The **Film Wing** under Joint Secretary (Films) handles matters relating to the Film Sector. Through its various units, it is involved in the production and distribution of documentary films required for internal and external publicity, development and promotional activities relating to film industries including training, promotion of good cinema, organization of film festivals, import and export regulations, etc. This Wing has the following media units:

Films Division	- Documentary Films Production
Central Board of Film Certification	- Certification
National Film Archive of India	- Preservation
National Film Development Corporation	- Film Finance
Film & Television Institute of India, Pune	- Training
Satyajit Ray Film & Television Institute, Kolkata	- Training
Directorate of Film Festivals	- Promotion of good cinema
Children's Film Society, India	- Promotion of Children's Film

The **Integrated Finance Wing** looks after the financial aspects of the Ministry including budgeting and Plan coordination. In support of the

developmental needs of the Ministry, a total outlay of Rs. 5130.00 crores has been approved under the 10th Five Year Plan (2002-2007).

2

ADMINISTRATION

The Ministry of Information and Broadcasting, as per the Allocation of Business Rules, has a wide mandate in respect of information, education and

entertainment to be executed with functions relating to print and electronic media as also films.

Mandate of the Ministry of Information and Broadcasting

- News Services through All India Radio (AIR) and Doordarshan (DD) for the people including Indians abroad.
- Development of broadcasting and television.
- Import and export of films.
- Development and promotion of film industry.
- Organisation of film festivals and cultural exchanges for the purpose.
- Advertising and Visual Publicity on behalf of the Government of India.
- Handling of Press relations to present the policies of the Government of India and to get feedback on publication.
- Administration of the Press and Registration of Books Act, 1867 in respect of newspapers.
- Dissemination of information about India within and outside the country through publications on matters of national importance.
- Research, Reference and Training to assist the media units of the Ministry.
- Financial assistance to distinguished artistes, musicians, instrumentalists, dancers, dramatists, etc. who have substantially contributed to the Ministry's institutions.
- International relations in respect of broadcasting and news services.

The Ministry is assisted and supported in its activities through 14 Attached and Subordinate Offices, six Autonomous Organisations and two Public Sector Undertakings.

FIELD FORMATION OF THE MINISTRY OF INFORMATION AND BROADCASTING

Attached and Subordinate Organisations

1. Office of the Registrar of Newspapers for India
2. Directorate of Advertising and Visual Publicity
3. Press Information Bureau
4. Publications Division
5. Directorate of Field Publicity
6. Directorate of Film Festivals
7. Research, Reference and Training Division
8. Films Division
9. Photo Division
10. Song and Drama Division
11. Central Board of Film Certification
12. National Film Archive of India
13. Electronic Media Monitoring Centre
14. Chief Controller of Accounts

Autonomous Organisations and Public Sector Undertakings

1. Prasar Bharati (Broadcasting Corporation of India)
2. Film and Television Institute of India, Pune
3. Indian Institute of Mass Communication
4. Children's Film Society, India
5. Press council of India
6. Satyajit Ray Film and Television Institute, Kolkata
7. National Film Development Corporation
8. Broadcast Engineering Consultants India Limited

Main Secretariat

The Main Secretariat of the Ministry is headed by a Secretary who is assisted by an Additional Secretary, a Financial Advisor & Additional Secretary, three Joint Secretaries and one Chief Controller of

Accounts. There are 13 posts of the level of Director/Deputy Secretary, 23 of Under Secretary level, 46 of other gazetted officers and 284 non-gazetted posts in the different wings of the Ministry's secretariat.

Sanctioned Staff in the Main Secretariat of the Ministry of Information & Broadcasting.

S No.	Name of the Post	Sanctioned Strength
	Secretary	1
	Additional Secretary	1
	AS&FA	1
	Joint Secretary	3
	Director/Dy. Secretary	11
	Director(OL)	1
	Sr. PPS	1
	Under Secretary	20
	Sr. Analyst	1
	PPS	2
Gazatted Posts (Total 46)		
	Section Officer	34
	PS	8
	Asstt. Director OL	1
	Research Officer	1
	A.O.(Parl)	1
	Junior Analyst	1
Non Gazatted Posts (Total 284)		
	Assistant	59
	Steno 'C'	21
	Steno 'D'	18
	UDC	37
	LDC	42
	Staff Car Driver	8
	Record Keeper	5
	Sr. GO	1
	Dispatch Rider	1
	Gr. 'C' Canteen Emp.	8
	Ex-cadre posts	9
	Gr. 'D'	75

Public Grievances

A Public Grievances Cell is functioning in the Main Secretariat of this Ministry and Joint Secretary (P&A) has been designated as head of the Internal Grievance Redressal Mechanism.

Information Facilitation Centre

The Information and Facilitation Counter of the Ministry was opened on 4 July, 1997 in pursuance of the decision of the government to make the administration more transparent and responsive.

Citizen's Charter

Citizen's Charter has been prepared and hosted on the official web site of this Ministry. (<http://www.mib.nic.in>).

Reservation for Scheduled Castes, Scheduled Tribes and Other Backward Classes

The Ministry of Personnel, Public Grievances and Pensions and the Ministry of Social Justice and Empowerment are the nodal Ministries in so far as the policy matters relating to reservation in services are concerned. The necessary guidelines & instructions regarding reservation for SCs/STs/OBCs in Services and for other benefits, issued from time to time by the nodal Ministries/Departments, are invariably circulated to all the media units for strict compliance.

This Ministry has been making all possible efforts to ensure adequate representation to Scheduled Castes, Scheduled Tribes and Other Backward Classes in the posts and services under the administrative control keeping in view the orders/instructions/guidelines issued by the Government in this regard. This Ministry is taking every step to abridge the difference between the allocated percentage of reservation and the actual representation of SCs/STs/OBCs in various posts and services in the Ministry including all its attached and subordinate offices. Efforts are also made to ensure adequate representation of officers belonging to Scheduled Castes, Scheduled Tribes and Other Backward Classes under various training programs. Post based Rosters are maintained by all the attached/subordinate offices/PSUs/Autonomous Bodies in or under the administrative control of the Ministry.

The percentage of SCs, STs and OBCs vis-à-vis the total number of employees in the Ministry including

all its attached & subordinate offices as on 1.1.2005 was as under :-

	Group A	Group B	Group C	Group D	Total
SC	11.67%	15.21%	18.35%	27.19%	19.16%
ST	4.81%	5.44%	7.46%	12.08%	7.85%
OBCs	3.43%	3.52%	6.42%	7.11%	5.76%

Cells have been functioning in this Ministry and all its attached and subordinate offices, Autonomous Organisations and PSUs under the supervision of a Liaison Officer of the rank of Director/Deputy Secretary for coordination and monitoring of work relating to implementation of reservation policy and other benefits due and admissible to SCs/STs/OBCs under Rules.

Use of Hindi as Official Language

Hindi is the Official Language of the Union of India. There is a well-considered policy of the Government to accelerate the progressive use of Hindi in the Official work. This Ministry has been stressing on the use of Hindi as per the Official Language Policy of the Government of India. The Official Language Implementation Committee (OLIC) in the Main Secretariat of Ministry monitors the progressive use of Hindi in the Secretariat as well as its attached and subordinate offices. Meetings of OLIC are held in every quarter regularly. In these quarterly meetings, the status of implementation of the official language policy in the Ministry and its subordinate offices was reviewed and various suggestions were made regarding progressive use of Hindi in the official work. An annual programme has been evolved by the Deptt. of Official language, MHA, a nodal Deptt. for this purpose. The Annual Programme as evolved was circulated to all media units with the request to make every effort to achieve the targets fixed item-wise. The targets fixed in the meeting by the Deptt. of Official Language were discussed with the the Ministry and Media Units and all possible efforts were made to achieve the same.

For promoting the use of Hindi in the Official work, "Hindi Fortnight" was organized in the Main Secretariat of the Ministry during 14-28 September 2005. During the period, Essay writing, Poetry, Noting/Drafting, Speech, Translation, Hindi

Stenography, Debate, Quiz and Antyakshari Competitions were organized in which 186 officials participated and 75 officials (Both Hindi and Non-Hindi speaks) were given the prizes. Similarly, Hindi Fortnights and Hindi competitions were also organized in attached and subordinate offices of the Ministry and Cash Prizes were awarded to the winners. An appeal was issued by the Hon'ble Minister for increasing the use of Hindi in the official work. Moreover, the appeals issued by the Union Home Minister and the Cabinet Secretary on this occasion were also circulated in the Ministry.

For providing necessary assistance to the Secretariat of the Ministry, there is one Director (OL), one Assistant Director (OL) and four translators who are fully responsible for the translation, implementing and monitoring the Official Language Policy of the Government of India which is a regular process and is looked after by the Hindi Section of the Ministry.

Check points were strengthened in order to ensure issuance of all papers/documents under Section 3(3) of the Official Language Act in bilingual form and letters received in Hindi and signed in Hindi are invariably replied to in Hindi only. In addition, quarterly progress reports received from different sections and media units were reviewed and remedial actions were taken/suggestions were made in order to ensure better compliance of the Official Language Policy. A three days Hindi Workshop was organized w.e.f. 24.10.2005 to 26.10.2005 in the main secretariat of the Ministry in which 81 employees having working knowledge of Hindi participated.

There is a Hindi Advisory Committee under the chairmanship of the Minister to review the progress made regarding use of Hindi and suggest ways and means for increasing the use of Hindi in the official work in the Ministry and all the attached/subordinate offices under its administrative control. The last meeting of Hindi Advisory Committee was organised on 20 January, 2005 under the chairmanship of the then Minister of Information and Broadcasting.

The third issue of the House Journal "Soochna Bharati" has been brought out by the Ministry during the period under review. The 8 staff members of the Ministry (Main Secretariat) were awarded cash prizes for the year 2004-2005 under the incentive scheme of the noting and drafting originally in Hindi being

conducted by the Ministry as per the direction of the Ministry of Home Affairs.

The Second Sub-Committee of Parliament on Official Language inspected 8 offices under this Ministry during the year (up to 31st December, 2005). A senior officer represented the Ministry in these inspection meetings. The suggestions made by the Committee were noted and remedial actions initiated. Ten offices under the Ministry were inspected by the ministry, remedial actions for the purpose suggested for the better implementations of Official Language policy.

In order to promote the progressive use of the Official Language by the officials of the Ministry and its Media Units, Rajbhasha Sammelans were organised by Directorate General of Doordarshan and Directorate General of All India Radio in different parts of the country. As a result of these sammelans, tremendous improvement in the implementation of the Official Language Policy was witnessed.

Internal Work Study Unit

The Internal Work Study UNIT (IWSU) has continued to take measures to increase the administrative and physical efficiency of the Organization by suggesting measures which would not only yield economy in expenditure but also make it administratively more efficient.

On the recommendation of the Expenditure Reforms Commission (ERC), the mandate for conducting work-studies of the respective offices of the ministries now rests with the Staff Inspection Unit, Ministry of Finance. As such, this Unit concentrated more on carrying out various organization and method (O&M) activities like monitoring compliance with the various aspects of checks and delays; review of channel of submission and level of disposal of cases; fixation of time limit for disposal of cases, etc. Besides this, Record management activity was accorded special attention. Two special drives launched on Record Management during the period, together with the monthly efforts on recording activities, have resulted in recording of 33,932 files, reviewing of 15,559 files and weeding out of 8,672 files. O&M Inspections of Sections/Desks were also carried out to ensure that the various provisions of the Manual of Office

procedure are adhered to in day-to-day transaction of business. As per guidelines issued by the Department of Administrative Reforms and Public Grievances, this Unit is also required to conduct O&M Inspections of attached/subordinate offices of this Ministry. Accordingly, this Unit has undertaken O&M Inspections of Regional Offices of Press Information Bureau at Chandigarh and Lucknow, Regional Office of DFP at Ahmedabad, Regional Office of RNI at Chennai and Regional Centre of S&DD at Chennai. Besides this, before the end of the current financial year, this Unit plans to undertake similar inspections of two or three more attached/subordinate offices.

In pursuance of an exercise initiated by the Cabinet Secretariat, this Unit coordinated the matter relating to preparation of a presentation made by Secretary (I&B) before the Committee of Secretaries about simplification of procedures, etc. As a follow up action thereon, a Task Force has been constituted on 10-11-2005 under the Chairmanship of JS(P&A) to review all the existing forms being used in the Ministry as well as in the Media Units. The Task Force is expected to make its recommendations within six months of its constitution.

I.W.S.U. has also been functioning as the nodal agency of this Ministry for implementation of the various award schemes sponsored by DAR&PG for Central Government Employees as well as Members of Public.

Accounting Organisation

The Secretary of Ministry of Information & Broadcasting, besides being the Administrative Head of the Ministry, is also designated as the Chief Accounting Authority. The Secretary performs this function with the assistance of Additional Secretary & Financial Adviser and Chief Controller of Accounts.

The Chief Controller of Accounts is the administrative head of the Accounting Organisation, and exercises this function with the assistance of a Controller of Accounts, one Deputy Controller of Accounts, and one Asstt. Controller of Accounts and 14 Pay & Accounts Officers. The Pay & Accounts Offices are located at Delhi, Mumbai, Kolkata, Chennai, Lucknow and Guwahati.

The responsibilities of Accounting Organisation are:-

- Expenditure Control over Appropriation
- Timely accounting of receipts and expenditure
- Compilation and consolidation of Accounts of the Ministry of Information and Broadcasting for onward submission to the Controller General of Accounts, Ministry of Finance.
- Formulation of Receipt budget.
- Ensuring prompt payments
- Speedy settlement of Pension, Provident Fund and other claims
- Internal Audit of the Ministry and Media Units.
- Making available accounting information to concerned authorities.
- Internal Finance Advisory functions for the Directorate of Film Festival, Press Information Bureau and Directorate of Field Publicity, Publications Division, Research, Reference and Training Division.

Computerization

Following are the special e-governance initiatives taken by the Accounts Organisation of Ministry of Information & Broadcasting during 2005-06.

- **Implementation of CPFM {Contributory Pension Fund Management} software:-** This software has been developed by NIC Cell of office of Controller General of Accounts, M/o Finance and is used for Pre-check, Compilation & Consolidation of Accounts.
- **Computerization of Accounts [COMPACT]:-** This software has been developed by NIC Cell of office of Controller General of Accounts, M/o Finance and is used for Pre-check Compilation & Consolidation of Accounts.
- **Monthly Expenditure on Website:-** The statement giving monthly expenditure of the Ministry of Information & Broadcasting is placed on the Ministry's web site <http://mib.nic.in>. w.e.f. May 2005.

- **Payment of salaries through ECS:-** The salaries to the staff of the O/o CC A, M/o I&B has been paid through ECS w.e.f. July 2005,. Other DDOs has also been encouraged to accept salaries through ECS rather than cheque/ cash payments.

INTERNAL AUDIT

Audit is instrumental in checking infructuous expenditure and guiding the administration for improvement of financial health.

For the sake of convenience and economy four zonal Internal Audit parties have been established, namely, North Zone, South Zone, West Zone and East one located at New Delhi, Chennai, Mumbai, Kolkata respectively. Each Zonal Internal Audit Office is headed by an Accounts Officers. The Internal Audit Wing at Head Quarter carry out internal audit of the North Zone and Co-ordinate the audit work of all the remaining three regional parties.

The Internal Audit Reports have helped in checking some major irregularities involving substantial sum of money such as:-

1. Non-recovery of Govt. dues	137633.09 lakhs
2. Over Payment	4.23 lakhs
3. Idle machinery/surplus store	4.84 lakhs
4. Loss / infructuous expenditure	17.72 lakhs
5. Irregular expenditure	31.60 lakhs
6. Non-adjustment of advance	1271.91 lakhs
7. Irregular purchase	8.59 lakhs
8. Blockade of govt. money	14.24 lakhs
9. Non-accounting of costly store	2.64 lakhs
10. Other items of special nature	10.87 lakhs
Total	138999.73 lakhs

Vigilance

The vigilance set up of the Ministry is functioning under the overall supervision of the Secretary. He is assisted by the Chief Vigilance Officer (at the level of Joint Secretary), Director/ Deputy Secretary (Vigilance), and other subordinate staff. A separate

Chief Vigilance Officer has been appointed for Prasar Bharati with the approval of Central Vigilance Commission and he supervises the Vigilance activities of both All India Radio and Doordarshan. In other attached/subordinate offices, Public Sector Undertakings and Registered Societies also, separate vigilance set ups exist. The Chief Vigilance Officer of the Ministry coordinates vigilance activities of the attached and subordinate offices, Public Sector Undertakings and Registered Societies.

Concerted efforts were made to streamline the procedures in order to minimise scope for corruption. Persons of doubtful integrity were identified and a close watch was maintained over such officials. Efforts were also made to rotate the Staff posted at sensitive positions. Regular and surprise inspections were carried out by senior officers to ensure proper observance of rules and procedures. During April 2005 to December,2005, 58 regular and 64 surprise checks were carried out and 97 persons were identified for being kept under surveillance. In addition, a total 34 areas have been selected for being kept under surveillance by the different media units of this Ministry. During the period, the yearly exercise of preparation/review of 'Agreed' and 'Doubtful Integrity' list of officers of Gazetted status of the Ministry and its Media Units have been taken up in consultation with the Media Units and the CBI. The activities of the officers who are already figuring in the list were constantly and closely monitored. To continue the anti-corruption drive, launched by the Government on the 50th Anniversary of the Independence of our country, C.V.O. has been nominated as the Liaison Officer to deal with the complaints forwarded by the Prime Minister's Office.. The complaints received from PMO are constantly monitored and periodic reports are regularly sent to the PMO. A week long Vigilance Awareness Week was observed by the Ministry of I&B and its Media Units.

During the period from April, 2005 to December, 2005, 238 fresh complaints were received in the Ministry and its Media Units etc., from different sources. These were examined and preliminary enquiries were ordered in 65 cases. Preliminary inquiry reports in respect of 35 cases were received during the year. Regular departmental action for major penalty was initiated in 40 cases and for minor

penalty in 9 cases. Major penalties have been imposed in 21 cases and minor penalty in 26 cases. During the period under report, 2 officials were placed under suspension and in 7 cases administrative action was taken.

Monthly reports on pending disciplinary cases and fortnightly reports on pending sanction for prosecution are regularly obtained from all the Media Units and forwarded to Deptt. of Personnel & Training. Detailed information on pending vigilance cases were periodically sent to CVC. In addition, periodical review meetings are conducted by the Chief Vigilance Officer of the Ministry to discuss the pending disciplinary cases in the Media Units as well as in the Ministry.

GENDER ISSUES

In accordance with the guidelines suggested by the National Commission for Women, a Women's Cell was set up in the Ministry to review the programmes and monitor implementation of developmental schemes for women. Recently, Women's Cell has been reconstituted with Director (Administration) as its Chairperson with other three senior women officers as its members and also one external expert from YWCA of India (Ms. Kalpana David) as non-official member. This cell will also function as the Complaints Committee in terms of the judgment delivered by the Hon'ble Supreme Court in matters relating to sexual harassment in work places which has since been included in the CCS (Conduct) Rules 1964 as Rule 3 C.

The Ministry is the cadre controlling authority for the Indian Information Service. Officers of this service are the interface between the government and media, handle news on the public service broadcaster and are the medium through which messages are conveyed to the people through personal interface. Keeping in mind the important role these offices play, they are imparted proper training also. Out of 328 IIS Group 'A' officers, 68 are women officers.

C&A.G. Audit Observations

Functioning of internal control systems/ internal audit:

The Ministry applies checks prescribed in Central Secretariat Manual of office procedure, government

rules, orders and instructions issued from time to time, which constitute the internal controls. There was laxity in implementation of these controls, resulting in deficiencies/shortcomings in the systems. A few of the major deficiencies are non-reviewing of various management and administrative policy/matters, not taking effective action to rectify the deficiencies pointed out by Internal and Statutory Audit and failure to review the performance of institutions receiving grants-in-aids exceeding Rs. 10 lakh.

(Para No. 11 of Report No. 2 of 2005)
Transaction Audit Observations

Additional expenditure due to failure to deduct tax at source:

Failure on the part of Doordarshan to pay balance income tax while discharging an award, led to levy of penalties and interest amounting to Rs. 4.43 crore by Income Tax Authorities.

(Para No.12.1 of Report No. 4 of 2005)
Autonomous Bodies

Avoidable interest payment:

Non-adherence to the schedule of payment of instalments of rights fee to Board of Control for Cricket in India resulted in avoidable payment of interest of Rs. 1.42 crore.

(Para No. 12.2 of Report No. 4 of 2005)
Autonomous Bodies

Avoidable Expenditure :

Non-disposal of a closed Receiving Centre building of All India Radio at Rampur resulted to avoidable expenditure of Rs.26.51 lakh.

(Para No.12.3 of Report No. 4 of 2005)
Autonomous Bodies

Inadmissible grant of agency commission:

Prasar Bharati irregularly allowed an item of expense to the National Film Development Corporation against the terms of the agreement resulting in short recovery of Rs. 22.68 lakh.

(Para No. 12.4 of Report No. 4 of 2005)
Autonomous Bodies

3

INFORMATION SECTOR

RESEARCH, REFERENCE AND TRAINING DIVISION

Set up in 1945, the Research, Reference and Training Division (RR&TD) functions as an information-serving unit for the Ministry of Information and Broadcasting and its media units. It serves as an information bank to the media units to help in their publicity campaigns. It also studies trends in Mass Media and maintains reference and documentation service on Mass Communication. The Division provides background, reference and research materials and other facilities for the use of the Ministry, its Media units and others engaged in mass communication. The Division also looks after the training aspect of the Indian Information Service (IIS) officers in collaboration with the Indian Institute of Mass Communication (IIMC).

The Division has a regular service, the '*Diary of Events*', brought out every fortnight. It compiles two annual reference books, INDIA - A Reference Annual, and MASS MEDIA IN INDIA, a comprehensive publication on mass communication in the country. INDIA is simultaneously published in Hindi language under the title- 'BHARAT'. Hon'ble Minister of Information and Broadcasting, Shri Priya Ranjan Dasmunshi released the 50th edition of Reference Annual INDIA/BHARAT-2006 on January 3, 2006.

The Division brought out background papers on various occasions on topical issues. Every month the Division prepares a Report on Speciality Magazines after due screening.

Reference Library

The Division has a well-stocked library with a large collection of documents on various subjects, bound volumes of select periodicals and various reports of the Ministries, Committees and Commissions. Its

collection includes specialised books on subjects pertaining to mass communication, journalism, public relations, advertising and audio-visual media, all prominent encyclopaedia series, yearbooks and contemporary articles. The library facilities are available to accredited correspondents from both Indian and foreign Press and to Government officials. Around **116** new titles on various subjects were added to the library till December 2005 of the current financial year including **57** books in Hindi. The library has a total membership of about **1056** readers.

National Documentation Centre on Mass Communication

The National Documentation Centre on Mass Communication (NDCMC) was created in 1976 as a part of the Division on the recommendation of an Expert Committee set up by the Ministry of I&B, for collecting, interpreting and disseminating information about the events and trends in Mass Media through its periodical services. The NDCMC documents major news items, articles and other information materials available on mass communication. The current activities of the Centre range from collecting and documenting information, to dissemination, for the development of cross-country mass communication.

The information collected is maintained and disseminated through services like **Current Awareness Service**—annotated index of select articles; **Bibliography Service**—annotated subject index of articles; **Bulletin on Films**—abstract of various developments in the film industry; **Reference Information Service, Who's Who in Mass Media**—biographies of eminent media personalities; **Honours Conferred on Mass Communicators**—details of awards conferred on Mass Communicators and '**Media Update**'—diary

of national and international media events. The Centre brought out **38** such services during the year 2005-06 (till December 2005).

The NDCMC compiles and edits a reference book '**Mass Media in India**'. The Annual contains articles on various aspects of the mass media, information on the status of media organisations in Central government, States and Union Territories. It also includes the general information on print and electronic media.

Training

Training for the Indian Information Service (IIS) officers has been an area deserving attention. RRTD has been specially entrusted with the training aspect of IIS officers under the Tenth Plan period. Into 4th year of conducting training programmes, the Division has organised the following training programmes/courses:

(a) Short-term Refresher Course on 'Editing of Books/Journals' from June 20 to 24, 2004 at IIMC, New Delhi; (b) Short-term Refresher Course for PIB officers from July 25 to 29, 2005 at IIMC, New Delhi; (c) Short-term Refresher Course for PIB officers from August 22 to 26, 2005 at IIMC, New Delhi; (d) Financial Management and Audit Sensitization for IIS (Group-A) officers from September 05 to 09, 2005 at National Academy of Audit and Accounts, Shimla; (e) Management Development Programme on Team Building from October 17 to 21, 2005 at IIM-Lucknow; (f) Course on Editing, Writing and Interviewing by the Trainers of Thomson Foundation, UK from October 17 to 28, 2005 at IIMC, New Delhi; (g) Management Development Programme on Managerial Effectiveness from November 21 to 25, 2005 at IIM-Lucknow.

Vigilance

Joint Director (Admn) is the Vigilance Officer of this Division. Complaints received during the year were duly attended to and appropriate action was taken.

PUBLICATIONS DIVISION

The Publications Division publishes books and journals on matters of national importance and makes them available to readers at a very affordable price. The

books are published in both English and Hindi as well as in all major Indian languages. The subjects range from art, history, culture, biographies of eminent persons, land and people, flora and fauna, children's literature, science and technology and Gandhian literature to reference books like, **India - A Reference Annual, Press in India and Mass Media in India**. The Division also brings out selected speeches of the Presidents and Prime Ministers of India.

With headquarters at Delhi, the Division functions through its various field units— Sales Emporia at New Delhi, Mumbai, Chennai, Kolkata, Patna, Lucknow, Hyderabad, Thiruvananthapuram and Yojana offices at New Delhi, Mumbai, Kolkata, Chennai, Ahmedabad, Guwahati, Hyderabad and Bangalore. The offices of Employment News and Journals Unit are located at R.K.Puram, New Delhi. Recently, the headquarters of the Division has shifted from Patiala House to Sochna Bhawan, CGO Complex, New Delhi.

Books

The Division which brings out 120-150 titles every year has published more than 7600 titles so far. During April-December, 2005, 85 titles were released in English, Hindi and other regional languages. Some of the important titles released during the period are: 'Indian Railways - 150 Glorious Years', 'History of the Freedom Movement in India', 'Bharatiya Vigyan Manjusha', 'Common Birds of India', 'Conscience of the Race: India's Offbeat Cinema' in English, 'Katha Samrat Prem Chand', 'Kalpana Chawla', 'Lal Bahadur Shastri', 'Dilli Ki Khoj', 'Arya Bhat' in Hindi and 'Sardar Vallabhbhai Patel', 'Geet Ramayana', 'Jawaharlal Nehru - A Pictorial Biography', 'Mother Teresa' in regional languages.

Journals

The Division also brings out 18 monthly journals including 'Bal Bharati' - a children's magazine, 'Ajalkal' in Hindi and Urdu, 'Kuruksheetra' in Hindi and English and 'Yojana' in Hindi, English, Urdu, Punjabi, Oriya, Bengali, Assamese, Gujarati, Marathi, Tamil, Telugu, Malayalam and Kannada.

Bal Bharati

Bal Bharati, the popular children's monthly in Hindi is being published regularly since 1948. Its main objective is to provide healthy entertainment to children while inculcating human values and scientific temper in them through short stories, poems, pictorial stories and informative articles. An essay competition was organised by Bal Bharati, in which a large number of children from the schools of Delhi participated. Prizes were distributed to the successful children in this competition at a special function organised in Delhi in December 2005.

Aajkal

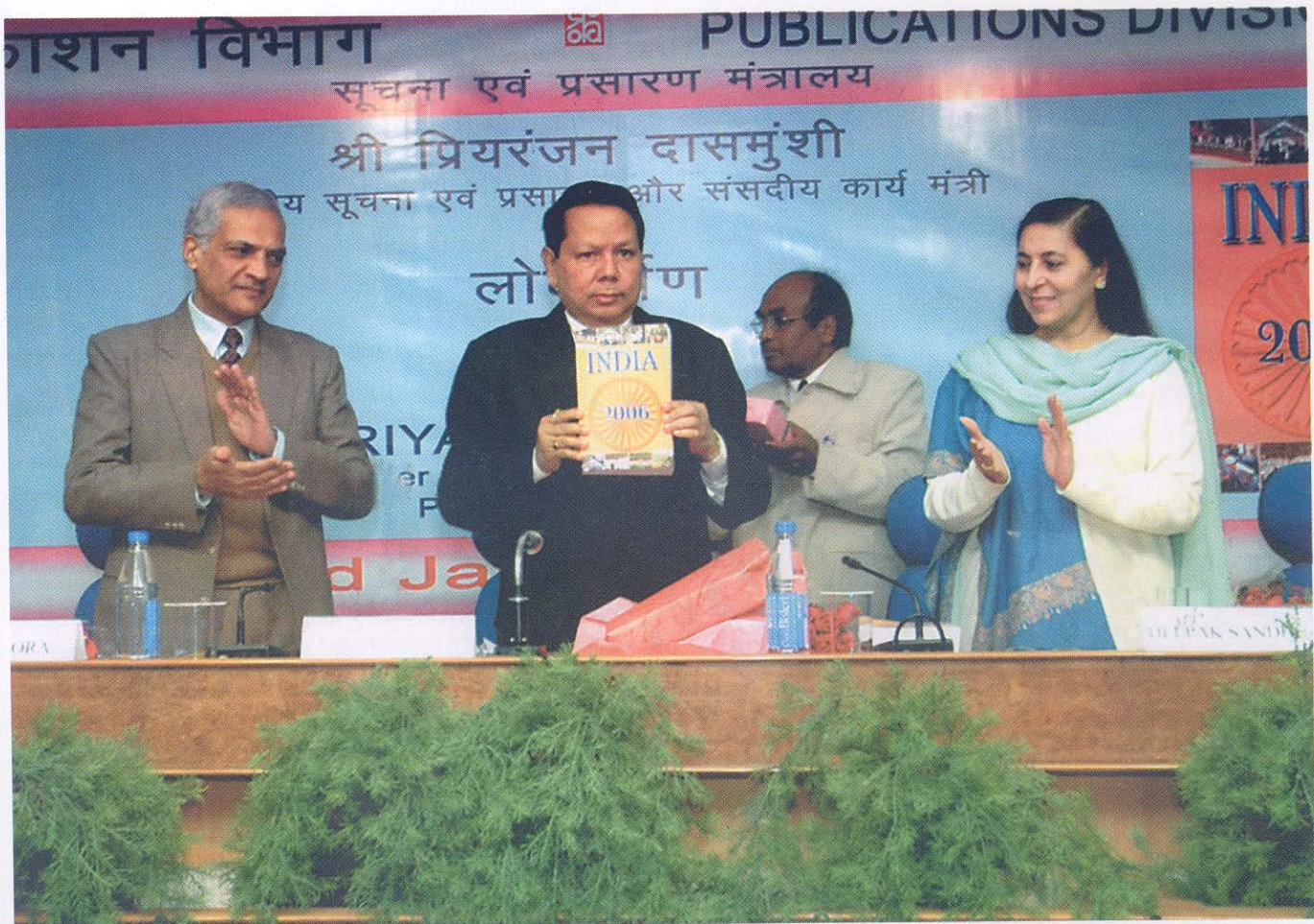
Aajkal, is a prestigious literary magazine in Hindi and Urdu. The Division brought out a number of special

issues of Aajkal that covered varied aspects of Indian culture and literature.

Yojana

Yojana is the flagship journal of the Publication Division devoted to current socio-economic issues. The monthly magazine published in 13 languages simultaneously, is meant to promote awareness about development schemes and topical economic issues among all sections of the people especially those in semi-urban/small towns. Yojana through its various issues during the year, covered important topics, like Employment Guarantee, Infrastructure, Water Management, Health, Administrative Reforms & E-Governance, Education and Entertainment.

Two additional special issues on Budget and North



The Minister of Information and Broadcasting and Parliamentary Affairs Shri P.R. Dasmunshi releasing Reference Annual INDIA 2006 compiled by Research, Reference and Training Division and published by the Publications Division in New Delhi on January 3, 2006

East were launched. In collaboration with Jammu & Kashmir Government, a column – J&K WINDOW – has been initiated to create awareness about business opportunities and possibilities of economic activities in the state. Another new column called ‘Best Practices’ has also been introduced. It contains success stories/initiatives taken by NGOs, individuals and other groups. With the assistance of National Innovation Foundation, Ahmedabad, the magazine launched a new series ‘Shodh Yatra’. The objective of the column is to highlight the technologies developed by rural people for their own welfare.

Kurukshetra

Kurukshetra is published by the Division on behalf of the Ministry of Rural Development. The journal which is devoted to rural development, serves as a forum for exchange of ideas on programmes, policies and implementation status of development efforts in the rural sector. Eminent authors have been contributing to this journal. This year, the focus of the annual issue was on ‘Rural Housing and Infrastructure’.

Employment News

The Division also brings out a weekly, the **Employment News/Rozgar Samachar** in English, Hindi and Urdu, which focuses on employment opportunities in Government and Semi-government organisations /Departments, Public Sector Undertakings, Autonomous Bodies, Banks and Universities. The journal commands a circulation of about 7 lakh copies. It has a network of 300 sales agents and 4000 direct subscribers across the country.

During the first 6 months of 2005-06, revenue crossed Rs. 23.31 crore, which is a significant improvement over the corresponding period last year. The total revenue increased from Rs. 33.76 crore in 2003-04 to Rs. 39.24 crore in 2004-05. Average number of pages per issue has also seen a distinct improvement from 43.7 in 2003-04 to 46.62 in 2004-05 and has further gone up to 48.04 in the current year. In spite of cost escalation, net revenue generated by Employment News increased by Rs. 12.51 crore in 2003-04 to Rs. 15.6 crore in 2004-05 and is likely to

cross Rs. 18 crore this year.

The website of Employment News has also been operationalised under the domain name www.employmentnews.gov.in Information about job vacancies of the current issue and previous issues will be available to the public along with articles and useful information on this website. As a step towards reaching the youth in *North-Eastern Region*, free copies of Employment News are being provided to libraries, educational institutions and government offices in the *North-Eastern region*.

Bharatendu Harishchandra Awards

The Bharatendu Harishchandra Awards, originally instituted to encourage creative writing in Hindi on mass communication, are also given for children’s literature and writings on women’s problems and national integration.

Modernisation and Computerisation

As a part of the modernization/computerisation of Publications Division under Plan Scheme during the year 2005-06, the Division has purchased the latest I-Mac computer. Two more computers and one computer server are being purchased for networking and website management of the Division. The official website of the Division is <http://publicationsdivision.nic.in>. The details of the books / journals/magazines, etc. brought out by the Division, the events of book industry and forthcoming book exhibitions/book fairs are available on this website.

The Division has two e-mail addresses: publicationsdivision@hub.nic.in and publicationsdivision@sb.nic.in, which can be used for placing orders and seeking relevant information.

New Schemes/Projects

The project on bringing out multi media interactive CDs on different themes, like historical monuments in India, Indian classical music tradition etc. was initiated last year. During the year 2005-06, the Division aimed at completing four CDs which will help scholars, tourists and citizens for seeking authentic information on Indian cultural heritage.

'Builders of Modern India' Series

Under the Tenth Plan, the Division has undertaken the project of bringing out translations of over 60 biographies under its 'Builders of Modern India' series in various Indian languages.

New Initiatives

The Division organised authors' meet at Varanasi and Simla and explored new areas for publications and sales opportunities. A story writing competition was organised by the 'Bal Bharati', children's literary magazine in Hindi. Further, 'Aajkal' celebrated its 60th year of publication.

DIRECTORATE OF ADVERTISING AND VISUAL PUBLICITY

The Directorate of Advertising and Visual Publicity (DAVP) is the nodal multi-media advertising agency of the Central Government. It caters to the communication needs of all Central Ministries/ Departments and around 200 Public Sector Undertakings and Autonomous Bodies and provides them a single window cost effective service. It informs and educates the people, both rural and urban, about the Government's policies and programmes and motivates them to participate in development activities.

DAVP reaches the people through different means of communication such as press advertisements, print material, audio-visual programmes, outdoor publicity and exhibitions. The thrust areas of DAVP's advertising and publicity are national integration and communal harmony, rural development programmes, health and family welfare, AIDS awareness, empowerment of women, upliftment of girl child, new economic measures, small savings, consumer affairs, literacy, employment, income tax, defence, environment, road safety, energy conservation, handicrafts, etc.

The set-up of DAVP at the headquarters consists of several wings like Administration, Budget & Accounts, Campaign, Advertising, Outdoor Publicity, Printed Publicity, Exhibition, Electronic Data Processing Centre, Mass Mailing, Audio-Visual Cell and a Design Studio with DTP facility.

It has two Regional Offices at Bangalore and Guwahati to coordinate the Directorate's activities in these regions. There are two Regional Distribution Centres at Kolkata and Chennai to look after the distribution of publicity material in eastern and southern regions respectively.

DAVP has a network of 35 Field Exhibition Units spread all over the country. The Field Exhibition Units of DAVP act as a vital communication link between the Government and the people. The field functionaries hold exhibitions in social and developmental themes in far-flung areas of the country to disseminate information about the policies and programmes of the central government.

Important Activities

A multi media campaign was launched by DAVP focusing on the major schemes of the Ministry of Rural Development. Display advertisements on Rural Sanitation, DRDA, Rural Employment including Sampoorna Gramin Rojgar Yojana (SGRY), NREGA, PMGSY were issued on all India basis. Booklets and Guidelines on Watershed Management (Hariyali), Gram Vikas, SGSY manual, SGRY guidelines, Rural Housing (Indira Awas Yojana) were also brought out during the period. Two sponsored Radio Programmes viz. "Ab Manzil Door Nahin" and "Nai Aashayen Nai Dishayen" in Hindi and regional languages were broadcast on All India Radio. A folk based sponsored radio programme "Geet Goonje Gaon Gaon" has also been produced on behalf of Ministry of Rural Development.

DAVP provided vital publicity support during the 36th International Film Festival of India (IFFI) held in Goa. IFFI Brochure, a booklet on Indian Panorama and posters were brought out by DAVP for the festival. Daily bulletins titled 'Festival News' in English and 'Samaroh Samachar' in Hindi containing the daily schedule and happenings during the festival, film reviews and opinions were brought out during the festival. An exhibition titled 'Many Facets- One Fascination' was also organised on the occasion.

A number of advertisement publicising messages on dowry, female foeticide, child marriage, domestic violence, etc. were released in print media on all India

basis. To reinforce the messages, an outdoor publicity campaign was also launched on all India basis. Press advertisements on child welfare such as nutrition and education for all were also released. Outdoor formats carrying messages on supplementary feeding were also put up on display on all India basis. Booklets on infant and young child feeding practices, recipe booklet for infant and young child feeding, reckoner on fruit and vegetable preservation and nutrition besides posters on fortified food are also being produced by DAVP. Apart from this, advertisements on all India basis on adult education, education for all, National Literacy Week were released besides bringing out posters on Teachers' Day which were distributed through out the country. Specific occasions such as World Food Day, Iodine Deficiency Day, National Nutrition Week, National Literacy Day, Teachers Day and Breast Feeding Week were used to publicise messages relevant to the occasion.

A multi media campaign for Ministry of Health & Family Welfare on National Rural Health Mission was launched by DAVP. Besides press advertisements, comprehensive audio-visual publicity of the Mission was planned and executed by DAVP in association with Ministry of Health and Family Welfare. Exhibition on the subject were organized at IITF, New Delhi and Indian Science Congress at Hyderabad. Publicity on various themes, viz., Pulse Polio Immunization, HIV/AIDS, Anti-Tobacco, Save the Girl Child, breast feeding, anti-malaria/filaria, eye donation, etc. were undertaken through release of press advertisements. Multi media publicity on HIV/AIDS awareness, blood donation was undertaken through release of advertisements to newspapers, printing and distribution of booklets and posters for NACO. Outdoor publicity through bus back panels, hoardings were also undertaken on HIV/AIDS awareness and voluntary blood donation. 334 Exhibitions were organized by DAVP on HIV/AIDS awareness through out the country. Pictorial booklets on safe motherhood were also produced besides bringing out folders on eye donation, Swasth Gram – Swasth Bharat, voluntary blood donation and posters on vector borne diseases. Outdoor formats such as hoardings bus back panels, kiosks were also used to publicise various subjects such

as contraceptives, safe delivery, immunization, no-scalpal vasectomy and Arogya Mela.

A multimedia campaign at national level was launched on behalf of Ministry of Consumer Affairs, Food and Public Distribution to create consumer awareness among masses. Colour advertisements on regular basis were issued all over the country. TV spots on consumer awareness are being telecast through private TV channels.

Publicity efforts utilizing various formats for focused campaign on thrust areas under NCMP were also undertaken by DAVP. Booklet on National Common Minimum Programme (NCMP) were brought out in English, Hindi and 11 regional languages and widely distributed to generate awareness about various features and provisions of NCMP. Besides, another booklet on 'A Caring Government' on completion of one year of UPA Government has also been brought out. A booklet and posters on 'Bharat Nirman' – a new deal for rural India were also produced and distributed to generate awareness. Outdoor formats were used to publicise the Government's vision/roadmap for rural India. Several advertisements have been issued on various aspects of NCMP. These include promotion of social harmony and social justice, education, welfare of women and children, environmental issues, tax compliance, food and nutrition security. Spots on agriculture extension and children's welfare were produced and telecast. Besides a series of advertisements on completion of one year of the UPA Government highlighting the achievements in the core sectors. Exhibitions on freedom struggle, Mahatma Gandhi and Jawaharlal Nehru incorporated some of the features, viz. national unity, integrity and secularism. Exhibition for Department of Health & Family Welfare also focused on immunization, safe motherhood and girl child, etc. Exhibition were organized in a large way throughout the country on HIV/AIDS by the Field Offices. National integration and anti-smoking for better health care were also taken up through outdoor formats. Exhibitions on National Common Minimum Programme were also put up.

Another major occasion for publicity by DAVP was the first anniversary of the UPA Government. DAVP

designed, produced and released a set of 12 advertisements to newspapers across the country expressing cost-effective publicity of the event. DAVP also brought out a booklet on that occasion highlighting the promises and achievements of the Government.

Sustained publicity campaign was also undertaken on behalf of various organisations under Ministry of Finance on themes viz. Tax compliance, Service Tax, Small Savings, opening of help centers, last date of filing returns and many display advertisements with number of insertions were issued. Sustained audio-visual campaign was undertaken by DAVP on these issues. Advertisements were issued on opening of Income Tax Help Centres for facilitating small business tax payers, Service Tax Help Centers besides an intensive campaign through press advertisements and audio-visual spots to impress upon the individuals and companies to pay their taxes in larger national interests and avoid tax evasion. Booklets titled 'Taxation of Salaried Employees, Pensioners, Senior Citizens', 'One by Six Scheme' and folder 'Cost Inflation Index' were printed on behalf of Directorate of Income Tax (RSP & PR) besides bringing out 'NSI planner - 2006' and 'National Saving Schemes at a Glance' - a folder about small savings schemes.

DAVP put up an exhibition titled 'Swasth Gram-Swasth Bharat' at the Family Welfare Pavilion during the 'India International Trade Fair-2005' at Pragati Maidan, New Delhi. A new exhibition on the theme 'National Rural Health Mission' was prepared and displayed with colourful translites, touch screens, laser displays, moving models, dioramas and audio-visual displays which gave a lively dimension to the exhibition.

Publicity activities on schemes and programmes of the Ministry of Social Justice and Empowerment for creating larger awareness about issues concerning empowerment of weaker sections of the society including minority, disabled persons, street children were undertaken by DAVP. Occasions like Dr. Ambedkar's Birthday and Maha Parinirvan Divas, International Day against Drug Abuse, International Day for Older Persons and International Day for Disabled Persons, Independence Day, Republic Day,

Sadbhawana Divas etc. were used for releasing press advertisements highlighting the policies and programmes of Ministry of Social Justice and Empowerment. Outdoor Publicity formats such as bus side-panels, hoardings, animation displays and public utilities were used to display messages on subjects like 'pre-post matric scholarship and hostel facilities for SC and OBC students, pre-examination coaching for minorities, prevention of atrocities against SCs, eradication of untouchability, availability of aids and appliances for disabled persons and child helpline, etc. A weekly radio programme 'Sanwanti Jayen Jeevan Ki Rahen' was produced and broadcast in Hindi and regional languages through primary and FM channels of All India Radio containing programmes for marginalized and weaker sections of the society. Advertisements were also released on behalf of Ministry of Tribal Affairs highlighting programmes of the Government for upliftment of the tribals.

Advertisements on 'Agmark', 'Agri clinic and agri-business' and 'Tips to Farmers for increasing Kharif Production and subsidies to the farmers by National Horticulture Board' were released on all India basis on behalf of Ministry of Agriculture. Mandatory advertisements were issued on Independence Day, Shaheedi Diwas, Gandhi Jayanti, Birth anniversary of B.R. Ambedkar and Sardar Patel to all the newspapers on DAVP panel. Campaign on behalf of Ministry of Home Affairs is being undertaken through outdoor publicity formats on Disaster Management. DAVP also released advertisements on Tsunami besides bringing out a booklet and putting up exhibitions titled 'Tsunami Challenge'. Advertisements were released to commemorate 75th year of Dandi March and the Exhibition Wing of the Directorate organized a number of exhibitions at various places to celebrate the event.

Multimedia campaign was undertaken by DAVP on behalf of Ministry of Road Transport and Highways involving release of advertisements and telecast of TV spots on Private TV Channels besides bringing out a Calendar on Road Safety for the Ministry. DAVP also released advertisements on developmental issues in North East for Ministry of DONER besides printing

wall and table calendars for them. A number of calendars, brochures, posters and planners were printed for Ministry of Defence besides release of regular advertisements.

ADVERTISING

A total number of 15,502 advertisements were released to various newspapers throughout the country during the financial year (upto November, 2005). Of these, 902 were display advertisements and the rest were classified advertisements. Some of these include advertisements on: 'Pulse Polio Day', 'Road Transport Week', 'World Health Day', 'Indira Gandhi Birth Anniversary', 'Rajiv Gandhi Birth Anniversary', 'Sardar Patel Birth Anniversary', 'Birth Anniversary of Dr. Bhimrao Ambedkar', 'Consumer Awareness Campaign', 'Income Tax', 'World AIDS Day', 'Eye Donation', 'Blood Donation', 'Children's Day', 'Disabled Persons', 'World Environment Day', 'Anti Terrorism Day', 'Independence Day', 'Iodine Deficiency Day', 'World Food Day', 'Anti Dowry', 'Human Rights Day', 'National Drugs Abuse Day', etc.

The Government had constituted a Rate Structure Committee to review the existing rate structure and suggest a new rate structure formula for release of Government advertisements through DAVP. The Rate Structure Committee had submitted its report which has been accepted by the Government and is effective from 1st January, 2006.

AUDIO VISUAL

The AV Cell of DAVP undertakes publicity campaigns through radio and video sponsored programmes, jingles and audio-video spots on AIR, Doordarshan, private satellite TV, radio channels and DFP units on various issues of social relevance and national importance.

A special campaign has been initiated on the National Rural Health Mission for Ministry of Health and Family Welfare under which audio and video spots have been produced on various health related issues which are being broadcast/telecast on AIR/Doordarshan/Pvt. TV Channels. A campaign on service tax for the Ministry of Finance was also launched and video spots

were produced and telecast on private channels by DAVP.

A number of weekly sponsored radio programmes on various developmental issues are being produced by DAVP and are being broadcast from various All India Radio Stations. These include 'Sanwanti Jayen Jeevan ki Rahein' on welfare schemes of Ministry of Social Justice and Empowerment, 'Khushion Bhara Aangan' on family welfare schemes of Ministry of Health and Family Welfare, 'Geet Goonje Gaon Gaon', 'Nayee Ashanyein Nayee Dishayen' and 'Ab Manzil Door Nahin' on various rural development schemes for Ministry of Rural Development, 'Jeevan Hai Anmol' and 'Let's Talk' on AIDS awareness for National AIDS Control Organisation, 'Yeh Gulista Hamara' for Ministry of Environment and Forests and 'Akash Hamara Hai' on women and child development issues for Department of Women and Child Development. These programmes are of 15-30 minute duration and produced in Hindi and regional languages in interesting drama format. These are broadcast all over the country through Primary Channels and Commercial Broadcasting Service (CBS) stations of AIR. Programme 'Let's talk' is being broadcast from FM, AIR Delhi.

DAVP is producing a half-an-hour weekly video programme 'Khel Khel Mein Badlo Duniya' in quiz format on behalf of Petroleum Conservation Research Association which is being telecast on Doordarshan on Sundays (Repeat on Wednesday). The programme covers various areas relating to conservation of petroleum, water, electricity and environment, where school children from various parts of the country participate. Besides these campaigns audio/video spots/films were produced on Economic Census of Ministry of Statistics and Programme Implementation, Kharif campaign for Ministry of Agriculture, audio/video spot on Sethusamundram Ship Channel Project, on filing of returns for Department of Income Tax. Campaigns in electronic media were also undertaken on Rural Sanitation of Ministry of Rural Development, consumer awareness for Deptt. of Consumer Affairs, voluntary blood donation and AIDS awareness for NACO, Arogya Melas for Deptt. of AYUSH, nutrition education for Food and Nutrition Board, Blindness

Control for Ministry of Health and Family Welfare, horticulture for National Horticulture Board and on Indira Priyadarshini Vriksh Mitra Awards for Ministry of Environment and Forests. DAVP is also developing logo, Music, Branding of Lok Sabha Channel.

PRINTED PUBLICITY WING

The Printed Publicity wing looks into the planning/production and supervision of print jobs viz. multi-colour posters, folders, brochures, calendars, diaries, booklets, stickers, wall-hangers, table calendars and other miscellaneous items of printed publicity. Besides Hindi and English, DAVP produces printed publicity material in Tamil, Telugu, Kannada, Malayalam, Marathi, Gujarati, Bengali, Assamese, Oriya, Punjabi, and Urdu. Some of the important printed material brought out during the current financial year include booklets on 'One year of UPA Government', 'Bharat Nirman', 'A Caring Governemnt – pocket book', 'Tsunami', 'Panchayati Raj', 'Safe Delivery', 'Union Budget-2005', 'DAVP Calendar-2006', 'Road Transport Calendar-2006'. Booklets/Folders under PM speech series: 'Economy Looking up', 'A New Deal to Rural India', 'North-East 2020 (folder)', 'National Rural Health Mission' 'Science Needs a New Boost', 'Create content for a Global Audience', posters on 'Vector Borne Diseases', 'Blood Donation' 'International Film Festival of India', 'Bharat Nirman' 'Teachers Day' etc. Printed Publicity Wing has undertaken 106 jobs with 383 items of work and have brought out 97,08,100 number of copies during the current financial year (upto November, 2005).

OUTDOOR PUBLICITY

Outdoor Publicity Wing uses the medium of hoardings, bus-panels, kiosks, wall paintings, banners, animation displays, decorative railings, cinema slides, metro display boards etc. to spread messages. This wing has put up a total number of 19,896 displays during the period 2005-06 (upto November, 2005). Outdoor Publicity format were used in a number of important campaigns viz. National Integration, Bharat Nirman, HIV/AIDS, Disaster Management, Blood Donation, Save Environment, Hallmark symbol and ISI symbol, social messages for Women and Child, Social Justice & empowerment, EPF, Anti-Tobacco, Arogya Health

Mela, as well as publicity for important events like SIMCON, Film Festivals etc.

EXHIBITIONS

The Exhibition Division organised a total number of 453 exhibitions spread over a period of 2032 days during the financial year 2004-05. It organised exhibitions on the life of dignitaries like Father of the Nation - Mahatama Gandhi, Jawaharlal Nehru, Netaji Subhas Chandra Bose, Dr. B.R. Ambedkar, Rajiv Gandhi, Rabindra Nath Tagore, K. Kamraj. Exhibitions on 'National Common Minimum Programme', 'Dandi March' to commemorate 75th Anniversary of the historic event, 'Jammu & Kashmir – A Passage in Time', 'Tsunami Challenge', 'Swasth Gram Swasth Bharat', 'Resurgent India', 'Evil Faces of Terrorism', 'Women in India' were also organized during 2005-06. An Exhibition for Ministry of Health & Family Welfare at Pragati Maidan during India International Trade Fair was organized on National Rural Health Mission where live elements such as colourful translites, touch screens, laser display, moving models, dioramas and audio-visual displays were used to make the exhibition more attractive. An exhibition titled 'Many Facets – One Fascination' was put up at Goa coinciding International Film Festival of India, 2005.

Exhibitions on 'Rabindra Nath Tagore', 'Parliamentary Democracy in India' were also organized in collaboration with Parliament Museum and Archives at Parliament Annexe at New Delhi and Legislative Assembly premises on the occasion of All India Conferences of Presiding Officers of Legislative Bodies. A special campaign was launched through out the country to spread awareness about HIV/AIDS and 334 exhibitions were organized on the theme by various units throughout the country.

Apart from this, DAVP Field Units organised exhibitions in famous melas and festivals like Trissur Pooram Festival in Kerala, Nauchandi Mela at Meerut, Puri Rath Festival, Chandausi Mela, Arogya Mela at ITPO, Dussera Festival at Mysore and Perfect Health Mela at New Delhi.

New Exhibition sets on 'Dandi March', 'Jammu & Kashmir – A Passage in Time', 'Tsunami Challenge', 'Swasth Gram Swasth Bharat', 'Resurgent India' were

developed by the Research Cell of the Exhibition Division during the financial year.

MASS MAILING

Mass Mailing Wing of DAVP primarily deals with despatch of printed material to various cross sections of people in different parts of the country. The Wing is one of the biggest set-up of its kind in the country and has reach upto Block level. The wing presently maintains an address bank of 16.50 lakh addresses spread over 564 categories. Ninty four lakh copies on various themes have been distributed so far from April to November, 2005. The highlights of its activities included distribution of booklets on National Common Minimum Programme, One year of UPA Government and a series of PM speeches besides the distribution of DAVP Calendars and Diaries.

REGISTRAR OF NEWSPAPERS FOR INDIA (RNI)

The Registrar of Newspapers for India (RNI) under the Ministry of Information and Broadcasting has been performing various statutory and non-statutory functions. It verifies and approves titles of newspapers and periodicals, registers them, checks and establishes circulation claims. Under its non-statutory functions, the RNI issues Eligibility Certificates for import of newsprint Essentiality Certificates for import of printing machinery etc. for use by registered publications. It also brings out the publication "Press in India" every year highlighting the state of Print Media in the country.

TITLE VERIFICATION & REGISTRATION

During April to December 2005, RNI scrutinized



RNI presenting a report to Shri S.K. Arora, Secretary, I & B in New Delhi on December 29, 2005

14,549 applications for verification of titles, of which 7724 titles were approved. In the same period, 2284 newspapers/ periodicals were issued Certificates of Registration (1623 Fresh + 661 Revised) and Circulation claims of 435 newspapers & periodicals were assessed.

DE-BLOCKING OF TITLES

The titles verified during 2002 by RNI but not registered within two years for non-completion of formalities by the publishers, were taken up for deblocking. Accordingly, 9596 titles were deblocked during April to December 2005.

NEWSPRINT

With effect from 1.5.95, Newsprint has been placed under Open General License and all types of newsprint (Glazed & Standard Newsprint) can be imported by actual users without any restriction subject to eligibility conditions issued by RNI. During the period April to December 2005, 689 Eligibility Certificates were issued by RNI for import of newsprint to the registered newspapers/periodicals.

PRINTING MACHINERY

RNI is the recommending authority for the import of printing machinery and allied materials. During April to December 2005, six newspaper establishments were recommended for import of printing machinery and allied equipments.

OFFICIAL LANGUAGE

Hindi Fortnight was observed from 14-28th September, 2005 and different competitions were held during that period to promote use of Hindi in the official work. The 7th edition of 'Panjiyan Bharati', a half yearly house magazine dedicated to Official Language was brought out in October 2005. The Parliament Committee on Official Language has inspected the office of RNI in July , 2005.

COMPUTERISATION

The process of the title verification is completely computerized in RNI. The approved titles are put on the RNI's website every week. The address is <http://rni.nic.in>. With the introduction of this facility, any applicant can access existing titles and propose titles of his/her choice. The data is available State-wise Language-wise.

MODERNISATION PLAN

The Plan Scheme Modernisation of RNI comprising two components viz. Computerisation of RNI and Renovation of RNI Headquarters has been included in the 10th Five-Year Plan. A provision of Rs.19.70 lakhs has been made for the financial year 2005-06.

NORTH EAST INITIATIVE

RNI has extended its outreach in the North-Eastern States by undertaking a special initiative to synergise its functions in collaboration with the Regional offices of Press Information Bureau. The Regional Offices of PIB have been empowered to provide information regarding the procedure for title verification, registration, change of registration details etc. to the publishers of the North East. They have also been authorized to receive applications from publishers for these purposes and forward them to the RNI Headquarters in Delhi for approval.

Plan Performance 2005-06

The allocation under Plan Scheme is as under:

(Rs. in lakhs)

Sl. No.	Name of the scheme	B.E. 2005-06	R.E. 2005-06
1.	2.	3.	4.
1.	Modernisation of RNI	19.70	19.70

DIRECTORATE OF FIELD PUBLICITY

Introduction

The precursor of Directorate of Field Publicity, the Five-Year Plan Publicity Organization, set up in 1953 functioned directly under the administrative control of the Ministry of Information and Broadcasting. This organization was renamed and reconstituted as Directorate of Field Publicity (DFP) in December, 1959 and its scope was widened and made all-inclusive.

ORGANISATION

The DFP with its headquarters in New Delhi has 22 Regional Offices and 246 Field Publicity Units (FPUs) located in various parts of the country.

As an organization for publicity at grassroots level, the DFP has been playing a significant role in involving the people from all strata in nation building activities. Equipped with skilled men and other requirements for carrying out publicity campaigns, the Field Publicity Units use a variety of communication modes including group discussions, public meetings, seminars, symposia and competitions to convey messages. Films and live entertainment media are also utilised to communicate the message. The DFP works as a two-way channel of communication between the Government and the people. Feedback is an important component of DFP's work. The Field Publicity Units gather success stories and people's reactions to various programmes and policies of the Government and their implementation down to the village level and report back to the government and to the implementing authorities through consolidated reports for corrective measures and other appropriate actions.

Plan Activities

Planning Commission has approved an outlay of Rs. 11.00 crore for the Directorate under 10th Five Year Plan (2002-2007). The sector-wise details of the 10th Five-Year Plan and Annual Plan are as under:

Sector	Outlay of 10 th Five year Plan 2002-07	Outlay for 2005-2006
DFP	11.00 crore	2.26 crore

Achievements in Physical Implementation of Plan Schemes

The Plan Schemes of the Directorate are aimed at arranging latest software for the use of publicity activities and replacement of worn out and outdated publicity infrastructure.

There are two Schemes under Plan, viz. (1) Revenue: **Purchase of films/cassettes**; and (2) Capital: **Modernisation and Updation of Capital Stock**. Order for purchase of 17 films VHS Cassettes/ CDs from Film Division and NFDC have been placed for the use by 246 units across the country. An expenditure of Rs. 2.28 lakh has been incurred under this Scheme against the balance amount of the

previous year. The matter of replacement of old vehicles under the scheme "Modernisation & Updation of Capital Stock" has been taken up with the Ministry of Finance. Proposal for procurement of 15 computers and peripherals are at the final stage. Rs. 2.50 lakh have been placed at the disposal of 5 Regional Offices for conducting computer training to staff/officers. One training programme has been conducted and the remaining four will be held during remaining period of the financial year. Action is being taken for procurement of Data projectors, DVD Players and Wireless Public Address systems under this Scheme.

Programmes Under Implementation in the North-Eastern States.

The Directorate has earmarked an amount of Rs.60.00 lakh for the North-Eastern States from the total annual Plan outlay of Rs.226.00 lakh for the year 2005-06. Out of the approved total outlay of Rs.50.00 lakh under the scheme "Purchase of Films/ Cassettes", Rs.10.00 lakh is earmarked for the North-Eastern States and out of a total of Rs.196.00 lakh under the scheme "Modernisation and Updation of Capital Stock", a sum of Rs.50.00 lakh is earmarked for these states.

PROGRAMME ACTIVITIES

Annual Performance Report of DFP Units for the Year 2005-2006

Programme activities of the Directorate during the period April-October 2005 as well as the anticipated performance from November 2005-March 2006 are given in the following page.

The Directorate of Field Publicity undertook numerous special publicity campaigns on behalf of client ministries of the Government of India. Publicity on Reproductive Child Health issues including Maternal Health, Child Health, Family Planning, RTI, Immunization Programme, Pre-natal Diagnostic Technique (PNDT) Act, Gender Issues, NIDDCP, AIDS Awareness, Child Marriage are part of the regular ongoing publicity campaigns of all the Field Publicity Units.

<i>Sl. No.</i>	<i>Programmes</i>	<i>Actual achievements (up to 31.10.2005)</i>	<i>Anticipated Performance (01.11.2005 to 31.03.2006)</i>
1	Film Shows	23,407	20,063
2	Song and Drama	1,173	1,005
3	Special Programmes (Including Elocutions/ Essays/ Quiz comp./ Rural Sports/Painting Comp./ Rallies / Baby Shows etc.)	4,578	3,924
4	Oral Communications (Including Group Discussions, Seminars and Symposia)	32,826	28,136
5	Photo Exhibitions	19,614	16,812
6	Public Opinion gathering	3,545	3,038

National Rural Health Mission

On the advice of Ministry of Health and Family Welfare, the Directorate took up National Rural Health Mission as a prime issue for nation wide publicity this year. In a two-day national workshop held at New Delhi, the Ministry underlined various aspects of the Mission for public benefit and provided funds to DFP to launch a massive campaign. Beginning 15th September 2005, the campaign is going on in full swing in the entire country. During the campaign period, the Directorate organized five Regional Workshops of two-day duration, covering the entire country, on 'National Rural Health Mission and Social Sectors' involving the field communicators, the health functionaries and social workers for giving an in-depth sensitization on the publicity theme covering the health sector and the other social sector issues.

Pulse Polio Immunisation

The Directorate provided maximum publicity support to the efforts of the Ministry of Health and Family Welfare in eradicating Polio from the country. Special attention was given to the high-risk states of Uttar Pradesh, Bihar, Delhi, Haryana, Rajasthan, Maharashtra, Jharkhand, Madhya Pradesh and Uttaranchal. All the Field Units launched a special two- week campaign during 1-14th May, 2005 to generate public awareness and to mobilize the people to get their children of 0-5 age group immunized on

the National Polio Round on 15th May, 05. Similarly, special publicity campaigns were launched in the run up to the Sub-National Immunisation Days (SNIDs) observed on 7th August, 25th September, 20th November and 27th November 2005.

National Iodine Deficiency Disorder Control Programme (NIDDCP)

In order to arrest the occurrence of diseases arising out of Iodine Deficiency, and to motivate people to consume only iodised salt, a nation- wide public awareness campaign on NIDDCP is going on with the publicity support of DFP. This special campaign was launched on behalf of Ministry of Health and Family Welfare from November 2005 and is to be continued up to March 2006. The campaign includes screening of films, oral communications, photo exhibitions, distribution of IEC materials and holding of special interactive programmes carried out in close co-ordination with the Iodine Deficiency Disorder Cell of the State Health Departments, local NGOs, PRIs and ICDS functionaries and other Govt. agencies.

AIDS Awareness

The increasing menace of AIDS to the society still remains a matter of serious concern for the Directorate. To contain the growth and spread of this dreaded disease, DFP continued to organize awareness campaign on Acquired Immuno -Deficiency Syndrome (AIDS) and to motivate people to adopt a compassionate attitude towards AIDS victims.

Health and Family Welfare

Health and Family Welfare has been a priority area where the Directorate strives to reach out to the unreachable. Field Units through their regular field programmes tried to sensitize the people on various issues like methods of birth control, nutrition, care during pregnancy, care of the infant, advantages of institutional deliveries, age of marriage, etc. At the initiative of Department of Women & Child Development and National Commission for Women, a month-long special campaign was undertaken in the states of Uttar Pradesh, Uttaranchal, Bihar, Jharkhand, Chhattisgarh, Madhya Pradesh, Rajasthan and Chandigarh during April-May, which culminated on 11th May 2005.

Malaria Eradication

June, 2005 was observed as the Anti -Malaria Month. Field Publicity Units highlighted the preventive measures and precautions to be taken for eradication of Malaria through film shows, poster exhibitions and oral communications.

Noise Pollution

High level of Noise adversely affects the health of the people. In order to motivate the people to help in reduction of noise pollution by reduced use of firecrackers and keeping low volume of music system, the Directorate launched a countrywide campaign from October 2005, which lasted till the end of the year. During the campaign, people were sensitized about laws on noise pollution.

World No Tobacco Day

Publicity programmes were organized on the occasion of World No Tobacco Day on 31st May to highlight the ill-effects of smoking and tobacco chewing. Focus of the campaign was to generate awareness on ban on smoking in public places and the harmful effects of passive smoking.

Common Minimum Programme

With the adoption of the **Common Minimum Programme (CMP)** by the Government, all the Field

Publicity Units of the Directorate publicized various schemes formulated by the Govt. for the benefit of different sections of the society. The publicity programmes focused on all the six basic principles of CMP including promotion of social harmony, economic target to attain growth of 7-8 percent, employment generation, enhancing welfare of farmers and workers, all round empowerment of women, providing equal opportunity to the weaker sections of society. Being a grass-root level organization, the focus of DFP's publicity campaign remains the plans and schemes meant for the poor people. The Prime Minister's thrust on media reach in the North East and Jammu & Kashmir has also been a major focus of activity in the border areas.

As part of celebrations of the Platinum Jubilee of **Dandi March**, the Directorate carried out various publicity programmes to generate awareness about this historic day of 1930 and also to enlighten the younger generation about the sacrifices made during independence struggle. The campaign will continue up to April 2006.

Public Distribution System of Kerosene

On behalf of Ministry of Petroleum and Natural Gas, the Directorate has undertaken publicity campaign on Public Distribution System of kerosene in about 500 identified blocks of different States.

Non-Conventional Energy Sources

Ministry of Non-Conventional Energy Sources joined hands with the Directorate of Field Publicity in creating awareness about their programme activities in rural areas. The nodal ministry was offered the use of the office of the FPU's as demonstration centres for all kinds of equipment they desired to be exhibited.

For Ministry of Social Justice and Empowerment, the Directorate has undertaken special awareness campaign for the benefit of disabled persons, underlining various schemes and facilities implemented for their uplift. The campaign started in July and continued up to December 2005. Similarly for the social and economic uplift of SC and ST communities, DFP publicized a series of programmes highlighting

priorities and facilities meant for them. Publicity on Care for the Elderly, their Protection and Welfare is another priority area the Directorate concentrated on largely for evolving a mindset in favour of the elderly.

National Legal Services Programme

The Directorate, on behalf of National Legal Services Authority, undertook awareness campaign on Legal Literacy and Free Legal Aid Programmes for the poor, weaker and disadvantaged sections of the society. With the active participation of States Legal Services Authority, Field Publicity Units across the country observed November 9, 2005 as National Legal Literacy Day and arranged hectic awareness programmes for the rest of the month. The objective of the programme was to motivate eligible persons to make use of Free Legal Services and not to be misguided by vested interests.

Besides, themes like National Integration & Communal Harmony, Sarva Shiksha Abhiyan, Untouchability and Environment Protection continued to be part of DFP's routine publicity programmes.

Fortnightly News Digest

Apart from publicity activities, feedback to government on public perception of its programmes and policies is another important service that DFP has been rendering to the Government. In addition to the regular monthly feedback, recently introduced 'Fortnightly News Digest' in the form of reporting the ground situation of the people and the society provides useful information to the policy makers and the executives in formulation and implementation of Govt. policy and programmes on various issues of national importance.

Information Facilitation Centre

With the introduction of Right to Information Act, 2005 and to facilitate access of the remotest rural inhabitant to Information on Government, all the Field Publicity Units are being made to act as Information Facilitation Centres. The Regional Heads have already been designated as Public Information Officers/Asstt. Public Information Officers to do the needful on behalf of the Directorate.

Multimedia campaigns

Conducting Multimedia Campaign by involving participation of other Media Units on issues of national importance on a wider canvas is yet another major function of the Directorate. The idea behind such programme is to bring all Govt. Media Units on one platform and undertake intensive campaign on the theme so as to give a lasting effect on the target audience. The Directorate organized a one-day National level Workshop on Multi Media Campaign at New Delhi during November 2005 with the participation of Heads of other Media Organisations and some of their Regional Heads to formulate a strategy to conduct Multi Media Campaigns in various parts of the country. This year each region is expected to conduct at least two such programmes on National Rural Health Mission.

Observation of Important National & International Events/ Days/ Weeks and themes:-

The Field Publicity Units under the guidance of Regional Heads organized appropriate publicity programmes related to Prevention of Blindness Week 1-7 April 2005, World Health Day on April 7, 2005, World Earth Day on April 22, 2005, National Labour Day on May 5, 2005, World Red Cross Day on May 8, 2005, Technology Day on May 11, 2005, Anti Terrorism Day on May 21, 2005, World No Tobacco Day on May 31, 2005, World Environment Day on June 5, 2005, World Population Day on July 11, 2005, World Breast Feeding Week from August 1 to 7, 2005, Independence Day on August 15, 2005, Sadbhavana Diwas and Communal Harmony fortnight from August 19 to September 5, 2005, National Nutrition Week from September 1 to 7, 2005, Teachers Day on September 5, 2005, International Literacy Day on September 8, 2005, Hindi Fortnight from September 14 to 28, 2005, World Tourism Day on September 27, 2005, International Day for Elderly People on October 1, 2005, Mahatma Gandhi's Birthday and Anti- Untouchability Week from October 2 to 8, 2005, Family Welfare Fortnight from October 11 to 25, 2005, Global Iodine Deficiency Disorders Day on October 21, 2005, International Week of Science and Peace from November 9 to 14, 2005,

Children's Day on November 14, 2005, Qaumi Ekta (National Integration) Week from November 19 to 25, 2005, National Integration Day on November 19, 2005, Welfare of Minorities Day on November 20, 2005, Child Right Day on November 20, 2005, Linguistic Harmony Day on November 21, 2005, Weaker Section's Day on November 22, 2005, Cultural Unity Day on November 23, 2005, Women's Day on November 24, 2005, Conservation Day on November 25, 2005, World AIDS Day on December 1, 2005, National Pollution Control Day on December 2, 2005, Girl Child Day on December 8, 2005, Human Rights Day on December 10, 2005, National Energy Conservation Day on December 14, 2005.

During the period from January to March 2006, the Directorate would observe Road Safety Week from January 5 to 11, 2006, National Youth Day on January 12, 2006, Republic Day on January 26, 2006, Anti-Leprosy Day on January 30, 2006, Oil Conservation Fortnight from February 1 to 14, 2006, National Science Day on February 28, 2006, International Women's Week from March 1 to 7, 2006, International Women's Day on March 8, 2006, Consumer Rights Day on March 15, 2006.

Fairs And Festivals

DFP also took part in numerous *melas* and festivals held in various parts of the country for carrying out its campaigns. A few important fairs and festivals in which DFP participated are:

1. Kumbh Mela of Godavari River in Andhra Pradesh
2. Krishna Puskaram (Kumbh Mela of River Krishna) of Andhra Pradesh
3. Folk Fair at Puri
4. Perfect Health Mela at Shivaji Place, Raja Garden, New Delhi from 21-30th October 2005
5. Shraavanmas Mahotsav Mela at Khurja, Uttar Pradesh
6. Health Mela at Rai Bareilly from 31.03.2005 to 03.04.2005

7. Car Festival of Lord Jagannath, 2005 in Puri, Baripada and Koraput in Orissa on 8th July 2005
8. Tiranga Utsava in Dilli Haat in coordination with Dilli Haat and Delhi Tourism & Transportation Development Corporation Ltd.
9. International Trade Fair of India - New Delhi
10. International Film Festival of India 2005- Goa

Vigilance activities of the Directorate during the year

The Directorate attaches maximum attention to vigilance activities so as to curb indiscipline and irregularities in day-to-day functioning. The Director General is the Competent Authority for vigilance proceedings at Directorate level and the Regional Directors at Zonal level. Preventive, surveillance and detective activities are being carried out intermittently to tighten the procedures. During the year nine (9) complaints on irregularities have been examined and preliminary enquiry conducted. In five (5) cases P E reports are submitted. As in the past, DFP Headquarters, Regional Offices and the Field Publicity Units observed Vigilance Week in the month of November 2005. Publicity programmes highlighting the need for corruption-free society for social and economic uplift of the country were organized during this week.

USE OF HINDI IN DIRECTORATE OF FIELD PUBLICITY

DFP has undertaken earnest efforts to implement instructions issued by the Department of Official Language on the progressive use of Hindi for official purpose of the Union as contained in the Official Language Act, 1963 and the Official Language (use for official purposes of the Union) Rules 1976. Periodic inspections were undertaken to ensure promotion of Hindi in official work.

Observance Of Hindi Day/Fortnight

With a view to accelerating the use of the Official Language and increasing awareness of the employees regarding Official Language Policy and various incentive schemes for using Hindi in official work,

“Hindi Fortnight” was observed from 14-28 September 2005. During the Fortnight, various competitions like Hindi Essay Writing, Hindi Typing, Hindi Elocution, Hindi Antakshari, etc. were organized at the DFP Hqrs.. Regional offices of DFP conducted about 73 film shows, 95 oral communications, 15 essay competitions, 9 sangoshti, 3 public meetings, 10 calligraphy competitions, 3 reading competitions, 12 elocutions, 4 quiz competitions, 2 paricharchas, 1 parisamvad, 1 typing competition, 1 noting/drafting competition, 3 kavi sammelan, 1 Hindi dictation competition and 11 other special programmes during the fortnight.

SONG & DRAMA DIVISION

The Song and Drama Division was set up in 1954 as a unit of All India Radio and was given the status of an Independent Media Unit in 1956 with the mandate of development communication. This is the largest organization in the country using performing arts as a medium of communication. The Division uses a wide range of art forms such as drama, ballets, operas, dance-dramas, folk and traditional recitals, puppetry. In addition, the Division organizes theatrical shows on national themes such as communal harmony, national integration, secularism, promotion of cultural heritage, health, environment, education, etc., through Sound and Light Programmes.

Organizational set up

Functioning from Headquarters at Delhi the Division has the following field offices: (a) Twelve Regional Centres at Bangalore, Bhopal, Chandigarh, Chennai, Dehradun, Delhi, Guwahati, Kolkata, Lucknow, Pune Raipur and Ranchi; (b) Seven Border Centres at Imphal, Jammu, Shimla, Nainital, Darbhanga, Jodhpur and Guwahati; (c) Six Drama Troupes at Bhubaneshwar, Delhi, Hyderabad, Patna, Pune and Srinagar; (d) Nine Troupes of Armed Forces Entertainment Wing at Delhi and Chennai; (e) Three Sound and Light Units at Allahabad, Bangalore and Delhi and (f) Tribal Pilot Project at Ranchi. With the help of about 515 departmental staff artistes, approximately 700 registered troupes and about 800 empanelled artistes the Division organized 32000 Programmes (upto Dec. 2005) during 2005-06.

During January-March 2005 the Division organized 7100 performances through all the field units in which Special campaigns on Prevention of AIDS, use of iodinated salt and various themes of Health and Family Welfare were the major events. 21 shows of Sound and Light programme entitled Samar Yatra were presented at Pune, Surat and Rajkot. Wide coverage was provided for Republic Day Celebrations, Birth Anniversary of Netaji Subhas Chandra Bose, National Youth Day, Dandi March, International Women’s Day, Consumers Right Day and Holi Festival. The Armed Forces Entertainment Wing of the Division presented a special programme at Delhi in which Smt. Sonia Gandhi was the Chief Guest.

Armed Forces Entertainment Wing

The Division caters to the entertainment requirements of the Armed Forces in most inhospitable and remote border and forward areas. The Armed Forces Entertainment Wing troupes are very popular presenting folk dances from all the states in original and attractive forms, colour and costume, thereby highlighting the cultural harmony of the country. The areas visited by these troupes include Leh, Ladakh, Chumathang, Thoyas, Partapur, Mokokchung, Lung Talai, Alon Samdhu , Pang , Port Blair and other islands. During the year up to December 2005 the wing has presented 167 Programmes.

Tribal Publicity

Ranchi Tribal Centre was established in 1980 to enhance awareness activities by involving more tribal artistes in the developmental process. 688 Programmes were presented by the troupes in the tribal areas of Bihar, Chattisgarh, Jharkhand, Madhya Pradesh and Orissa to educate the people about various developmental schemes designed for them during 2005-2006

Border Publicity Troupes

The Border Publicity Troupes are Departmental troupes functioning at Imphal, Guwahati, Darbhanga, Nainital, Shimla, Jammu and Jodhpur. These troupes do publicity in the remote border areas to educate the people about various development schemes and also to counter propaganda across the border. These

Programmes were organized in close coordination with SSB, BSF and other Government agencies. 669 Programmes were presented by these troupes.

Departmental Drama Troupes

During the year the Departmental Drama Troupes situated at Pune, Patna, Hyderabad, Bhubaneswar, Jammu and Delhi presented 290 shows of plays on various themes like Family Welfare, AIDS, Drug Abuse, National Integration, Communal Harmony, Environmental issues etc. These troupes presented shows especially in local fairs and festivals where large number of people congregate.

Plan Scheme

ICT activities in Hilly/Tribal/Desert/Sensitive and Border Areas and Impact Assessment and Modernization of Song and Drama Division

The following are the components of the approved plan scheme of the Division during 2005-06 :

- (a) Information, Communication, Technology activities in hilly/tribal/desert/ sensitive & border areas to present 4000 Programmes.
- (b) Activities in 56 identified districts.
- (c) Publicity on Common Minimum Programmes in 12 Regional Centres
- (d) Special Activities in J&K and North East.
- (e) Presentation of Theatrical shows on National/ social themes.
- (f) Modernisation of Song and Drama Division.

ICT activities in hilly/tribal/desert/sensitive & border areas

The Division also presents Programmes in Tribal, Hilly and Desert areas with the view to create awareness among the isolated tribes living in the hilly and desert areas regarding the developmental activities initiated for their welfare. These Programmes aim at promoting amongst them a sense of belonging to the country and to encourage them for their participation in the on going developmental activities around them by devising Programmes which are intelligible to them. Performing troupes are created from amongst the

local people in their respective dialects and idioms and forms. Under this scheme 4323 Programmes were organized (till Dec. 2005)

Activities in 56 Identified Districts

During the year 2005-2006 under plan scheme activities in 56 identified districts the Division is presenting Programmes in the specially identified 56 districts all over India. National Integration, communal Harmony, Anti-Terrorism and Patriotism are the themes being highlighted through these Programmes. During the year 8400 Programmes are to be presented and 558 Programmes are presented till December 2005.

Publicity on Common Minimum Programme

Under plan scheme Publicity on Common Minimum Programme this Division will present 9400 Programmes during 2005-06. During the year till December, 4262 programmes were presented. These Programmes highlighted the salient features of CMP.

Special Activities in J&K and North East Regions

During the year 2005-06 the Division as approved by the planning commission proposes to present 30000 Programmes providing special coverage for North-East, Jammu & Kashmir and other identified districts.

Presentation of Theatrical shows on National Themes

With the objective of educating the people in general and youth in particular about the rich cultural and historical heritage of the country, the Sound & Light Units of the Division organize Sound and Light Programmes in various parts of the country. The Division presented programme entitled "Samar Yatra" at Surat and Patiala, "Kavita Mein Krishna" at Kullu (H.P), "Shatroopa" at Raibareilly. The Bangalore unit presented "Karnataka Vaibhav" at Chikmagalur, "Vijayanagara Vaibhava" at Hampi in Karnataka and "Swatantriyam Thanne Jeevitham" at Malapuram. During the year the Division presented 49 shows till December 2005.

HEALTH & FAMILY WELFARE

The Division presented about 10000 Programmes for the Ministry of Health and Family Welfare on different themes on health awareness all over the country up to December 2005. The field units of the Division presented special Programmes in all the Swasthya Melas organized by the Ministry of Health and Family Welfare in various parts of the country including World Population Day. Perfect Health Mela in New Delhi was provided wide coverage. Publicity Programmes on Health oriented themes during India International Trade Fair in Nov., 2005 at Pragati Maidan, New Delhi was an important highlight of the year. 4563 Programmes on Pulse Polio Immunization, 116 Programmes on PNDT Act & Girl Child, 141 Programmes on Leprosy care and 315 Programmes on use of iodinated Salt were presented till December 2005.

SPECIAL CAMPAIGN ON PREVENTION OF AIDS

All the field units presented programmes on prevention of AIDS. Prior to presentation of Programmes in the field the participating troupes were given orientation on the theme of woman and child care, girl child, HIV and AIDS. The Bangalore centre presented 409 Programmes on AIDS in coordination with Karnataka State AIDS Prevention Society . In all 1607 Programmes were presented in the identified districts all over the country.

FAIRS & FESTIVALS

Apart from observing special days of significance, Song and Drama Division took part in local fairs and festivals held in various parts of the country by carrying out publicity and campaigns.

IN TSUNAMI AFFECTED AREAS

For the children of the Tsunami affected areas the Division organized special orientation workshops on health, hygiene and water sanitation in coordination with UNICEF in Tamil Nadu. 300 Programmes were presented in Nagapattinam, Cuddalore and Kanyakumari districts.

OTHER MAJOR ACTIVITIES

Special publicity was undertaken on common minimum programme all over the country specially in North Eastern States, Jammu & Kashmir and other border areas of the country. During the year the Division provided coverage for special campaigns on Anti-terrorism in the affected areas, Dandi March, Ambedkar Jayanti, Puri Car Festival, Quit India Movement Day, Independence Day, Sadbhavana Diwas, Gandhi Jayanti Day, Multi Media Campaign in Jammu & Kashmir and sensitive areas of the country, Quami Ekta Week, Children's Day, and all other major events and local fairs, festivals and anniversaries were provided adequate coverage. In connection with Sawan Teej Mela, 38 Programmes were organised in Rajouri and Doda Districts of J&K. Programmes were presented on occasions of World Health Day, Annual Day of Rajya Sabha, Platinum Jubilee of Dandi March, Press conference of Balvivaah Abhiyan, Birth Anniversary of Babu Jagjivan Ram, All India Meeting of the State Secretaries organized by National Commission for Women, National Meet for Women in Governance, Eye Donation Awareness fortnight, Phool Walon ki Sair at Delhi, 52nd National Film Festival, etc.

PRESS INFORMATION BUREAU

The Press Information Bureau (PIB) is the nodal agency of the Government of India to disseminate information to the print and electronic media on government policies, programme initiatives and achievements. Functioning as an interface between the Government and the media, the PIB also provides feedback to the Government with people's reaction as reflected in the media. With its 8 Regional Offices and 35 Branch Offices and Information Centres, the PIB disseminates information through different modes of communication, such as Press Releases, Press Notes, Feature Articles, Backgrounders, Press Briefings, Photographs, Press Conferences, Interviews, Database available on Bureau's website, Press tours, etc. The information material released in English, Hindi, Urdu and 13 other regional languages reaches about 8,400 newspapers and media organizations.

At its headquarters, the Bureau has Departmental Publicity Officers who are attached to various ministries and departments for the purpose of assisting them in disseminating information to the media through press releases and press conferences, etc., and advise on all matters pertaining to publicity activities. They also provide feedback to their respective ministries and departments. As part of the Special Services, the Feedback Cell in the PIB prepares a daily digest and special digests based on news stories editorials from national as well as regional dailies and periodicals. The Feature Unit of the Special Services of the Bureau provides backgrounders, updates, features and graphics. These are circulated in the national network and also sent to the Regional

and Branch Offices for translation and circulation to the local Press.

On the e-Clipping Project, till December 2005, about 2,45,100 Press Clippings have been digitized in the Asset Management Programme 'CUMULUS'.

The Feature Unit of the Bureau provides backgrounders, updates, info-nuggets, features and graphics which are circulated on the National Network, Internet and also sent to the regional/Branch offices for translation and circulation to the local press.

PIB arranges photo coverage of various Government functions throughout the year and photographs are

पत्र सूचना कार्यालय
PRESS INFORMATION BUREAU
भारत सरकार
GOVERNMENT OF INDIA

आर्थिक सम्पादकों का सम्मेलन
ECONOMIC EDITORS' CONFERENCE

16-18 नवम्बर, 2005
8 November, 2005



The Minister of Finance Shri P. Chidambaram speaking at the inauguration of the Economic Editors' Conference-2005, organized by the Press Information Bureau in New Delhi on November 16, 2005

supplied to dailies and periodicals. During April 2005 to December 2005, the Photo Publicity Unit of the Bureau covered 1094 assignments and released 1265 photos. The Photo Unit has undertaken digitization of Photo Library (Archives) with the collaboration of Photo Division, this year. The Library has about 8 lakh rare photographs in positives with captions. About one lakh photographs have been digitized so far. During the period the Bureau issued 77,613 press releases and 4,568 features and organised 1289 press conferences. The Bureau gave excellent publicity to the recently held IFFI-2005 at Goa. It also facilitated media arrangement for **Pravasi Bharatiya Divas** at Hyderabad.

PIB provides accreditation to Media representatives including foreign media at the Headquarters. This facilitates them to access information from the Government sources. A single window system has been introduced to grant temporary accreditation to foreign journalists. About 1146 correspondents and 309 cameramen/ photographers are accredited. Besides 171 technicians and about 65 Editors and Media critics have also been granted accreditation. Apart from regular accreditations, PIB also grants more than 500 temporary accreditation every year to foreign media persons who visit India for short periods. PIB set up a full-fledged Media Center at IFFI-2005 at Goa. The forms for IFFI accreditation were made available online. For the first time Still photographs and video clips of participating films were uploaded on the PIB website and also distributed on CDs to accredited media persons. A Media Center was set up for Central Asian Oil Ministers' Round Table on 25th November 2005 in New Delhi in which delegates from 9 countries participated.

The Feature Unit of the Bureau has been producing on an average over 250 features annually including photo features and backgrounders. All PIB features have a wide readership in all languages across the country and are available on PIB's website www.pib.nic.in.

The PIB's home page on Internet makes available

publicity material at www.pib.nic.in in Hindi, English and Urdu. With increasing popularity of PIB website, there is increasing demand for high-resolution photographs and releases by e-mail. There are now about 8000 subscribers of PIB mail services who receive press releases of their choice by e-mail. The website of PIB (<http://pib.nic.in>) has been re-designed to operate in dynamic mode. From 1st December 2003 all new contents have been put on dynamically searchable mode. The Bureau's intranet portal, Intra-PIB, is meant to be an interactive tool for coordination, information sharing and monitoring in the headquarters and field offices. All the Regional and Branch Offices were given user accounts in the site <http://intrapib.nic.in>.

The major highlight was securing wide publicity for relief and rehabilitation efforts during the Tsunami disaster from December 26, 2004 onwards. Two Media Centers were opened for Tsunami hit areas, one at Nagapattinam in Tamil Nadu which started functioning since 31.12.04 and the other at Port Blair in the Andaman and Nicobar Islands, which began functioning on 9th January 2005 at the Tsunami hit areas. A number of press releases and visual coverages were arranged when various delegations met the Prime Minister Dr. Manmohan Singh on his visit to the Tsunami affected areas and also on his visit to Kolkata to attend the CII meeting. Successful media management was provided to publicise the President's Address to the Nation on the eve of Independence Day and the Prime Minister's Address from the rampart of the Red Fort on Independence Day. Full text of the speech, highlights and quotable quotes were released. For the first time, live webcast of the President's Address to the Nation on the eve of Independence Day and the Prime Minister's Address from the ramparts of the Red Fort on Independence Day were available on PIB's website.

The Bureau brought out 'Taking India Ahead', the compilation on the policies, programmes and initiatives implemented by the UPA Government in its one year in office, and extensively circulated it in the media throughout the country. Booklets under

the title “A caring Government – One year of the UPA Government” were printed and distributed among the media persons.

Economic Editors’ Conference was organized on 16-18 November 2005 in New Delhi, in which 300 local and 85 outstation financial/economic editors participated. Twelve Ministers from Finance, I&B, Textiles, Shipping, Road Transport & Highways, Commerce & Industry, Petroleum & Natural Gas, Statistics & Programme Implementation, Civil Aviation, Company Affairs, Steel, Chemical & Fertilizers and Planning Commission participated. The various issues discussed in the Conference got nation wide publicity in all regional languages of the country. The opportunity was also utilized for getting feedback from the financial writers and editors on the Government’s programmes and policies.

For the first time PIB organised the Editors’ Conference on Social Sector Issues-2005 with a focus on the North East Region at Guwahati from November 9-10, 2005 (ECSSI-2005). Over 60 journalists from 16 states interacted with Union Ministers and Senior Officers of 5 Ministries. Field visits by journalists were also organized to the centrally sponsored development projects in and around Guwahati and Shillong.

Various multi media campaigns on the development programmes mentioned in the National Common Minimum Programme, especially in agriculture, rural development, education, women & child development, AIDS awareness, National Rural Health Mission, Employment Guarantee Scheme, National Integration & Communal Harmony and the Girl Child were launched by the PIB Regional and Branch Offices of Mumbai, Kolkata, Chandigarh, Lucknow, Bhopal, Guwahati, Raipur and Port Blair.

PIB, Chennai organised a Multi media Campaign on Common Minimum Programme from November 14 to 19 at Madurai, inaugurated by Union Finance Minister, Shri P. Chidambaram, in which more than 25 organisations representing public sector banks and insurance companies, Departments of Govt. of India

and Tamil Nadu, and non-governmental organisations, including Women Self-Help Groups participated. The campaign focussed on agricultural loans, loans for self-employment and educational loans, facilities for self-employment and skill empowerment with a view to emphasize the opportunities available for self-employment. Loans amounting to Rs.5 crore were distributed to nearly 440 people towards these objectives.

Multi-media support was extended to the PM’s talks with Hurriyat leaders; and the addresses at the Conference of Rural Cooperative Credit Institutions, National Integration Council Meeting, National Conference of the Superintendents of Police, Golden Jubilee Celebrations of the Life Insurance Corporation of India.

Wide multimedia publicity was provided to the address of the Prime Minister, and Home Minister at the two-day National Conference of District Collectors held on 19th and 20th May in New Delhi, which discussed how the delivery system at the district level could be improved to make the administration more responsive and efficient. Wide multimedia coverage was secured for the PM’s address at the National Conference on Krishi Vigyan Kendras and the meeting with People’s Consultative Group nominated by the ULFA for talks with the Government.

Further, Multi-media Publicity was arranged for the trade related decisions taken by the Government during the visits of foreign dignitaries/delegation, *inter alia*, Dr. Geoff Gallop, Premier of Western Australia; Romanian Minister of Economy and Commerce; Mayor of Barcelona, Mr. Laurens Jan Brinkhorst; Deputy Prime Minister and Minister for Economic Affairs of the Netherlands; a high-level trade delegation led by Mr. Jean-Jack Queyranne, President of Rhone-Alpes Region in France.

Multi-media publicity was also arranged for the visits of Indian delegation led by the Union Minister of Commerce and Industry to the key meeting of the WTO Trade Ministers in Zurich, the WTO meeting at

Hong Kong in December 2005 and the meeting of the G-33 in Geneva when several member countries appreciated India's role in making G-33 an effective grouping in the WTO.

Special press briefings were arranged in connection with Cabinet/Cabinet Committee meetings and releases were placed on the Bureau's website. One to one briefings for a large number of correspondents were done on the release of prisoners by India and Pakistan. Arrangements were made to widely publicize the PM's reply to the debate in both Houses of Parliament on his visit to the USA; debate on Adjournment Motion on Nanawati Commission Report; debate on the National Rural Employment Guarantee Bill; three meetings regarding reservation for women in Parliament and legislatures and two meetings of the Knowledge Commission.

Publicity was arranged for the Conference of Chief Ministers on internal security and law and order, meeting of Chief Ministers of Naxal-affected States, ninth meeting of Inter-State Council, meeting of the reconstituted National Integration Council, relief and rehabilitation work in flood-hit areas of Gujarat, Madhya Pradesh, J&K, Himachal Pradesh, efforts to end the economic blockade in Manipur, steps taken by the Government following submission of Nanawati Commission Report in 1984 riots, Home Secretary level talks between India and Pakistan on terrorism and drug trafficking, India and Bangladesh and India and Myanmar, National Conference of Superintendents of Police, release of detenus in Jammu and Kashmir and review of observance of human rights by the security forces in pursuance of the assurance given by the PM to the Hurriyat delegation, release of Pakistan civil prisoners, scope of the overseas citizenship of India scheme and preparation and introduction of Disaster Management and Communal Harmony Bills.

Flagging off of the Srinagar-Muzaffarabad bus by the Prime Minister from Srinagar was a major media event, which attracted over 400 media persons from national and international media agencies. The

Bureau played a major role in media management for this event in cooperation with State government and External Publicity Division of Ministry of External Affairs and Defence Forces in arranging live coverage and conducting media in all the three major points, i.e., Srinagar, Islamabad and the Kaman Bridge at the LOC. Lt. Col. V.K. Batra, SM PRO's Defence interaction with the media on the occasion has been commended by Lt. General Nirbhay Sharma, General Officer Commanding.

Bureau made special arrangements for the coverage of PM's foreign visits to New York to address UN General Assembly, France, Kabul, UK, SAARC Summit, Dhaka, Moscow and ASEAN Summit at Kuala Lumpur. Wide coverage was provided to the high-profile multi-media publicity of the Prime Minister's visit to France and USA during the period September 11-17, 2005. His departure statement remarks on meeting with President Jacques Chirac and Indo-France Joint Statement in Paris, launching of UN Democracy Fund and Indo-Pak Joint Statement in New York and his visit for G-8 Summit at Gleneagles, UK were widely publicized. PM's address to the UN General Assembly was webcast live and the text of the speech was instantly put on PIB's website.

The opening and closing remarks of the Prime Minister and the President of India at the two-day Conference of Governors held at Rashtrapati Bhavan, PM's visit to the flood affected areas of Maharashtra, the disruption due to heavy rains and floods in different parts of Gujarat, Goa and Maharashtra, particularly in Mumbai and the relief and medical facilities provided to the stranded railway and air passengers, quick settlement of Insurance claims in the flood affected States of Maharashtra and Gujarat, Prime Minister's visit to the quake affected areas in the State and appeal to contribute to the PM's National Relief Fund for the relief operations were publicized. Special efforts were made to project the steps taken by the Government towards relief and rescue operations in the wake of earthquake in Jammu & Kashmir. Wide publicity was arranged for

HIGHLIGHTS OF PUBLICITY EFFORTS

MULTI MEDIA PUBLICITY

- One year of completion of UPA Government
- WTO Conference held at Hong Kong in December 2005
- Meeting of the WTO Trade Ministers in Zurich
- Multi Media Campaign on Common Minimum Programme
- Assembly elections in Bihar
- Indo-German Joint Commission Meeting on Industry & Economic Cooperation
- PM's talks with Hurriyat leaders
- IFFI 2005
- Press Party of about 20 Journalists to Pakistan coinciding with Oil Ministers' visit to Pakistan

WIDE MEDIA COVERAGE PROVIDED TO

- The policies, programmes and initiatives implemented by the UPA Government in its one year in office.
- Flagging off of the Srinagar-Muzaffarabad bus by the PM from Srinagar.
- Implementation of VAT, EPF interest rate & disbursement credit.
- World Communication Day 2005 when commemorative postage stamp on Narayan Meghaji Lokhande was released.
- Passage of Special Economic Zone Bill by both houses of the Parliament.
- Signing of the Comprehensive Economic Co-operation Agreement (CECA) between Singapore and India.
- Exemption from Service Tax on many services, expansion of the base of service tax and making tax payments friendlier.
- The First meeting of the Inter-State Council under the UPA Government.
- PM's visit to the flood affected areas of Maharashtra.
- PM's visit to G-8 Summit at Gleneagles, UK.
- WTO mini-ministerial meeting in Dalian, China.
- Launching of E-Ticketing scheme on pilot basis in Delhi and Kalka Sectors.
- Home Secretary level talks between India and Pakistan on terrorism and drug trafficking.
- PM's visit to France and USA.
- Press Conferences by the PMs of India and UK at the end of Indo-EU Summit and Indo-UK Summit.
- Speeches of FM at Commonwealth Finance Ministers Meeting and IMA/World Bank Meetings.
- Steps taken by the Government towards relief and rescue in the wake of earthquake in J&K.
- Rajiv Gandhi Akshay Urja Diwas.
- Hydrogen Energy Roadmap presentation to Oil Minister.

SPECIAL PUBLICITY CAMPAIGNS

- Meeting of the Group of Experts on the Establishment of SAARC Media Development Fund.
- Economic Editors' Conference 2005.
- Editors' Conference on Social Sector Issues- NE - 2005.
- International Film Festival of India (IFFI -2005).
- Pravasi Bharatiya Diwas at Hyderabad.
- Round Table meeting with Asian Oil Ministers, Producers from West Asia and Principal Consumers.
- Round Table meeting with North & Central Asian oil producers and major Asian consumers.

REGIONAL/BRANCH OFFICES OF PIB

Name of Regional Office	Branch Office	Office-cum-Information centre	Information Centre	Camp Office	Total
1. NORTHERN REGION <i>Chandigarh</i>	1. Jammu 2. Shimla 3. Dehradun	1. Srinagar 2. Jalandhar			6
2. CENTRAL REGION <i>Bhopal</i>	1. Jaipur 2. Indore 3. Kota 4. Jodhpur 5. Raipur				6
3. EAST CENTRAL REGION <i>Lucknow</i>	1. Varanasi 2. Kanpur 3. Patna 4. Ranchi				5
4. EASTERN REGION <i>Kolkata</i>	1. Cuttack 2. Agartala 3. Bhubaneswar	1. Gangtok			6
5. NORTH EASTERN REGION <i>Guwahati</i>	1. Shillong	1. Kohima 2. Imphal	Aizwal		5
6. SOUTH CENTRAL REGION <i>Hyderabad</i>	1. Vijayawada 2. Bangalore				3
7. SOUTHERN REGION <i>Chennai</i>	1. Madurai 2. Cochin 3. Thiruvananthapuram 4. Kozhikode*	Port Blair			5
8. WESTERN REGION <i>Mumbai</i>	1. Nagpur 2. Pune 3. Panaji 4. Rajkot 5. Nanded 6. Ahmedabad				7
Total : ROs=8	BOs=28	5	2		43

* Non-functional

release of commemorative Postage stamp on Narayan Meghaji Lokhande by PM, for release of two sets of commemorative coins on World Communication Day 2005 and launching of the second phase of national level campaign on Birth Certificates by Home Minister. Wide publicity was also arranged for the Home Secretary level talks between India and Pakistan. The Bureau gave wide publicity to the announcement of the annual supplement to the Foreign Trade Policy 2004-09 on April 8, 2005 which unveils new trade initiatives with continued thrust on exports; passage of Special Economic Zone Bill by both Houses of Parliament; expected generation of FDI of US\$ 2 billion; 50% growth in employment opportunities; crossing of US\$ 6.5 billion exports during April 2005; participation of Commerce and Industry Minister at the WTO Mini Ministerial at Paris; inauguration of the Indo-Australia Joint Business Council at Sydney; signing of Comprehensive Economic Co-operation Agreement (CECA) between Singapore and India, inauguration of the Board of Trade meeting by the Commerce Minister. The finalization of the three Enquiry points

on Sanitary and Phyto Sanitary (SPS) measures by Department of Commerce to handle queries relating to SPS regulations were widely publicized and special efforts were made to highlight the same prominently both in the print and electronic media.

Wide publicity was given for the measures for effective devolution of functions, funds and functionaries to Panchayats, media attention was drawn to the concept of Rural Business Hubs involving Confederation of Indian Industry (CII) and Panchayats for value addition and marketing of local resources. Several Press parties were organized to accompany the Minister of Panchayati Raj, to States like West Bengal, Orissa, Karnataka, Uttaranchal, Arunachal Pradesh, Chhatisgarh, Haryana and Rajasthan to cover review of the Panchayati Raj Institutions and oversee the computerized accounting system and interaction with the Gram Panchayat members. The event was widely publicized. Publicity was arranged for Minister of Panchayati Raj at Bangalore for the review meeting on the recommendations of the Round Table meetings.

SOME STATISTICS

(April 2005 to November 2005)

1.	No. of assignments covered by Hqrs.	969
2.	No. of newsphotos released to newspapers.	898
3.	No. of photos released by PIB.	11469
4.	No. of press releases.	77613
5.	No. of features issued.	4568
6.	No. of press conferences organised.	1289

PHOTO DIVISION

Introduction

Photo Division, a media unit for visual support is a subordinate office under the Ministry of Information and Broadcasting. The Division is responsible for visual documentation and preparing photographs both in black & white and colour, for internal and external publicity on behalf of the Government of India.

The main function of the Photo Division is to document photographically growth and Development as well as the political, economical and social changes in the country and to provide visuals (still) to the media units of the Ministry of Information and Broadcasting and other Central and State Government Ministries/ Departments including President Secretariat, Vice-President Secretariat, Prime Minister's Office, Lok Sabha/Rajya Sabha Secretariats and Indian Missions abroad through XP Division of the Ministry of External Affairs.

The Division supplies photographs on payment both in black & white and colour to the non-publicity organizations and general public through its Pricing Scheme.

10TH PLAN PROGRAMME

During the 10th Plan Period, keeping in view the changes in technology, the Division redesigned its Plan Project emphasizing the digitalization of its laboratories and the images available in its archives. During the third year of the Plan period it took up the Archiving, Cataloguing and Digitalisation of the images available with the Photo Division along with converting its laboratories into a digital Lab in phased manner and upgrading the News Photo Network. The Division, for its Modernisation, has acquired digital cameras and lap tops with V Data Card for quick transmission of the images directly from the place of coverage. The Division now, transmits the digital photographs quickly for release to Press. The Division has converted 212545 images in the Cumulus System as part of its Cataloguing and Digitalisation of images.

IMPORTANT ACTIVITIES

The Division provided extensive photo coverage of Prime Minister's historic visit to U.S.A, Prime

Minister's address to the joint meeting of the Congress and his bilateral meeting with U.S. President, Prime Minister's address to the UN and his visits to various nations.

The Division provided extensive photo coverage of the 36th IFFI held at Goa. A large number of photographs were released to PIB for press publicity. Around ten thousand photographs were supplied for distribution to journalists.

The Division undertook photo coverage of various visiting Head of States/Government of foreign countries, besides many others who visited India during the period under report.

The Division has supplied 89 albums comprising 21001 photographs to the Nehru Memorial Fund, Indira Gandhi Memorial Trust and Rajiv Gandhi Foundation under its Pricing Scheme so that the researchers attending these libraries could be benefited.

The Photo Division has done some unique feature coverage on Bus Journey from Srinagar to Mujaffarabad, Udhampur-Jammu Srinagar Track, Tiger in Delhi Zoo and Metro Rail in Delhi.

During April to December, 2005 the Division supplied approximately 35985 photographs for 985 number of releases to the press.

Photo Division successfully organized its 17th National Photo Contest on the theme "SECULAR INDIA".

The Division made an extensive photo documentation work on the varied developmental activities of all the eight states of the North-East Region.

'Plan Performance 2005-06

The allocation under Plan Scheme is as under:

(Rs. in lakhs)

Sl. No.	Name of the scheme	B.E. 2005-06	R.E. 2005-06
1.	2.	3.	4.
1.	Modernisation of Photo Division	110.00	110.00

INDIAN INSTITUTE OF MASS COMMUNICATION

Background

The Indian Institute of Mass Communication (IIMC), an autonomous organization under the Ministry of Information and Broadcasting is recognized as a 'Centre of Excellence' in the field of communication teaching, training & research. The Institute was set up on 17th August 1965 as a Department of the Ministry of Information and Broadcasting with the objective to evolve a methodology for effective use of communication resources as a part of the country's overall development strategy. Later, IIMC was registered under the Societies Registration Act (XXI) of 1860 on 22nd January 1966 as an autonomous

organization. It receives grant-in-aid from the Government of India through the Ministry of Information and Broadcasting, to meet its recurring & non-recurring expenditure. While IIMC provides knowledge and skills to communicators in a variety of disciplines including print, photography, radio & television, development communication, communication research, advertising & public relations, it also collaborates with national & international agencies in conducting seminars, trainings, workshops etc. It also undertakes joint research projects and organizes short-term courses to meet the specific needs of the industry, government and public sector organizations.

CURRENT ACTIVITIES

During the year 2005-06, the IIMC conducted the



The Minister of Information and Broadcasting Shri S. Jaipal Reddy inaugurated the new building of Doordarshan Bhawan 'Tower B' in New Delhi on August 23, 2005

following long term training programmes and Diploma Courses:

1. Orientation Course for Officers of the Indian Information Service (Group 'A');
2. Post-graduate Diploma Course in Journalism (English) at New Delhi and Dhenkanal (Orissa);
3. Post-graduate Diploma Course in Journalism (Hindi);
4. Post-graduate Diploma Course in Advertising and Public Relations;
5. Post-graduate Diploma Course in Radio & TV Journalism;
6. Post-graduate Diploma Course in Oriya Journalism; and
7. Diploma Course in Development Journalism.

In addition, the Institute runs short-term academic programmes for middle level and senior level officers of the Indian Information Service and the personnel of different media units.

In order to enrich the content and to add value to the present courses being run by the Institute, detailed interaction is carried out between the faculty and practitioners/specialists in the fields of print media, electronic media, advertising, public relations, broadcasting and printing.

Based on the inputs received from the industry, the courses are revamped to provide more practical inputs and knowledge.

SEMINARS AND CONFERENCES

The Institute has been organizing seminars, symposia and conferences on various themes of communication with a view to contributing towards a better understanding of communication in the context of India and other developing countries.

CONSULTANCY

The Institute provides consultancy services on request to Central and State Government Departments and Public Sector Undertakings and helps in designing

and organizing training and research programmes related to Development Communication.

ACADEMIC SESSION

On the basis of written Entrance Test for admissions held on 20th May 2005 at 8 centers including New Delhi and other parts of the country, a total of 40 students joined Journalism Course (Hindi); Forty three (43) students were enrolled for Journalism Course (English) at New Delhi and 39 students at Dhenkanal; 50 students joined Advertising and Public Relations Course; 35 students were admitted in Radio & TV Journalism Course; and 15 students joined Oriya Journalism Course at Dhenkanal. Out of these students, thirteen were NRI students, who were admitted to the Advertising & Public Relations, Radio & TV Journalism & English Journalism courses. All the Post-graduate Diploma Courses commenced from 1st August 2005.

DIPLOMA COURSE IN DEVELOPMENT JOURNALISM

Continuing the tradition of the Non-Aligned Movement's efforts to improve journalistic skills in developing countries as well as to evolve a third world perspective, the Institute offers a Diploma Course in Development Journalism. Two such courses, each of four months' duration, are held every year. The 45th Course in the series (August-November) commenced on 1st August 2005.

FACULTY AND RESEARCH STAFF

The faculty and the research staff of Indian Institute of Mass Communication consists of academicians, researchers and practicing media professionals, who have done significant work in their fields of specialization. In addition, visiting faculty is invited from leading newspapers and other media organizations.

A three-tier faculty system operates for teaching and training, which includes the core faculty, practitioners from the industry and senior professionals, who are invited from time to time to share their experiences and enlighten the trainees/students about the industry.

BROADENING THE COMMUNICATION BASE

During the IX Five Year Plan, in order to meet the growing demand for quality education in the field of mass communication and develop communication education in remote areas, IIMC Centres were set up in Dhenkanal (Orissa), Dimapur (Nagaland), Kottayam (Kerala) and Jhabua (Madhya Pradesh).

The IIMC branch at Dhenkanal is fully functional from August 1993 and is attracting a large number of students from the Eastern Region. The branch has all infrastructure facilities and is conducting two Post-graduate Diploma Courses in Journalism (English and Oriya) every year.

COLLABORATION WITH NAGALAND UNIVERSITY

As a part of the initiative for development in the North-east and under the Plan Scheme, "Collaboration with Regional Centres of Learning", IIMC has entered into collaboration with Nagaland University for organizing Post-Graduate Diploma Course in Journalism and Mass Communication. The

first such course with 14 students commenced from 20th January 2005.

Collaborations under the scheme with other institutes of higher learning are also being explored.

SIGNIFICANT EVENTS OF THE YEAR 2005-06

IIMC has established a Community Radio Station "Apna Radio FM 96.9 MHz". This was inaugurated on 9th September 2005. It provides a special tool to the students to gain hands-on-experience in public service broadcasting.

ANNUAL PLAN 2006-07

IIMC had planned 6 schemes for implementation during the 10th Five-Year Plan period, out of which 2 schemes have been merged. The following are the 4 schemes for implementation during 10th Five Year Plan:

- (i) Building and Housing Project of IIMC, New Delhi

FINANCIAL OUTLAYS

(Rs. in lakhs)

Year	Plan			Non-Plan		
	Gross Total	Revenue Receipts	Net Grant/Expenditure incurred	Gross Total	Revenue receipts	Net Grant/expenditure incurred
2004-05						
SBG	395.00	—	395.00	490.30	120.00	370.30
RE	110.00	—	110.00	—	—	345.00
Expenditure incurred	99.70	—	99.70	509.91	161.50	348.41
2005-06						
SBG	240.80	—	240.80	521.00	160.00	361.00
RE (proposed)	103.50	—	103.50	537.30	161.00	376.30
BE (Proposed)	183.50	—	183.50	570.46	170.00	400.46
2006-07						

-
- (ii) Modernization and Expansion of Facilities for Electronic/Print/Radio and TV Journalism
 - (iii) Collaboration with Regional Centers of Learning; and
 - (iv) Research and Evaluation Studies

Press Council of India

Press Council of India (PCI) is a statutory autonomous body set up under the Press Council Act, 1978 for the purpose of preserving the freedom of the Press

and of maintaining and improving the standards of newspapers and news agencies in the country. It is headed by a Chairman and comprises 28 other members of whom 20 represent various sections of the Press, 5 are Members of Parliament and 3 represent University Grants Commission, Bar Council of India and Sahitya Akademi respectively. The Council is primarily funded by the Central Government through grants-in-aid. Being a statutory body, the Annual Report of the PCI is laid separately before the Parliament in terms of provisions as specified in Press Council Act, 1978.

4

BROADCAST SECTOR

PRASAR BHARATI (Broadcasting Corporation of India)

The present composition of the Prasar Bharati Board is as follows:

1. Shri M.V. Kamath	Chairman
2. Shri K.S. Sarma	Executive Member
3. Shri D.P.S. Lamba	Member (Personal)
4. Shri Pradeep Singh, Addl. Secretary	Representative of the Ministry of Information and Broadcasting
5. Ms. Chitra Mudgal	Part-time Member
6. Shri M.L. Mehta	Part-time Member
7. Shri R.N. Bisaria	Part-time Member
8. Shri Brijeshwar Singh, DG: AIR	<i>ex-officio</i> Member
9. Shri Navin Kumar, DG: Doordarshan	<i>ex-officio</i> Member

During the period from 1st April, 2005 to 31st January, 2006, Prasar Bharati Board held five meetings and took several policy decisions to meet the mandate of Prasar Bharati. Some of these are listed below:

- (i) Warm clothing facility to officers/officials of AIR and Doordarshan working at high altitude stations/Kendras.
- (ii) Amendments to Doordarshan Annual Award Scheme.

- (iii) Agreement with AIFF for telecast/broadcast of football tournaments.
- (iv) Amendment in the guidelines for acquisition of programmes.
- (v) Commissioning of programmes in Indian Classics.
- (vi) Rate card for telecast of scrollers.
- (vii) Cable Head Ends in North East Region.
- (viii) Amendment in the sponsorship guidelines.
- (ix) 26 Channel Webcasting/Podcasting in AIR under the 10th Plan.
- (x) Sale of Commercial tie by Marketing Divisions.
- (xi) Amendment in the guidelines for consideration, processing and approval of self-financed commissioned programmes for telecast on Doordarshan Channels.
- (xii) DD's DTH service.

DOORDARSHAN

Developmental activities during 2005-06

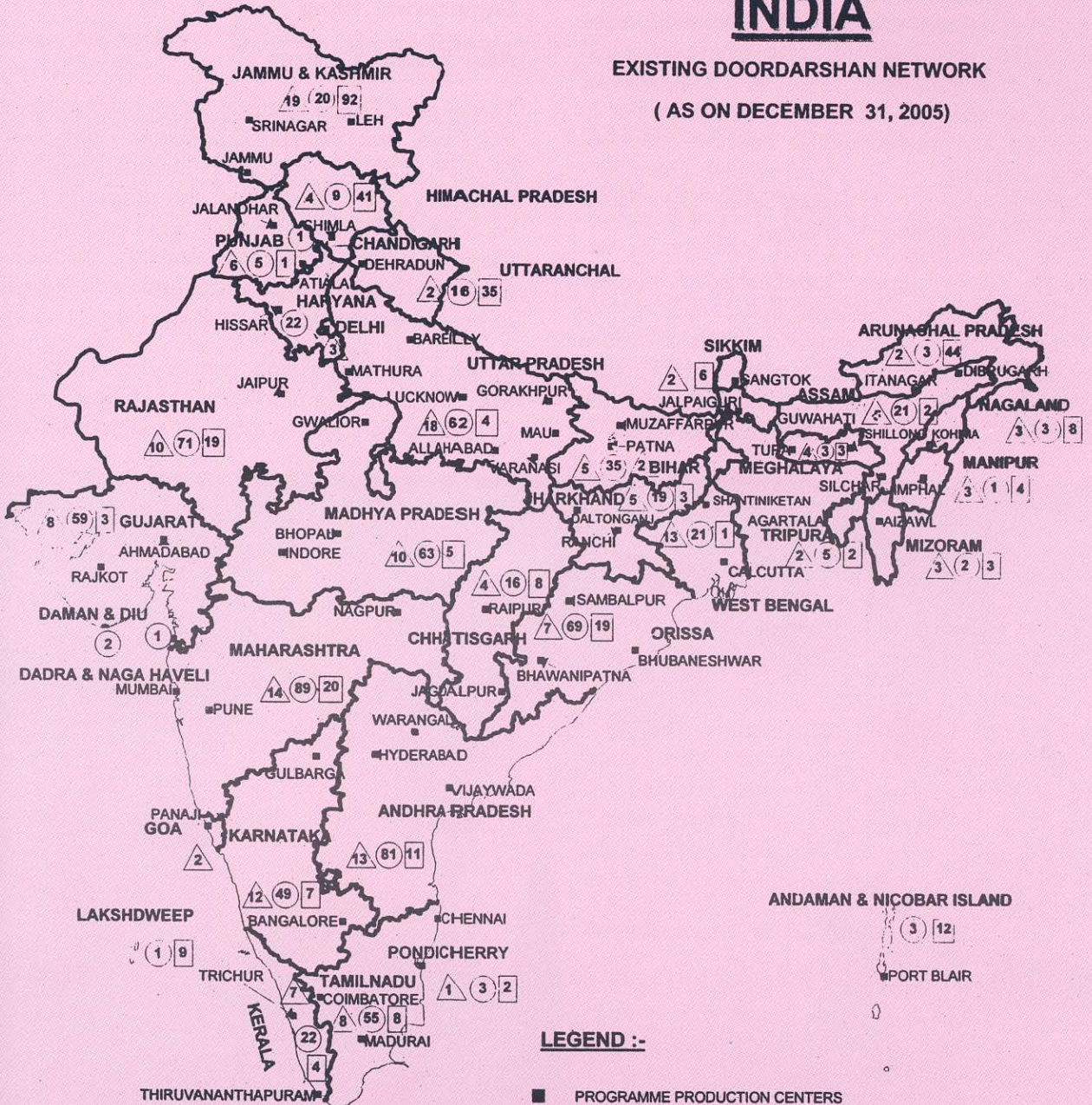
Organization:

Doordarshan, a Public Service Broadcaster, is among the largest terrestrial television network in the world. The service was started on 15th September 1959 to transmit educational and development programmes on an experimental basis with half-an-hour programming a day. A major landmark was the

INDIA

EXISTING DOORDARSHAN NETWORK

(AS ON DECEMBER 31, 2005)



LEGEND :-

- PROGRAMME PRODUCTION CENTERS
- ▲ HIGH POWER TRANSMITTERS
- LOW POWER TRANSMITTERS
- VLPTs / TRANSPOSERS

introduction of colour television in 1982 coinciding with the 9th Asian Games held in New Delhi that ushered in a major revolution in broadcasting in the country. This was followed by a phase of rapid expansion of Doordarshan when, in 1984 more or less each day saw the installation of a transmitter in the country and presently DD has 26 channels: National channels - 4, Regional satellite channels - 11, State networks - 8, Rajya Sabha/Lok Sabha channels - 2, International channel - 1.

A Director General heads Doordarshan. A number of Deputy Directors General assist him in the programme wing. The Engineering wing is headed by Engineer-In-Chief, the Administration and Finance Wing by an Additional Director General, and the News Wing by an Additional Director General.

Main Achievements during 2005-06

Engineering Wing

New Studio Centres

Three new Studio centres were commissioned at Warangal, Madurai and Coimbatore. With this, the number of Studio centres in Doordarshan network increased to 64. In addition, the project to establish an additional Studio at Raipur was completed during the year. The project to establish an additional Studio at Ranchi is in progress and work is expected to be completed by end of 2005-06.

Projects for establishing permanent Studio centers are under implementation at Gorakhpur and Dehradun. Schemes to establish additional Studios at



The Minister of Information and Broadcasting Shri S. Jaipal Reddy inaugurated the new building of Doordarshan Bhawan 'Tower B' in New Delhi on August 23, 2005

Doordarshan Kendras, Leh, Chandigarh and Panaji were approved during 2005-06.

Studio Complex “Doordarshan Bhawan Phase II”

A State of the art Studio complex of Doordarshan was commissioned at Delhi. This complex built at a cost of Rs. 81.6 crores was inaugurated by Shri S. Jaipal Reddy, Minister of Information and Broadcasting on 23rd August, 2005.

The facilities in this complex are housed in an eleven storeyed building (plus 2 basements) with a total plinth area of 39678 sq. mtrs. The above Studio complex is fully digitalised and has the following facilities:

- (a) Three Studios with area 593 sq. mtrs; 425 sq. mtrs; 234 sq.mtrs. Height of each studio is 14.1 mtrs.
- (b) One Studio of 133 sq.mtrs area; two studios of 50 sq.mtrs area each. Height of all these three studios is 9 mtrs.
- (c) News room of 400 sq.mtrs area.
- (d) NLE edit suites – 25; A/B roll edit suites – 25; Computer graphics –19; Preview suits – 6.
- (e) Master switching & feed room.
- (f) Office area measuring about 2651 sq. mtrs with 217 office rooms.

Terrestrial Coverage

During 2005-06, the following eight transmitters were commissioned:

- (i) LPT: Pungannur and Kolahpur (Andhra Pradesh), Fatehabad and Kaithal (Haryana), Khajuwala (Rajasthan), Sindhanoor and Mudhol (Karnataka)
- (ii) VLPT: Devbhog (Chattisgarh)

In addition to the above, DD News HPTs were made operational at Rajkot (Gujarat) and Ambajogai (Maharashtra) at full power in a permanent setup. HPT projects are under implementation at Vadodra (DD I & News), Bikaner, Chhatarpur, Radhanpur,

Dharmapuri, Tirunelveli, Dharamshala, Sagar, Saharsa, Hissar (DD I & News), Bhatinda (DD News) and Kurseong (DD News). Statewise details of Doordarshan Network in the country is given in the *Annexure*.

DD Direct plus- free DTH

Action is underway to increase the number of TV channels in DTH bouquet of Doordarshan's free to air DTH service “DD Direct Plus” from 33 to 50.

DTH earth station is presently housed in an existing building. A new building for housing DTH facility is envisaged to be constructed at Todapur, Delhi. Building plans were prepared and submitted for obtaining the approval of the local bodies.

Digitalisation

During 2005-06, Doordarshan commissioned 2 digital earth stations at Srinagar and Jaipur. With this all Doordarshan channels (26) are now being transmitted in digital mode.

Digitalisation of four major Studio centres at Ahmedabad, Jaipur, Patna and Guwahati is in progress and these Studios would be fully digitalized during 2005-06. In addition, work is in progress for the partial (50 per cent) digitalization of six smaller Studio centres at Bareilly, Ranchi, Vijaywada, Muzzafarpur, Pune and Guwahati (PPC). This is also expected to be completed by the end of 2005-06.

Replacement of HPTs

During the current year, 3 old HPTs at Nagpur, Indore and Varanasi were replaced with new HPTs. Replacement of old HPTs at Srinagar, Kurseong, Bhatinda, Cochin and Kodaikanal is in progress. In addition, work to upgrade the DD News HPT & Kashir channel HPT at Srinagar (from 1KW to 10KW) is also in progress. These are also expected to be completed during 2005-06.

Automation of LPTs

During the current year, 27 old LPTs (100watt), which were earlier commissioned during 1984 & had outlived their lives, were replaced with new

auto-mode transmitters. Replacement of 16 additional old LPTs by auto-mode LPTs is in progress and is expected to be completed during 2005-06.

Modernisation of Production facilities

Old equipment which has outlived its useful life viz. cameras, VCRs, ENG units, peripheral equipment, lights etc at various Kendras have been replaced/ are being replaced with new equipment. Additional equipment/ facility have also been provided/ are being provided at various Kendras. In addition to the above, facilities for outdoor coverage are also being augmented at various Kendras. Orders for five numbers of V-Sat terminals have been placed and action for procurement of nine DSNG units and two OB vans is also being taken.

News Automation

Integrated news automation system is being provided in DD Bhawan Tower B. This system will enable complete automation of production, play out and storage in an integrated environment for around the clock News Channel. It would be possible to simultaneously carry out the various activities such as story recording, script and video editing, graphics preparation, archival retrieval, storage and news rundowns etc. by seamless integration of video servers, non linear editing suites, character generators, transmission devices and host of other broadcast equipments.

The above system will have 75 work stations for journalists and a dedicated transmission server for play out and eight numbers of craft editing systems. Order for the supply and installation of digital automated news room system has been placed and the system is expected to be set up before the end of 2005-06.

Other Developments

- i. Scrolling of commercial advertisements of private parties on payment basis was extended to 12 HPTs viz. Agra, Asansol, Amritsar, Aurangabad, Cochin, Jamshedpur, Jalgaon, Kanpur, Kasauli, Kodaikanal, Mussoorie & Visakhapatnam.

- ii. SMS based interactivity was provided on the National and Sports channel.
- iii. DD Archives launched 5 DVDs, 4 DCDs and 2 ACDs.
- iv. Narrowcast, is now being implemented in 3 tiers – National, Regional and Local (Micro) levels and telecast from Delhi, 18 Regional Kendras and 180 transmitters of 36 Narrowcast clusters respectively.

Significant activities:

During the year Doordarshan covered live the following events of National/ international importance:

- Independence Day Celebrations
- Republic Day Celebrations
- Union Budget – Rail/General
- Mahatma Gandhi's Birthday/Martyrdom Day
- VIP visits/ President's visits/PM's visit to International conferences
- Car Festival of Lord Jagannath
- International Cricket series between India & Sri Lanka and India & South Africa.
- Women Cricket series between India & England
- Queens Barton Relay in the Commonwealth Games.
- Delhi Half Marathon
- Tyagaraja Festival
- Guru Gobind Singh's Birthday
- Janmashtami
- Bihar Assembly Elections
- Question hour in Lok Sabha/Rajya Sabha

Some other important productions were:

- Documentaries on the occasion of

Independence Day, Mahatma Gandhi's Birthday, Vijay Divas (1971 War), Navy Day etc.

- Coverage of PM's visit to UNGA in September 05 including bringing in live studio and live UNGA inputs from New York and the coverage of the EU-India Summit and ASEAN Summit.

New Initiatives:

- To commence scrolling of commercial advertisements from 500 HPTs/LPTs.
- To increase the number of TV channels in the bouquet of DD Direct Plus to 50.

DD-National Channel

DD-I Channel (National)

Doordarshan DD-I Channel is the largest terrestrial network in the world. Presently the population covered by it in the country is 90.7%. Being a public service broadcaster, it continued to make significant contributions to accelerate socio-economic changes, promote national integration, stimulate scientific temperament, disseminate knowledge, lay emphasis on educational programmes, create public awareness, educate the masses on means of population control, spread messages on family welfare, preservation of environment and ecological balance, create awareness about the measures taken for women and child welfare, and also for the under-privileged etc. It also promotes sports, and cultural heritage of the country.

Apart from Public Service Broadcasts, it also telecasts entertainment programmes, including serials on different subjects of social relevance as sponsored/commissioned/Self financed Commissioned programmes, films etc. Besides these, programmes were produced and telecast by different Doordarshan Kendras.

Among the many National and International events covered live during the year some of them are:

- Important events related to the President of India, the Prime Minister, the Republic Day' Parade, NCC Rally, Beating the Retreat etc.
- Elections to some State Legislatures.

- Sports events.
- Anniversaries, festivals and National Events such as Republic Day and Independence Day.
- Parliament Sessions.
- Central Budget, Railway Budget and reactions of the people.
- The President's address to the joint session of Parliament.
- Pravasi Bharatiya Diwas.

In addition, coverage was also provided to various Government Departments' Developmental Programmes, socially relevant special programmes e.g. Pulse Polio Campaign, Anti-Cancer, Leprosy, Tuberculosis, Dengu and other Health related Issues, special campaigns for Primary Education for All, AIDS, IRDA, Consumer Education, Road Safety, and Free Legal Aids to weaker section of society.

Besides this, Regional Kendras of various linguistic zones also utilised their assigned window on this channel for developmental telecasts, News & current Affair Programmes and Entertainment programmes in regional languages.

The service of National Channel remained available in terrestrial mode as well as satellite mode from 5.30AM to 00.00 (mid-night) and thereafter in satellite mode till next morning up to 5.30 AM.

Regional Language Satellite Service and Regional State Network

The eleven Regional Language Satellite Services are-

DD-Malayalam	DD-Saptagiri (Telugu)
DD-Bengali	DD-Chandana (Kannada)
DD- Oriya	DD-Shahyadri (Marathi)
DD- Gujarati	DD-Kashir(Kashmiri)
DD-Punjabi	DD-North-East
DD- Podhigai (Tamil)	

The Regional Language Satellite Services and Regional State Networks broadcast a wide spectrum of programmes covering developmental news, serials, documentaries, news and current affairs programmes to communicate with the people in their own language. General infotainment programmes, social programmes and film programmes as well as other programmes in major genre were also telecast.

The Regional State networks catered to the people living in Hindi Belt comprising U.P., Bihar, Jharkhand, Chhattisgarh, M.P, Rajasthan, Haryana and H.P.

The programmes of this service produced and broadcast from the capital Kendras of the respective states between 3.00 and 8.00 pm were relayed by all the ground transmitters of the state.

DD-News

The terrestrial reach of the DD-News channel a 24 hour news channel was 22% by area and 45.9% by population of the country.

During the year 2005, DD News introduced a weekly public forum "Charcha Mein"-an hour long telecast involving a sizable studio audience interacting with experts, subject specialists, policy makers, and leaders on issues of National significance. Its programme entry "Education for All," in which the President of India also participated, was selected for a CBA-UNESCO international project. Documentaries were produced on several occasions viz. Independence Day, Mahatma Gandhi's Birthday, Vijay Divas, Navy Day etc. New weekly programmes were introduced viz. 'Mere Desh Ki Dharti' (Rural magazine) and 'Ehsaas' (on communal harmony). Programmes on our defence capabilities and security related issues were also introduced this year viz. War & Peace and Defence Watch. Among the other new programmes are 'Aamne Saamne' and 'Jaiza'.

DD News Production extensively handled commercial and promotional packaging for cross-channel publicity. Stock and Commodities indices were carried throughout the day in an automated delivery mode, accessing information from NSE & BSE and from leading commodity exchanges like NCDEX, MCX etc.

Extensive coverage was given to the PM's visit to UNGA in September 2005 bringing in Live Studio and Live UNGA inputs from New York smoothly, the EU-India Summit & the ASEAN Summit. Live coverage of Union Budget 2005 and State Assembly Elections was done using elements with animated graphic support.

DD Sports

(1) DD Sports launched on 18th March, 1999 is the country's only free to air sports channel. Among the important programmes telecast during the year are:

1. India-Sri Lanka ODI Cricket Series.
2. India-South Africa ODI Cricket Series.
3. India-England Women's Cricket test match and ODI series.
4. India-Pakistan Veteran Cricket Matches.
5. 20:20 Cricket Tri Series.
6. Davis Cup - India V/s China
Davis Cup - India Vs Uzbekistan
7. Delhi Half Marathon.
8. Pune International Marathon-2005.
9. Subroto Cup Football Tournament.
10. Durand Football Tournament-2005.

A cash outflow system was introduced to cover non-Olympic and traditional sports. The cash outflow amount is charged mainly to meet expenses on moving DSNG and OB Van for the live coverage along with amount paid to commentators. Doordarshan continued to cover sporting events organized by the different Sports Federations and Association.

Keeping its Public Service mandate to promote sports in mind the "Cash outflow" system was extended to the following:

1. Armed & Para Military Forces
2. Games of the Disabled
3. Educational and Cultural Institutions
4. Sports in rural areas-National or Regional level
5. Promotion of Women Sports/events irrespective of discipline.
6. Events held in remote area like J & K, North East States, Himachal Pradesh, Andaman and Lakshadweep.

Coverage of international sports events, acquired under an agreement with M/s IEC in Sports (International Events and communication AB) for two years i.e. 2005-06 and 2006-07 continued to be telecast on the channel.

DD Bharati

DD-Bharati Channel was launched on 26th Jan 2002. It continues to telecast programmes on Health, Children, Music, Dance and Heritage.

Besides programmes on adventure, quiz contests, fine arts/paintings, crafts and designs, cartoons, talent hunts etc., it continued the telecast of "MERI BAAT" an hour-long phone-in 'live' show with young people. In addition, a live programme in which the President interacted with thousands of children from all over the country "Vision of India" was also telecast.

A four-hour segment emphasizing a healthy life style and focusing on prevention rather than cure, both in our traditional and modern forms of medicine is also being telecast.

Classical dance/music performances by top class artists of national and international fame are featured in this segment. Programmes on theatre, literature, music, paintings, sculpture & architecture are also shown.

The channel also telecast programmes in collaboration with organizations like IGNCA, CEC, IGNOU, PSBT, NCERT and Sahitya Academy. The channel also provided extensive coverage to the AIR Sangeet Sammelans. Contributions made by the Regional Doordarshan Kendra's were regularly telecast live/recorded.

DD India

DD India was launched on 14 March 1995. The programming on this channel continues to be done in a manner to enable it to meet its primary objective of providing a window to the world especially for the Indian diaspora to witness the Indian social, cultural, political and economic scene. The channel continues to carry news bulletins in Hindi, English, Urdu, Sanskrit, Gujarati, Malayalam and Telugu, features on topical events and discussions on issues of international significance. It also beams many entertainment programmes, serials, theatre, music and dance besides feature films.

Programmes in regional languages such as Punjabi, Urdu, Telugu, Tamil, Bengali, Kannada, Malayalam, Gujarati and Marathi form an essential ingredient of this channel. Live coverage of national events like Independence Day, Republic Day Celebrations, the Budget presentation and other happenings of national and international importance are regularly beamed on this channel.

The process of selecting distribution partners to distribute this channel along with DD-News, DD-Punjabi and DD-Bangla in USA, and DD-India in Canada were finalised. Global tenders are also being floated to find partners for distribution of DD channels including DD India in other countries.

Doordarshan Commercial Service

DD-Commercial Service is responsible for booking advertisements of goods and services on different channels of Doordarshan. Advertisements in Hindi and English are telecast on DD National and DD News channels, while advertisements in regional languages are telecast on the Regional Language Channels. Bookings are normally accepted through accredited and registered agencies. Booking are also accepted directly on advance payment without agency commission.

During the year 2005-06 (Till December 2006), Doordarshan had earned commercial revenue of Rs. 600.00 crores.

Development Communications Division

The Development Communications Division was

established in March, 2001 with a view to catering to the communication needs of Government Departments and Organizations. It serves as a single window facility for programme production, generation of creative, Media planning and implementation for the Public Sector. It has undertaken several Media Campaigns in accordance with the requirements of the clients namely Government Departments/ Ministries.

The campaign under Kalyani-I on behalf of the Ministry of Health and Family Welfare was given an extension for the fourth consecutive year. Same was the case with Kalyani-II.

A Tele-Bridge campaign was successfully completed on the ambitious project by the Ministry of Petroleum and the Ministry of Panchayati Raj titled "Jan Kerosene Pariyojana" by involving response and documentation from almost 21 states of the country in October 2005.

Central Commissioning Unit

The Central Commissioning Unit completed the process of selecting eminent classics and producers in 15 languages for the production of programmes under the "Indian classics" series.

A tele-film on former Prime Minister Lal Bahadur Shastri is also in the making.

The Central Commissioning Unit continued the production of market-friendly programmes in collaboration with the Public Service Broadcasting Trust.

A short feature programme titled "Pragatisheel Bharat" in 90 episodes based on the Common Minimum Programme of UPA Government was also commissioned and telecast on the National Network during the year.

Doordarshan Archives

Doordarshan Central Archives has approximately 70,000 hours of programmes on Analogue Video tapes. As this technology is phasing out, Doordarshan has drawn a detailed plan for digitizing all its holdings. It has already digitized 1400 Hrs. The future plans includes:-

- Digital migration.
- Facilitate Broadband convergence.
- Commercial exploitation of the holding.
- Printing DVDs/CDs/VCDs to provide more flexibility of viewing and listening to the connoisseurs.
- To create interest in learners and young practitioners of Indian culture.
- To make this treasure available to India Diaspora.
- To make the performance of our great artists available to cultural institutions in India and abroad.

DD Archives has so far released 51 titles in the market.

600 titles have been identified for the DD MTNL Broadband project. These are exclusive contents relating to cultural, travel, personalities historical places, health, fitness, lifestyle, crafts etc.

Audience Research

The Audience Research Wing of Doordarshan called as Audience Research Unit is involved in research studies on various aspects of broadcasting since 1976. The unit manned by professional researchers, has 19 field units all over the country. The field units are attached with Doordarshan Kendras and are administratively controlled by the respective Kendras; but technically these units are controlled by Director Audience Research at the Directorate.

During 2005-06 the Audience Research Unit conducted an evaluative study on the narrowcast agriculture programme at 12 places. It also continued its DART studies in urban as well as rural areas to assess the performance of different programmes of Doordarshan channels.

Regular feedback study on the narrowcast agriculture programme was also taken up.

A Study on the Impact of Pak TV in J & K is currently underway.

ANNEXURE

As on 1/2/2006

Sl. No.	State /UT	Primary Channel (DD 1) Transmitters					News Channel Transmitters				Regional Channel Transmitters				
		Studio	HPT	LPT	VLPT	Trp	Total	HPT	LPT	VLPT	Total	HPT	LPT	VLPT	Total
1	Andhra Pradesh	3	9	75	0	1	85	4	6	0	10	0	0	10	10
2	Arunachal Pradesh	1	1	3	40	1	45	1	0	0	1	0	0	0	0
3	Assam	4	3	20	1	1	25	2	1	0	3	0	0	0	0
4	Bihar	2	3	33	2	0	38	2	2	0	4	0	0	0	0
5	Chhatisgarh	2	3	16	8	0	27	1	0	0	1	0	0	0	0
6	Goa	1	1	0	0	0	1	1	0	0	1	0	0	0	0
7	Gujarat	2	6	54	0	0	60	4	3	0	7	0	0	3	3
8	Haryana	1	0	14	0	0	14	0	8	0	8	0	0	0	0
9	Himachal Pradesh	1	2	8	39	2	51	2	1	0	3	0	0	0	0
10	Jammu & Kashmir	3	10	8	72	1	91	5	3	0	8	4	9	17	30
11	Jharkhand	2	3	17	2	0	22	2	2	1	5	0	0	0	0
12	Karnataka	2	8	47	0	0	55	4	2	0	6	0	0	7	7
13	Kerala	2	4	20	0	0	24	3	2	0	5	0	0	4	4
14	Madhya Pradesh	3	6	63	5	0	74	4	0	0	4	0	0	0	0
16	Maharashtra	3	8	79	0		87	5	10	0	15	0	0	20	20
17	Manipur	1	2	1	4	0	7	1	0	0	1	0	0	0	0
15	Meghalaya	2	2	3	2	1	8	2	0	0	2	0	0	0	0
18	Mizoram	1	2	1	2	1	6	1	1	0	2	0	0	0	0
19	Nagaland	1	2	2	6	2	12	1	1	0	2	0	0	0	0
20	Orissa	3	5	62		1	68	2	7	2	11	0	0	16	16
21	Punjab	2	4	5	0	1	10	2	0	0	2	0	0	0	0
22	Rajasthan	1	6	67	17	2	92	4	4	0	8	0	0	0	0
23	Sikkim	1	1	0	6	0	7	1	0	0	1	0	0	0	0
24	Tamil Nadu	3	4	46	0	1	51	2	9	0	11	1	0	7	8
25	Tripura	1	1	5	1	1	8	1	1	0	2	0	0	0	0
26	Uttar Pradesh	7	11	51	3	0	65	7	11	1	19	0	0	0	0
27	Uttaranchal	1	1	15	33	2	51	1	1	0	2	0	0	0	0
28	West Bengal	3	8	19	0	0	27	3	2	0	5	1	0	1	2
29	A.&N. Islands	1	0	2	11	0	13	0	1	0	1	0	0	0	0
30	Chandigarh	1	0	1	0	0	1	0	0	0	0	0	0	0	0
31	Dadra & Nagar Haveli	0	0	1	0	0	1	0	0	0	0	0	0	0	0
32	Daman & Diu	0	0	2	0	0	2	0	0	0	0	0	0	0	0
33	Delhi	2	1	0	0	0	1	1	0	0	1	0	0	0	0
34	Lakshadweep	0	0	1	0	0	1	0	0	1	1	0	0	8	8
35	Pondicherry	1	1	2	1	0	4	0	1	0	1	0	0	1	1
Total		64	118	743	255	18	1134	69	79	5	153	6	9	94	109

Note: In addition to above transmitters, four digital transmitters (HPTs) at four metros are in operation.

Total No. of Transmitters: **1400**

ALL INDIA RADIO

All India Radio informs, educates and entertains people through its programmes broadcast from various stations. It keeps the people all over the country informed about Government policies, plans, programmes and achievements through the medium of sound broadcasting by a variety of programmes on culture, education, science, health and hygiene, as well as social and economic aspects. It also keeps the people in all parts of the country informed of the important events of topical interest. It also runs a commercial service (Vividh Bharati), which helps, in promoting sale of goods and services through advertisements. It has external services programmes for overseas listeners.

(A) Growth of Network and Coverage

All India Radio, since Independence, has become one of the largest broadcasting networks in the world. At the time of Independence there were six radio stations and 18 transmitters, which covered 11% population and 2.5 % area of the country.

Today, the network comprises 222 stations and 356 transmitters, which provide radio coverage to 99.13 % of the population and reaches 91.42 % area of the country.

After the completion of 10th plan schemes, the radio coverage in the country would become 92.92% by area and 99.49 % by population. For radio coverage of the population living in remote areas of the country mainly in the North-East, J&K, Himachal Pradesh, and Uttaranchal, LPT relay centers with 100 Watt FM transmitters are proposed to be installed. The FM Service uses a large bandwidth to provide a programme service of high fidelity.

(B) Thrust Areas of Tenth Plan

The major thrust areas for AIR during the Tenth Plan are as under:

- Medium Wave broadcasting services to be retained at the present level. Expansion of Medium Wave services to be taken up only for strategic border areas and difficult hilly terrain.

- FM radio to be expanded to achieve about 50 per cent of the population coverage.
- Digitalization of about 50 per cent production facilities to ensure good quality convergence-ready content, which will also support interactive radio.
- To put AIR services on the Internet.
- Creation of high quality content with long shelf life, to enable AIR to fulfill its role of Public Service Broadcaster effectively.

Year at a Glance

ENGINEERING

1. New Radio stations with FM Transmitters have been commissioned at Mandla, Rajgarh, and Saraipalli.
2. A new station with MW Transmitter has been commissioned at Himmatnagar.
3. FM Transmitters have been commissioned at existing stations at Port Blair, Imphal, Agartala, Shimla, Rohtak, Gorakhpur, Udaipur, Gulbarga, Madurai and Aurangabad.
4. A new uplink station at Kolkata has been installed and five existing analogue uplinks have been upgraded to digital mode at Bangalore, Hyderabad, Ahmedabad, Thiruvananthapuram, and Bhopal.

Special Packages are under implementation for expansion and improvement of AIR services in J&K and the North East.

Existing 100 KW MW Transmitters at Shillong, Shimla and Cuddappah have been replaced with new state-of-the-art technology transmitters and are under replacement at Delhi and Raipur.

New Broadcasting House, Delhi:

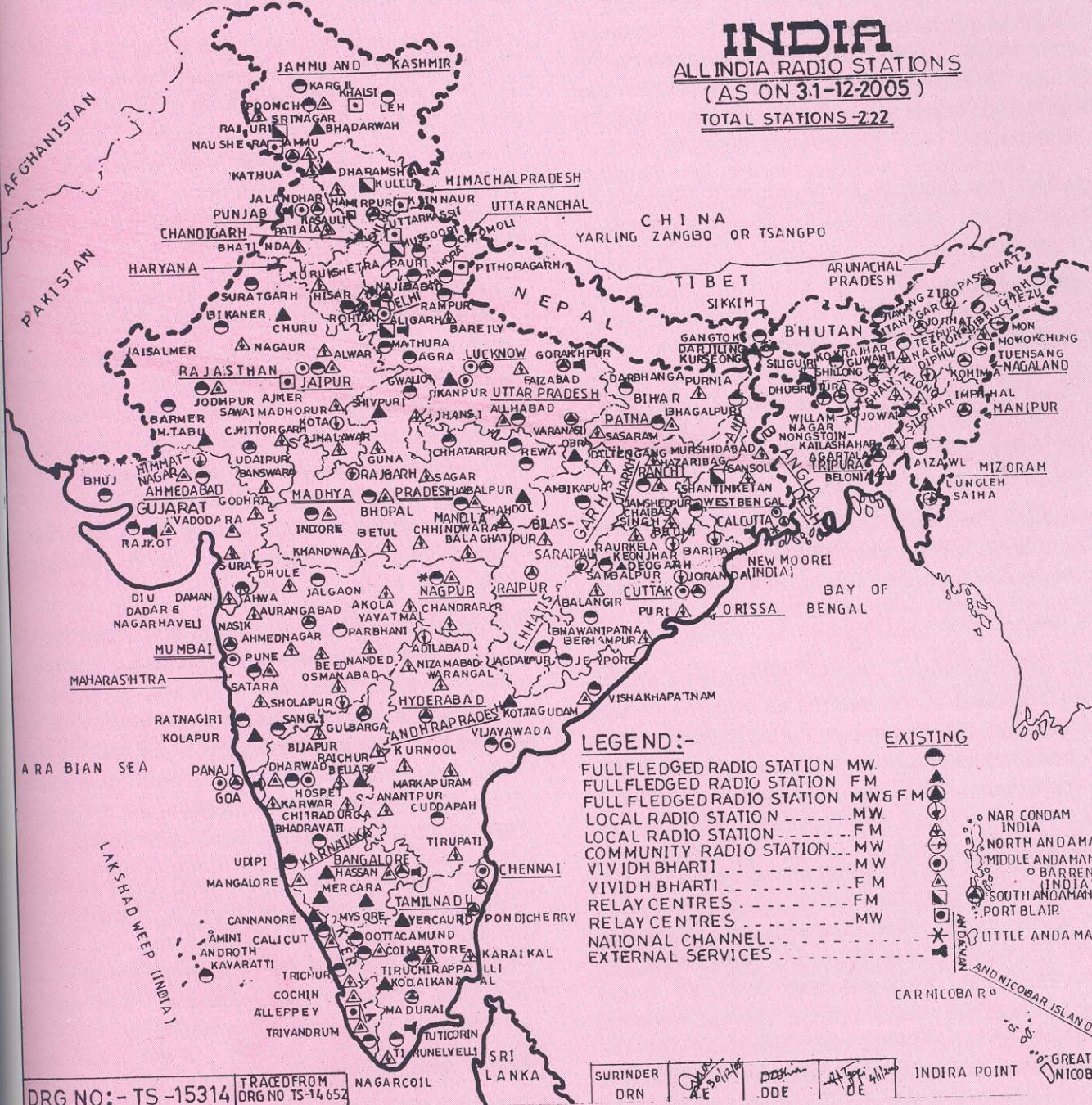
A New Broadcasting House equipped with a completely digital studio set up for News Services, External services and Home services of AIR has commenced regular operations with the formal inauguration of the set up by The Minister of I and B on 23.8.2005.

INDIA

ALL INDIA RADIO STATIONS

(AS ON 31-12-2005)

TOTAL STATIONS - 222



LEGEND:-

- FULL FLEDGED RADIO STATION MW. (Solid circle with dot)
- FULL FLEDGED RADIO STATION FM (Solid circle with vertical line)
- FULL FLEDGED RADIO STATION MW & FM (Solid circle with horizontal line)
- LOCAL RADIO STATION MW (Dashed circle with dot)
- LOCAL RADIO STATION FM (Dashed circle with vertical line)
- LOCAL RADIO STATION MW & FM (Dashed circle with horizontal line)
- COMMUNITY RADIO STATION MW (Circle with dot and horizontal line)
- VIVIDH BHARTI MW (Circle with dot and vertical line)
- VIVIDH BHARTI FM (Circle with vertical line and horizontal line)
- RELAY CENTRES FM (Circle with horizontal line and vertical line)
- RELAY CENTRES MW (Circle with horizontal line and dot)
- NATIONAL CHANNEL (Circle with horizontal line and vertical line)
- EXTERNAL SERVICES (Dashed circle with horizontal line)

- ### EXISTING
- INDIA (Dashed circle with dot)
 - NORTH ANDAMAN (Dashed circle with vertical line)
 - MIDDLE ANDAMAN (Dashed circle with horizontal line)
 - SOUTH ANDAMAN (Dashed circle with horizontal line and vertical line)
 - PORT BLAIR (Dashed circle with horizontal line and dot)
 - LITTLE ANDAMAN (Dashed circle with horizontal line and vertical line)
 - CARNICOBAR (Dashed circle with horizontal line and vertical line)
 - GREAT NICOBAR (Dashed circle with horizontal line and vertical line)

DRG NO:- TS -15314 TRACED FROM DRG NO TS-14652

SURINDER DRN
 DOSTIN ODE
 A. J. Hilland DE

INDIRA POINT GREAT NICOBAR

AIR News –on-Phone Service:

The listeners can listen AIR's News highlights on telephone in Hindi and English by just dialing a specific telephone number at any time from anywhere in the world. The service is now operational in five cities: Delhi, Mumbai, Patna, Chennai and Hyderabad. The service is being extended to another 11 stations.

Besides the above a list of projects targeted for achievement during 2005-06 is enclosed at Annexure-I

PROGRAMME

AKASHVANI ANNUAL AWARD

This year presentation ceremony of Akashvani Annual Award 2004 was held on 5.9.2005 at Thiruvananthapuram the Minister of I and B was our chief guest.

Gandhian Philosophy and Public Service Broadcast Award 2005 was declared and the stations are being geared-up for presentation ceremony of these awards.

MUSIC

This year Akashvani Sangeet Sammelan Concerts were organized at 22 Stations all over the country on 12th and 13th November, 2005, featuring artists of both Hindustani and Carnatic music. Total Number of participants including accompanying artists is 156.

Eminent artists like Pt. Debu Choudhury, Pt. Ulhas Kashalkar, Pt. Ajoy Chakaraborty, Pt. Bhajan Sopori, Pt. Kartik Kumar, Kala Ramnath, Pt. Vidhyadhar Vyas, Pt. Chhannu Lal Misra, Pt. Mani Prasad, Pt. L.K. Pandit, Pt. Yashwant Buva Joshi, Pt. Amiya Rajan Banerjee, Vidushi Jaya Biswas Nedunuri Krishnamurthy, M.S. Gopalakrishnan, Dr. Pprapanchaam Sitaram, R. Vedavalli, S. Rajeshwari, Aruna Sairam, K.S. Gopalakrishnan, P. Unnikrishnan, Sikkik and Leela Kunjumani and Mala Chandrashekhar participated in the Concerts. All these Sangeet Sammelan Concerts were broadcast w.e.f 17th December, 2005 to 29th January, 2006. Both Hindustani and Carnatic Music alternately

featured in Akashvani the programmes of Sangeet Sammelan 2005 in addition to the programmes of some upcoming musicians of this country.

AIR introduced Regional Folk and Light Music Festival at par with Akashvani Sangeet Sammelan. It was held on Vasant Panchami at selected venues in February, 2006 featuring eminent artists. The purpose of this Regional Folk and Light Music Akashvani Sangeet Sammelan was to project, promote and propagate the rich folk cultural heritage of our country.

During the month of March, 2005 AIR organised **TRINITY MUSIC CONCERTS** in Delhi with some eminent upcoming Carnatic musicians participants viz. T.N. Krishnan, Gayathri Girish, E. Gayathri, Sangeetha Sivakumar, Kadri Gopalnath, D. Seshachari and D. Raghavachari, In the NATIONAL PROGRAMME OF MUSIC the recordings of the eminent and upcoming artists were broadcast namely, D.V. Muralikrishna, D. Srinivas, R.K. Srikanthan, Lalgudi Smt. Brahmanandam, Dr. K. Omnakutti, Nityashree Mahadevan etc.

To scout new talent All India Radio organizes All India Music Competition. It is a regular feature of AIR to hunt and reach new talent among youth. This year the finals of the Music Competition were held at Delhi and Chennai for Hindustani and Carnatic Music respectively during the month of October. This year a number of new talents in the category of Hindustani/Carnatic Music have been added.

On the repeated request of music lovers of Indian Classical Music there has been a change in the duration of our National Programme and Sunday night concerts. The length of these programmes has now been restored to the traditional 90 minutes as compared to the earlier 60 minutes.

FARM and HOME

The Farm and Home units of All India Radio broadcast composite programmes, which include equal segments of Rural Development Schemes and Hardcore Agriculture programmes. Whereas, on the one hand, they talk about the hardcore agriculture subject i.e. animal husbandry, fisheries and agriculture

related activities, dry and wasteland agriculture, on the other they talk about employment schemes, loan and training facilities, sanitation, health-hygiene and nutrition etc.

AIR has stepped up its activity of Agriculture Broadcast with launch of exclusive Agriculture Channel 'Kisan Vani' from 15th, Feb, 2004 in collaboration with Ministry of Agriculture to inform local farmers the daily market rates, weather report and day to day activities in their area at micro level. Presently 'Kisan Vani' is being Broadcast and relayed from AIR FM Stations.

Environment

There is a regular broadcast of programmes related to Environment and Forest Developmental Schemes launched by the Central/State Governments. All India Radio has adopted a multilingual approach for its broadcasts of programmes on environment, forestry, wildlife and ecology etc. These programmes are broadcast in major languages and local dialects, spoken by various smaller communities.

In view of its importance, wildlife and forest conservation is treated by AIR as a challenge and emphasis is given on developmental activities as well as social rituals. All India Radio projects the success of Governmental initiatives, which take place in forestry, wildlife conservation and ecological balance. As such, AIR is broadcasting programmes on wildlife and care of animals through its various special audience programmes. Some special programmes were produced and broadcast on World Environment Day. A daily programme "Vasundhara" is being broadcast from some of the stations.

In some of the AIR's special audience's programmes like Rural / Women / Rural Women and Youth Health programmes, audience groups have been registered and with their communication during invited audience programmes they may be asked to give their contribution to spread general awareness about this.

All the AIR Stations are giving wider publicity to the legal factors towards Environment and Forestry. These programmes are being supervised through the acquiring of monthly information from all the stations.

FAMILY WELFARE

All AIR stations broadcast Family Welfare programmes in the regional languages/dialects of our country. AIR stations broadcast more than 15000 programmes on Health and Family Welfare in each month of a duration of about 25000 minutes. The programmes are broadcast in general as well as special audience programmes like, rural, women/children and general audience programmes etc, in various formats like talk, discussions, features, quiz jingles, spots, short stories, drama, success-stories, phone-in programmes, etc. are also put on the air. Apart from this, rest of the air AIR stations, including local Radio stations are also mounting programmes on their theme regularly. The themes covered are raising marriage age, delaying the first child, space between two children, terminal methods, maternal care, child survival, women empowerment, promotion of interspouse communication/male responsibility, neutralizing male preference syndrome, medical termination of pregnancy, promotion of institutional legal provisions, management of reproductive tract infections (RTIs) and sexually transmitted infections (STIs), pre-natal diagnostic techniques (Regulation and Prevention of Misuse) Act-1994, AIDS, drug abuse, breast feeding, child right, child-labour, status of girl child, disability, T.B. leprosy and reproductive child health etc.

Wide publicity is being given to blood donation and eye donation. Suitable programmes have also been mounted against drug-abuse, tobacco consumption, illicit trafficking, leprosy eradication and AIDS etc. Each AIR Station broadcast once a week "Health Forum" programmes of duration of 15 minutes. Doctors are invited for providing information to the listeners on common diseases and ailments.

Central Health Education Bureau, Ministry of Health and Family Welfare are constantly in touch with AIR and provide background material and expert advice from time to time. Each year Akashvani Annual Award is given to the best programmes on Family Welfare.

National Rural Health Mission(NRHM)

This year, from 15th September, 2005, a 15 Minute

programme weekly was produced and broadcast from the AIR stations of 18 selected states – they are – Bihar, Jharkhand, Madhya Pradesh, Chhattisgarh, Himachal Pradesh, Uttar Pradesh, Uttaranchal, Rajasthan, Orissa, Assam, Arunachal Pradesh, Mizoram, Meghalaya, Manipur, Nagaland, Sikkim, Tripura, Jammu & Kashmir (Srinagar) in collaboration with the Ministry of Health and Family Welfare.

PROGRAMMES ON CHILDREN

AIR broadcasts programmes from almost all its stations for children under three categories, viz, programmes for children between the age of 5 and 7 years and 8 and 14 years age; special programmes are also broadcast for rural children.

Special programmes focusing on the status and importance of the girl child using various formats such as discussions, comparing, talks, short stories, jingles, spots etc. are being broadcast during the transmission on a continuous basis at regular intervals, throughout the year to create social awareness to welcome the girl child's birth.

Some of the programmes are broadcast on a weekly basis. Plays, short stories, features, chorus songs, interviews, stories from epics etc are part of these broadcasts.

Programme on Rural Children:

Children, regardless of their educational and literacy status, participate in these programmes broadcast once a week from stations having farm and home units. Emphasis is given on educating and motivating children to be better citizen. All the items included in programmes for teenagers find place in programs. The messages of socio-economic activities are highlighted in all the programmes for teenagers.

Programme for Tiny Tots Small Children (5-7 years)

The programmes are broadcast on a weekly basis and are relatively of short duration. Plays, feature, chorus songs, interviews, travelogue, stories from epics, stories of different lands are the principal ingredients of these programmes with much encouragement given to children's participation in

the programmes. The rights of the tiny tots come to the fore often in chorus songs, stories, recitations, plays and also interviews with children. Their right to healthy growth and development and to enjoy a clean environment and to participate in nation building as well as in the welfare of the family are discussed by them and their elders.

Women Programmes

AIR Stations broadcast programmes for rural women as well as urban women at the timing convenient for listening by the respective target groups.

The programme directed at women listeners cover subjects related to socio-economic development of women, health and family welfare, food and nutrition, home management, women entrepreneurship, education, including adult education, gender issues etc. These programmes also aim at creating wide social awareness about rights and privileges of women through the propagation of legal literacy.

All India Radio strives, through its programmes, to raise the social consciousness of the country with regard to attitude towards women. Different traditional folk forms are used to communicate specially with the rural women audience

A year long multimedia campaign on atrocities against women has been launched to create an atmosphere conducive to safety and security of women within and outside the households for a safe and secure hygienic environment for women and children. Special programmes for general audience are being broadcast focusing on the issue such as changing the social attitude and behavioural practices towards women.

Guidelines are issued to AIR programme heads from time to time to plan and produce programmes for women with the aim of their empowerment and to ensure that women's issues are projected as social issues rather than as issues concerning women only.

During the year, All India Radio had broadcast various special programmes focused on selected themes like economic empowerment of women, health, nutrition, education, violence against women and women in trying circumstances.

AIDS/HIV PROGRAMMES

All India Radio, with its vast network of stations all over the country, broadcasts programmes constantly on HIV/AIDS in a number of languages and dialects.

All India Radio, at present, is broadcasting a series titled '**Jeevan Hai Annmol**' on AIDS from the 76 Primary Channels of AIR. This programme is sponsored by Ministry of Health and Family Welfare.

The theme and slogan '**Live and let live**' had widely been discussed during the broadcast of variety of programmes **on health, youth, children, women, rural women, industrial workers and rural areas**. Maximum programmes have been broadcast on AIDS every year, to emphasize the fact that the dreaded AIDS can be prevented with the proper information and knowledge.

COMMERCIAL

Regular publicity is being given to National Common Minimum Programme on each of the following thrust areas viz., **1. Employment Opportunities, 2. Agriculture Growth, 3. Education, 4. Health, 5. Women and Children, 6. Food and Nutrition, 7. Panchayati Raj, 8. SCs and STs, 9. Social Harmony and Welfare of Minorities, 10. Industry, 11. Infrastructure Development, 12. Development of J&K, North East and Border States**. Special mention can be made of the publicity given to schemes such as Employment Guarantee Scheme, Jan Kerosene Pariyojana etc. formulated by the various Central Ministries/Departments.

Consequent upon the coming into force of the Right to Information Act, 2005, vigorous publicity to this Act is being provided. Programme Heads of all AIR Stations were asked to highlight the salient features of this Act in their programmes.

Publicity was given to the Hon'ble Supreme Court Judgement on Anti-Dowry Literacy among people.

Hon'ble Supreme Court's Judgement on Noise Pollution, regarding implementation of the laws restricting use of loudspeakers and fire crackers etc. was publicized by all AIR Stations.

Publicity with regard to Annual Kailash Mansarovar

Yatra, organized by the Ministry of External Affairs, inviting applications from the prospective Yatri, was done in the month of February, 2005.

Publicity with regard to celebration of World Tourism Day was made through all AIR Stations by way of broadcasting special programmes and providing coverage to seminars, workshops, exhibitions etc. on this theme.

Publicity of the National Consumer Day was also made by way of arranging special broadcast Programmes on the theme "Consumer Health and Safety."

In addition, publicity of many other Central Government Schemes, policies etc. was in the public interest as and when requests for the same were received.

SPOKEN WORD PROGRAMMES:

Sardar Patel Memorial Lecture in English was organised in New Delhi on 25th October, 2005. **Shri Montek Singh Ahluwalia**, Deputy Chairman, Planning Commission delivered the lecture on the subject '**India 2020: The Next Tryst With Destiny**.' Its recording was broadcast on national hook-up on 31st October, 2005 on the occasion of the birth anniversary of Sardar Vallabhbhai Patel.

Dr. Rajendra Prasad Memorial Lecture in Hindi was organised in New Delhi on 29th November, 2005. Veteran socialist thinker Shri Surendra Mohan delivered the lecture on the subject '**Vartaman Parivesh Mein Kisanon Ki Dasha**'. Its recording was broadcast on national hook-up on 3rd December, 2005 on the occasion of the birth anniversary of Dr. Rajendra Prasad.

The **National Symposium of Poets (Sarva Bhasha Kavi Sammelan)** is being organised since 1956 and, at present, it includes poems in 22 Indian languages including Sanskrit. These poems depict the voice of creativity and conscience of the nation in a sublime aesthetic manner. This prestigious programme is organised usually in the month of January and its recording is broadcast on national hook-up on the eve of Republic Day every year. Literary programmes are also originated by almost all the AIR stations in their regional languages. As in

the previous years, **Sarva Bhasha Kavi Sammelan (National Symposium of Poets)** was organised before Republic Day, 2006.

NEWS SERVICES DIVISION

The News Services Division of All India Radio informs the people all over the country and abroad quickly about Government's policies, plans, programmes and achievements, through the medium of audio broadcasting by mounting over 360 news bulletins daily in 81 languages/dialects (Indian and Foreign).

NEWS BULLETINS

The Home, Regional and External Services of NSD:AIR put out news bulletins for a duration of over 44 hours from Delhi and also from 44 other Regional News Units (RNUs) in the country. Over 75 news bulletins are broadcast in the Home Service from Delhi. The Regional News Units (RNUs) of NSD put out over 225 news bulletins daily for duration of over 24 hours in 66 languages/dialects in the regional services. These also include news headline bulletins broadcast on FM Rainbow channels and some bulletins exclusively mounted on FM Gold channel. In the External Services, AIR broadcast 65 News bulletins in 26 languages (Indian and Foreign) for a total duration of nearly nine hours. Apart from this, the News Services Division also puts out a number of news-based programmes in English, Hindi and other languages.

News on Phone

AIR 'News on Phone' service in Delhi provides the latest news highlights in Hindi and English to a listener anywhere from India or abroad on phone on dialing the specified numbers. 'News on phone' service is also available in Tamil from the Regional News Unit at Chennai, in Telugu from Hyderabad, in Marathi from Mumbai and in Hindi from Patna. This service is being extended to Raipur, Lucknow, Bangalore, Shimla, Ahmedabad, Guwahati, Imphal, Jaipur and Thiruvananthapuram.

AIR News on Internet

AIR news is also available on the Internet. The official website of NSD **www.newsonair.com** is being accessed by wider audience.

The major initiative taken this year is the audio of the news bulletins being provided on the website. The five minute hourly bulletins are made available on the website and are being updated regularly in both English and Hindi. For the major news bulletins at 0815 hrs., 1400 hrs and 2100 hrs. only the headlines are available on the net.

The NSD website also carried audio dispatches from AIR correspondents alongwith the scripts of top news items.

The Current Affairs interactive programme 'spotlight' can also be heard on the website.

Another major initiative was providing scripts of Hindi news bulletins in Devnagiri on the website. Hindi news headlines are also available on the website and are being updated every hour.

Cricket scores for one-day series between India-Sri Lanka and India-South Africa were put up on the website. The scores were updated at short intervals of five to ten minutes.

Regional languages bulletins can soon be heard by Internet users on NSD website. NSD plans to provide 14 regional bulletins in eight Indian languages.

For the purpose, the required groundwork has been done. The requisite hardware and software are being purchased. The bulletins from various RNUs will be downlinked through DTH and put up on the website for non-resident Indians who would be interested in listening to local news from different region of the country.

NEWS BASED PROGRAMMES

News based programmes are broadcast by NSD from Delhi and Regional News Units. A programme called 'Current Affairs' in English goes on the air from Delhi at 9.30 p.m. on Fridays. The corresponding Hindi Programme, 'Charcha ka Vishai Hai' goes on air at 9.30 p.m. on Wednesdays. 'Samayiki' and 'Spotlight' are also broadcast daily from Delhi. Composite news programmes in Hindi and English originating from Delhi are exclusively broadcast every morning and evening for a duration of 30 minutes each on FM Gold. These include 'Samachar Savera' in Hindi and 'Breakfast News' in

English in the morning and 'Samachar Sandhya' in Hindi in the evening. FM Gold has also specialised programmes like 'Market Mantra' (Business Magazine) and 'Sports Scan' (Sports Magazine). In 'Market Mantra' Programme on every Saturday and Sunday, public participation has been introduced. The experts in the Studio reply to queries from the public on economic issues. Other news based programmes mounted on FM Gold include 'Correspondent's Corner', 'Vaad Samvaad', 'Countrywide' and 'Surkhiyon Se Pare'.

PARLIAMENT COVERAGE

Parliament proceedings are covered during sessions. The daily review called '**Today in Parliament**' in English and '**Sansad Sameeksha**' in Hindi has two parts, one on the proceedings in the Lok Sabha and the other on those in the Rajya Sabha. The weekly reviews in English - '**This week in Parliament**' and that in Hindi '**Is Saptah Sansad Main**' - sum up the important highlights of the proceedings in both Houses during the preceding week. The broadcast of the 'Daily and Weekly Reviews' of the proceedings of the State Legislatures are also broadcast by the concerned RNUs.

SHIFTING OF LANGUAGE UNITS

The three language Units were shifted from NSD headquarters to Regional News Units. The Telugu Unit was shifted to Hyderabad on 1st April, 2005. This was followed by shifting of Kannada Unit to Bangalore and Dharwad and Sindhi Unit to Ahmedabad. The broadcast of language news bulletins were shifted to Regional News Units (RNUs) as there is a larger pool of talent available in the concerned language in the regional stations. The shifting was also in line with AIR's plan to gradually expand news broadcast at regional stations on both professional and commercial considerations.

INITIATIVES

The NSD is working on a proposal for use of AIR's FM transmitters for news and news based programmes. The synergy between DD news and AIR news has been worked out. A proposal for Internet channel is also in the pipeline. Change in announcement format, change in signature tunes, and introduction of new programmes targeting specific

listener group are being planned by NSD and are at various stages of implementation.

COVERAGE

During the year 2005, the News Services Division (NSD) of All India Radio mounted special programmes on all major events. A series of special programmes under the title '**Kahiye Mantri Ji**' in Hindi and '**Tell US Minister**' in English are mounted by the News Services Division of NSD, AIR to mark the one year of UPA government at the Centre. The programmes were based on interviews with various Central Ministers including Finance Minister, Shri P. Chidambaram, the Chairman of Planning Commission, Dr. Montek Singh Ahluwalia, Petroleum, Natural Gas and Panchayati Raj Minister, Shri Mani Shanker Aiyer and IT Minister, Shri Dayanidhi Maran.

The Prime Minister, Dr. Manmohan Singh's week-long visit to France, United States and his crucial talks with world leaders and his address at the plenary session of the UN General Assembly in New York were the highlights of the news bulletins mounted by NSD, AIR during September, 2005. A team of AIR Correspondents was specially deputed for extensive coverage of the visit. Dr. Manmohan Singh's address at the UN General Assembly was broadcast live in addition to special News based programmes mounted in connection with the visit.

Extensive rescue and rehabilitation operations in Jammu and Kashmir including opening of relief points on LoC in J&K were widely covered with our Correspondents visiting far-flung areas giving live despatches. In addition, news based programme on the subject were also broadcast in the national and regional hook-up of J&K.

Other major events widely covered are:

- Assembly elections held in Bihar.
- Extensive rescue and rehabilitation operation in Jammu and Kashmir in the wake of the quake victims in Jammu and Kashmir.
- Opening of relief points on LoC in Jammu and Kashmir.
- Inauguration of the historic bus service between Srinagar and Muzaffarabad.

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- Indo-Pak talks held in May and September.
 - Prime Minister's weeklong visit to France and United States and his address at the plenary session of the UN General Assembly in New York.
 - The Prime Minister, Dr. Manmohan Singh's address at the plenary session of the Afro-Asian summit in Jakarta.
 - UPA Chairperson Smt. Sonia Gandhi's four-day visit to Russia.
 - The joint statement issued after the talks between the Prime Minister, Dr. Manmohan Singh and the US President, Mr. George W. Bush recognizing India as responsible nuclear power State and agreeing to resume fuel supply to the Tarapore Nuclear Plant among other things.
 - Dr. Manmohan Singh's speech at a joint session of US Congress, calling for a joint action by India and the US to fight all forms of terrorism.
 - India and the United States signing a landmark deference pact to enhance military, industrial and technological cooperation.
 - Dr. Manmohan Singh's visit to Scotland to attend the G-8 Summit.
 - The Prime Minister's visit to Russia and his discussions with the world leaders in Moscow.
 - Dr. Manmohan Singh's meeting with the Russia President, Mr. Vladimir Putin and both countries expressing their readiness to further expand cooperation in civilian nuclear energy, defence and space sectors.
 - Visit of important foreign dignitaries including Pakistan President, Gen. Pervez Musharraf, UN Secretary General, Mr. Kofi Annan, the Chinese Prime Minister, Mr. Wen Jiabao and the Japanese Prime Minister, Mr. Junichiro Koizumi.
 - The President Dr. A.P.J. Abdul Kalam's four-nation visit to Russia, Switzerland, Iceland and Ukraine.
 - President's broadcast to the nation on the eve of the Independence Day.
 - The Prime Minister, Dr. Manmohan Singh's address to the nation from the ramparts of Red Fort on Independence Day.
 - The President conferring the Padma Awards to ninety-six eminent persons.
 - Dr. A.P.J. Abdul Kalam presenting the National Film Awards for 2004 in New Delhi and conferring of Dada Saheb Phalke Awards to film director Shri Adoor Gopalakrishnan.
 - The Cancer Specialist, Dr. V. Shantha getting the prestigious Magsaysay Award for public service.
 - Prime Minister, Dr. Manmohan Singh's visit to Dhaka, Bangladesh to attend SAARC Summit.
 - The Prime Minister releasing a 42-page booklet listing the achievements of his government at a function to mark the completion of one year of his government and the UPA Chairperson, Mrs. Sonia Gandhi's statement at the function that the government is on its way to redeeming pledges made in the Common Minimum programme (CMP).
 - The Prime Minister laying the foundation stone of 2400 crore rupee Sethusamudram Channel Project in Madurai.
 - Launching of the Rajiv Gandhi Vidyutikaran Yojana to provide electricity to all villages within five years.
 - The Cabinet Committee on Infrastructure clearing a 10,000 crore rupee Special Purpose Vehicle (SPV) Project.
 - Centre announcing 700 crore rupee relief package for the flood-devastated Maharashtra.
 - Series of bomb blasts in Delhi killing more than 60 persons.
 - Coverage of the Monsoon Session of Parliament.
 - The Centre approving one lakh seventy four thousand crore rupee outlay on rural infrastructure under the Bharat Nirman Scheme.
 - The Parliament passing important Bills like the Employment Guarantee Bill, Domestic Violence
-

Bill for Protection of Women and the Hindu Succession (Amendment) Bill.

- The Centre approving the mid-term appraisal of the Tenth Plan.
- Successful launching of CARTOSAT-1 and HAMSAT.
- Vishwanathan Anand winning the Mainz Chess Classic 2005 in Germany.
- Goa lifting the Santosh Trophy Football championship for the fourth time.
- The Delhi Half Marathon run.
- Mahesh Bhupati and his Slovakian partner Daniela Hantuchova clinching the US Open Mixed Doubles title. Sania Mirza reaching the fourth round of US Open singles.
- India winning the two-test cricket series against Zimbabwe.
- One-day international cricket series with Sri Lanka and South Africa.
- Winter Session of Parliament.
- Pravasi Bhartiya Diwas conference held in Hyderabad in January 2006.

FORTHCOMING COVERAGE

The major events likely to receive prominent coverage before 31st March, 2006 are: the Republic Day Celebrations, the Budget Session of Parliament including the presentation of Union and Railway Budget for the year 2006-07, the Assembly elections to be held in five States and test and one-day international cricket series India Vs Sri Lanka and South Africa respectively etc. A special yearly round-up 'Year End Review' will also be broadcast on the New Year Eve, highlighting the major events during the year.

AUDIENCE RESEARCH ACTIVITIES - 2005-2006

Audience Research Unit provides research inputs for producing effective as well as listener's friendly radio programmes by studying the target audience, their needs, tests preference etc. In order to gauge popularity of AIR programmes it carries out

countrywide survey, which helps the Marketing Division in selling airtime. In addition, until recently AR Unit of DG: AIR has also launched impact studies sponsored by State Govt. Departments and Govt. of India undertakings. During the year 2005-'06 some of the major studies taken by AR Unit were as follows:

1. Radio Programme Listenership study at 63 places across the country.
2. Pre-launch market survey on proposed 24 hour News Channel of AIR.
3. Radio Programme Listenership survey on Commercial Broadcasting Service of All India Radio at 29 places across the country.
4. Survey on Mass Media support to agriculture extension broadcast on "Kisan Vani" channel at 87 places across the country sponsored by Ministry of Agriculture and Cooperation.
5. Survey on FM Channel of AIR at 4 Metros.
6. Survey on Role of Radio during Tsunami disaster.
7. In-depth study of PCRA campaign "Boond Boond ki Baat"
8. Telephone survey on Cricket commentary.
9. Telephone survey on the 'Voice-cast' b'cast covering the French and Wimbelton open tennis championship.
10. Survey on National channel of AIR.

GROWTH OF AUDIENCE

(Per cent of Radio Listenership)

Year	Rural	Urban	Total
1997-98	49	46	47
1998-99	56	44	50
2000-2001	52	49	51
2001-2002	53	48	51
2002-2003	58	48	53
2003-2004	55	53	54
2004-2005	56	55	56

Developments, Activities and Initiatives

(1) Strengthening of radio coverage in J&K

A special plan to expand radio coverage in the border areas of J&K is under implementation. In Srinagar, a 300 KW MW transmitter has been installed in place of the existing 200 KW and at Kathua, a 10 KW FM transmitter has been provided in place of 6 KW. *Relay stations* have been set up at *Naushera, Kupwara, Rajouri, Diskit, Khalsi, Nyoma, Drass, Tiesuru and Padum*. At *Kargil*, a 200 KW MW transmitter has been installed.

(2) Strengthening of radio coverage in the North-Eastern Region:

Radio coverage in the North East region is being expanded. FM channels with stereo playback facilities have already been provided at Shillong, Imphal, Agartala and Aizawl and are under implementation at Kohima and Itanagar.

Existing Uplink Facilities have been upgraded to digital uplink systems at Guwahati, Itanagar and Shillong.

New Radio Stations are being provided at Longtherai and Dharmanagar in Tripura.

The existing 100 KW MW Transmitter at Shillong has been replaced by new transmitter with state-of-the-art technology. The existing 10 KW FM Transmitter at Jorhat is also under replacement.

North East Package: Phase-I of the special package was approved at a cost of Rs. 24.80 crore and included six projects namely, up-gradation of existing analogue uplinks to digital system at Itanagar, Guwahati and Shillong and 10 KW FM Transmitters at Itanagar, Kohima and Port Blair. These projects have been completed except at Kohima where an interim set up of 1 KW is presently available and the permanent set of 10 KW would be ready in the current financial year. Phase-II of the special package costing Rs.145.75 crore awaits the approval of CCEA.

(3) Technology: Towards Digital Broadcasting

After having built an impressive engineering infrastructure, All India Radio is now laying thrust on

modernization and technological up-gradation. It has undertaken a massive digitalization programme covering both production and transmission. The analog equipment in many radio stations has been replaced by state-of-the-art digital equipment.

Computer based recording, editing and playback system has since been provided at 141 AIR stations. More stations are being provided with the system in phases.

Digital Captive Earth Stations (uplinks)

In 10th Plan, the existing analogue uplink and downlink facilities are being upgraded to digital system. New digital uplink stations have been set up at Ranchi, Raipur, Jalandhar, Almora and Kolkata. Existing uplinks have been upgraded to digital system at Guwahati, Shillong, Itanagar, Lucknow, Srinagar, Patna, Jaipur, Cuttack, Shimla, Trivendrum, Hyderabad, Ahmedabad, Bangalore and Bhopal. Upgradation of the existing uplinks at Delhi and Mumbai is also in progress and would be completed in the ongoing financial year.

Digital Downlinks:

Downlinks facilities are being digitized in phases. 53 stations have already been provided with digital downlinks and 115 more stations are being provided with the system during the current financial year.

New Stereo studio set up at AIR Leh

New stereo studio set up for Leh with music, drama, talk, transmission studios along with dubbing and editing facilities has been planned. Construction of building is at a very advanced stage.

(4) Expansion of FM Services

In view of the superior quality of FM broadcasts it is gaining popularity in the country. AIR has also therefore undertaken to expand its FM network to achieve about 50 per cent population coverage after the completion of ongoing Tenth plan.

(5) Computerisation of Network:

A number of software's have been developed for information exchange and improvement of efficiency in the working of various units of AIR. Activities during the year included:

Software for Online AIR information system.

Software for Royalty Payment system,

Online system developed for getting information earned by stations including CBS

Web based E-mail service at headquarters has been introduced. All the stations and directorate have now been provided with the e-mail accounts with corporate identity (*xyz@air.org.in*)

38 AIR stations in remote places not having PCs were computerized.

Local Area Network (LAN) at Headquarters has been augmented and latest desktop computers have been provided.

Agreement has been signed with BSNL for News-on-phone service at all the BSNL circles. Any subscriber dialing 125800/125900 will get the news from the nearest AIR news-on- phone server. AIR is installing the servers at 15 different places across the country for this purpose.

Activities of 'AIR Resources'

AIR has started "AIR RESOURCES" as one of its commercial arm to provide consultancy and turnkey solutions in the field of broadcasting. Its present activities include the following:

It is providing turnkey solutions to IGNOU in setting up FM Transmitters for their Gyan-Vani stations at 40 places in the country. Infrastructure like land, building and tower has also been leased out to Gyan-Vani stations.

16 Gyan-vani stations are already operational and 8 stations are expected to be operational during the current year. Thus by the end of the ongoing year 24 Gyan-vani stations would become operational.

It has also undertaken operation and maintenance of all the Gyan-vani stations commissioned so far.

Infrastructure i.e. land, building and tower has also been given on rental/ license fee basis to BSNL and private broadcasters as part of phase-I scheme of the

Ministry of I & B. Sharing of this infrastructure is also envisaged under phase- II of the scheme proposed in 91 cities. Infrastructure has also been rented out to mobile operators.

'AIR Resources' has earned revenue of about Rs. 500 lakhs upto November- 2005.

STAFF TRAINING INSTITUTE

TECHNICAL

Staff Training Institute (Tech.) at Delhi and Regional training institutes at Bhubaneshwar and Shillong cater to the training needs of engineering personnel of AIR and Doordarshan.

(1) Staff Training Institute (Tech.), Delhi

The institute at Delhi was established in 1948 and has since grown into a center of excellence for technical training in electronic media. A well-organised Library and a Computer center with advanced multi-media equipment are available as part of the institute.

The institute conducts training courses for departmental candidates as well as for candidates of similar foreign organizations. Workshops at different field offices are also held. The institute conducts recruitment examination for direct recruit engineering assistants and also holds departmental competitive examinations for promotions in the subordinate engineering cadres.

Training Courses

The number of courses conducted/scheduled from April 2005 to October, 2005 is 65 and around 1105 personnel have been trained. Further, about 41 courses are scheduled during the period from November 2005 to March 2006 and around 600 persons are expected to be trained during this period.

In addition to the scheduled courses, three courses on 200 W TWTA for Earth Station and on 10 KW FM BE transmitters were held at the Institute. These courses were held in association with the manufacturer's of that equipment.

STI (T) and STI(P) also organized a special training

for Journalists jointly under the sponsorship of PSBT.

(2) Regional Staff Training Institute (Technical), Bhubaneswar.

This Institute was established in July, 2000 with minimum faculty at Bhubaneswar. This is a well-equipped Institute with modern TV/Sound studios. Its main function is to conduct training courses for departmental candidates.

Training Courses:

Courses conducted/scheduled during at this Institute for the period from April to November, 2005 is 13 and around 133 engineering personnel were trained. During the period from December, 2005 to March, 2006, 9 courses have been scheduled and around 120 persons are expected to be trained.

Summer vacation training for Engineering College Students were held at STI(T) Delhi and RSTI(T) Bhubaneswar and a total of 251 students were trained.

A special course on Conversion of Lighting Assistance to Cameraman was held at RSTI(T) Bhubaneswar.

Regional Staff Training Institute (Technical), Shillong.

This Institute was established on 27-06-2004 with minimum facilities at Shillong. The Institute has two classrooms, one multipurpose studio, one lab, a small hostel and staff quarters. Its main function is to conduct training courses for departmental candidates. Courses have been conducted on use of Computerized Hard Disc Based Recording, Editing and playback system.

Training Courses:

Courses conducted/scheduled during at this Institute for the period from April, 2005 to November, 2005 are 15 and around 152 engineering personnel were trained. During the period from December, 2005 to March, 2006, 6 courses have been scheduled and around 200 persons are expected to be trained.

A special training package for the North-Eastern

Region has been prepared as per the guidelines of the Government of India for the development of North -Eastern Region. Under this package 15 Nos. of additional courses will be held for the North-Eastern Region up to 31st March, 2006 in addition to the already scheduled courses. The first course under this package was inaugurated at AIR Gangtok on 18.7.2005.

PROGRAMME

Staff Training Institute STI(P) Delhi and Bhubaneswar alongwith five other Regional Training Institutes (Programme) at Ahmedabad, Hyderabad, Lucknow, Shillong and Thiruvananthapuram imparts training to Announcers, Transmission Executives, Librarians, Programme Executives, Junior and Senior levels Management and Programme cadres of Prasar Bharati. The institutes design training programmes keeping in mind the programme and administrative training needs of All India Radio and Doordarshan and the administrative training needs of Doordarshan.

Thrust areas for training are Managing the Change, Marketing Management, Corporate Work Culture, Digital Broadcast, Modern presentation techniques, Voice Culture, Broadcast Management, Innovative Programmes, Programme packaging and promotion, Interactive and Participatory programmes, Development programmes and Radio jockeying.

STI(P) has also started giving professional training to IGNOU, Indian Airlines (Voice Culture) and Airports Authority of India. It has also taken up training for the Programme Professionals of Doordarshan.

ACHIEVEMENTS :

During the year 2004-05, STI(P) Delhi and Bhubaneswar along with five Regional Training Institutes at Ahmedabad, Hyderabad, Lucknow, Shillong and Thiruvanthapuram conducted 30 courses -17 Programme courses and 13 Administrative courses and 404 Personnel were trained- 202 Programmers of AIR and 202 Administrative officials of AIR and Doordarshan.

Two International courses in collaboration with AIBD on Broadcast Management and Peace Journalism

were conducted in September and October, 2004 at STI(P), Delhi in which 34 AIR and Doordarshan programme and news officials participated.

Coordinated Courses:

During the year 2004-'05, Staff Training Institute (Programme), AIR, Delhi conducted 7 courses coordinated with Staff Training Institute (Technical), AIR and Doordarshan, Delhi on Hard Disc Based Recording System for the programme officers of AIR and trained 43 programme officers of AIR.

Outside Courses:

- (a) During the year 2004-05 STI(P), Delhi organised 10 workshops for Indian Airlines and trained 258 Air-hostesses and cabin crew in Voice Culture at RTI(P), Hyderabad, and conducted three workshops in the months of June and July, 2004, for Airports Authority of India to train its 30 Airport-hostesses in Voice Culture.
- (b) Prasar Bharati had signed a MoU with IGNOU for giving practical training to the students of Post Graduate Diploma in Radio Prasaran (PGDRP) and Post Graduate Diploma in Audio Programme Production (PGDAPP). Prasar Bharati is sharing 50% of the course fee received by IGNOU.
- (c) VANI (Voice Articulation and Nurturing Initiative) Certificate course was launched from 1st October 2003 for newly selected comperes, announcers and presenters. These courses are being conducted on payment basis at various stations of AIR. Till March 2005 about 70 courses were conducted at 46 AIR Stations and trained 1250 newly selected announcers, comperes and presenters.

A handbook 'VANI' has been published, which is proving to be helpful to the participants of Vani Certificate Course as a supplementary material. Till March 2005, about 1500 copies of 'VANI' hand books have been sold earning revenue for Prasar Bharati.

A brochure highlighting the activities of STI(P) -

Leading The Way has also been published and sent to various Government and Private organisations and agencies for the utilisation of our expertise in the area of voice culture and of course for generating more and more revenue .

Revenue earned:

STI(P) during the year 2004-05 made an income of Rs.74,65,610/- and so far since 2002 till 31st August, 2005, it has generated a total revenue of Rs.1,20,65,399/- from all sources.

FUTURE PLANS :

STI(P) is now looking at the feasibility of opening its windows and providing expertise to Universities, Private Radio and TV Channels, National and International Call Centers, Railways, Private Airlines and other Academic and Cultural Institutions, who are interested in getting the professional training on Voice Culture and Management.

PLANNED SCHEMES DURING JANUARY - MARCH 2006

INSIDE COURSES

During the period all the seven training Institutes have proposed to conduct 15-20 courses and 300 to 400 programme and administrative staff are expected to be trained.

OUTSIDE COURSES

From January 2006 to March 2006 Indian Airlines proposes to conduct 5-6 courses training approximately 150 of its Cabin Crew on Voice Culture in addition to 3 courses conducted in the first half of the year 2005 training 80 cabin crew members.

Till March 2006 under the MoU with IGNOU about 350 students of two Diploma Courses- PGDAPP and PGDRP will be given practical training at various AIR Stations all over India.

During the period Vani Certificate Course for Casual Announcers and Comperes of AIR proposes to train newly selected Casual Announcers /Comperes.

G. REPORT ON THE ACTIVITIES OF RESEARCH DEPARTMENT FOR THE YEAR 2005-06:

The Research Department of All India Radio and Doordarshan is engaged in Research and Development work incorporating state-of-art technology in Radio and Television Broadcasting. The technical activities undertaken in various AIR labs during 2005-'06 are as follows:-

Acoustic Measurements- Besides testing of various acoustic materials on commercial basis, Acoustic measurements of Conference Hall, PM Office and New Broadcasting House, New Delhi were carried out.

Interactive Radio Service (IRS)- IRS Software has been installed in the system unit of AIR (Kota, Bhatinda, Rohtak, Shillong, Shimla, Guwahati, Indore, Mysore) and the technical personnel of the stations concerned were trained.

News Room Automation software developed in R&D integrates four stages of News broadcasting viz. Gathering News items from agencies on computer, Editing, Reading News and archiving thereafter. The software has been installed at Regional News Unit, AIR, Lucknow, Shillong, Jaipur, Guwahati and Shimla. The system is proposed to be installed at more Regional News Units.

Telemetry system for AM Transmitter- The telemetry system is required to be developed for controlling and monitoring the Digital Medium Wave Transmitter from a remote location. The hardware of the system has been fabricated and the software is under development.

Telemetry System for FM Transmitter- Such a system for installation at AIR Shillong has been developed and the work is nearly completed.

Voice Cast Units- R & D developed 10 Nos. Voice Cast Units, six nos. were sent to Radio Kashmir, Srinagar.

(vii) Data Radio Channel (DARC) System

DARC-Data Radio Channel is a broadcasting system

based on the already existing FM infrastructure. It allows information providers to transmit data (text, picture or video) to any place within the coverage of the FM radio network. Billboard application of DARC is being developed with suitable software and hardware modules. This includes display of text messages and Bitmap images on Billboard via DARC in approximately 20 different ways. The transmission form FM Gold (106.4 MHz) has been continuously going on for last few months. The testing of signal on Billboard within the range of FM Transmitter in different directions upto 60 kms from FM transmitter has been successful. Live demonstration of the project has been made at IETE and Cable Quest Exhibitions during August and September, 2005. A presentation of the system had been invited in the conference of India Science Congress Association at Hyderabad during 3-7 January, 2006.

Propagation

The measurements of planning parameters were carried out to evaluate the penetration loss at the High frequencies (below 30 MHz) for digital broadcasting in different type of buildings. A field strength survey was carried out for the in house developed vertically polarized FM antenna to ascertain its theoretical specifications.

Digital Radio Mondiale (DRM)

To study the DRM system, the project named "Experimental Studies on Digital Radio Mondiale (DRM)" has been undertaken. This study will cover the most appropriate features of DRM such as Coverage Area, Spectral Efficiency, Improvement in Audio Quality, Delivery of Value Added Services viz. data, text etc. The study of DRM implementation in one of the existing short-wave transmitter is on hand.

High Power FM Transmitting Antenna

The High Power FM Antennas are very costly and generally being imported in India. To overcome this, a single bay circularly polarized cross-V FM transmitting antenna was developed and tested successfully in field trial. Based on this a six bay high power FM Antenna has been fabricated and is under field trial.

Annexure-I**All India Radio****Physical Targets to be Achieved during 2005-06****Total -63**

S.No.	Place	State	Project	Remarks
1 to 25	25 places	J&K, Uttaranchal, NE, HP, etc.	100 W LPT Relay stations	
26	Delhi	Delhi	Upgradation of CES	
27	Mumbai	Maharashtra	do	
28	Varanasi	UP	CES	
29	Delhi	Delhi	DSNG Mobile system	
30	Mumbai	Maharashtra	do	
31	Kolkata	West Bengal	do	
32	Chennai	Tamil Nadu	do	
33	Raipur	Chattisgarh	100 kW MW Tr.	(Replacement of 100 KW)
34	Delhi	Delhi	do	
35	Baripada	Orissa	5 kW FM Tr.	
36	Kota	Rajasthan	20 kW MW Tr.	(Replacement of 1 KW)
37	Delhi	Delhi	20 kW FM Tr.	(Replacement of 10 kW)
38	Delhi	Delhi	20 kW FM Tr.	(Replacement of 5 kW)
39	Chennai	Tamil Nadu	20 kW FM Tr.	(Replacement of 10 kW)
40	Chennai	Tamil Nadu	20 kW FM Tr.	(Replacement of 5 kW)
41	Kolkata	West Bengal	20 kW FM Tr.	(Replacement of 5 kW)
42	Mumbai	Maharashtra	20 kW FM Tr.	(Replacement of 5 kW)
43	Rairangpur	Orissa	1 kW FM Tr. Studio and S/Q	
44	Thrissur	Kerala	Refurbishing of studio	
45	Silchar	Assam	do	
46	Banswara	Rajasthan	10 kW FM Tr. Subject to placement of order for FM Tr.	(Replacement of 6 kW)
47	Alwar	Rajasthan	do	do

S.No.	Place	State	Project	Remarks
48	Chittorgarh	Rajasthan	do	do
49	Kurukshetra	Haryana	do	do
50	Surat	Gujarat	do	do
51	Hyderabad	Andhra Pradesh	do	do
52	Kochi	Kerala	do	do
53	Nagpur	Maharashtra	do	do
54	Jorhat	Assam	10 kW FM Tr.	(Replacement of 10 kW) do
55	Chandigarh	Chandigarh	10 KW FM Tr.	do
56	Lucknow	Uttar Pradesh	10 kW FM Tr. and stereo studio	(Replacement. of 10 KW MW) do
57	Sholapur	Maharashtra	10 kW FM Tr. and stereo studio	(Replacement of 1 kW MW) do
58	Vijaywada	Andhra Pradesh	do	do
59	Jalandhar	Punjab	do	do
60	Patna	Bihar	10 kW FM Tr., and stereo studio	do
61	Bikaner	Rajasthan	do	do
62	Ranchi	Jharkhand	do	do
63	Tirunelveli	Chennai	do	do

[Note:- Tr. denotes 'Transmitter']

BROADCAST ENGINEERING CONSULTANTS INDIA LIMITED (BECIL)

BECIL is the premier consultancy agency and turnkey solution provider in the field of Broadcast Engineering, set up by the Government of India in 1995. BECIL has a pool of in-house expertise and vast reservoir of experts drawn from various fields including All India Radio (AIR) and Doordarshan. BECIL has been constantly improving its skills to keep itself abreast with the latest technology.

With the opening of Broadcasting Sector after the Gulf War in 1989, more and more satellite channels started beaming down their programmes in India. By 1991-92 the scene reached at such a stage that Indian companies also felt the need to broadcast via

satellite. These companies needed an expert agency to advise them in the field of broadcasting. Such expertise was, then, only available with AIR and Doordarshan. The Government of India decided to incorporate one such agency for this purpose and thus BECIL was formed.

BECIL provides consultancy services of international standards including turnkey jobs in the specialized fields of terrestrial & satellite broadcasting, CATV network, data broadcasting and studios including acoustic & audio-video systems.

BECIL also undertakes the operation and maintenance of broadcast systems of all types and descriptions.

In addition to the projects, operation and maintenance



*The Minister of Information and Broadcasting Shri S. Jaipal Reddy received a cheque from
BECIL in New Delhi on October 6, 2005*

of broadcast systems, BECIL also places on suitable terms, technicians, engineers and experts to parties in India and abroad involved in development and operation of broadcasting projects of all type and descriptions.

BECIL provides flexible, tailor-made solutions to every customer's unique requirements; it emphasizes on a professional, total quality approach with frequent reviews and monitoring for efficient and cost-effective completion of every project on schedule.

With its focused approach, the company has been able to provide quality services to its clients, thus winning their loyalty and at the same time remaining a profit making undertaking of the Government. During this year also BECIL has paid 20% dividend to the Government.

BECIL - MANAGEMENT & ORGANISATION

The Board of Directors comprises a full-time Chairman & Managing Director, a Director (Operations & Marketing) and four to seven part time Directors nominated by the Government of India. Below Board level, there are two regular posts of Joint General Managers, One Deputy General Manager (Operation & Marketing), One Dy. Manager (Finance) and a post of Junior Manager (Finance). Company hires consultants to assist in the technical work. Besides, BECIL has a pool of in-house expertise and a vast repository of experts drawn from various fields including All India Radio (AIR) and Doordarshan (DD).

FINANCIAL HIGHLIGHTS

Since its inception on March 24, 1995, BECIL has made significant progress in the performance by undertaking jobs in India and overseas for public and private broadcasters and also other agencies. The Company has been paying dividend to the Government right from its inception. The financial position of the Company and its performance during the last five years is given in the following page.

During the financial year ending on 31st March 2005, there has been a quantum jump of 207.33% in the income from operations as compared to the

previous year. The turn-over during this year including deposit work has increased to Rs 3,773.32 lakhs as against Rs 1,683.24 lakhs in the previous year. During the financial year 2004-'05 BECIL has earned a gross profit of Rs 20124 lakhs as against Rs 173.19 lakhs in the previous year, showing an increase of 16.20% in the gross profit over the last year.

At present, BECIL is executing order of various projects including Restoration/Revamping of Information Set up in Afghanistan and Restoration/Augmentation of Television Hardware in Jalalabad and Nangarhar Provinces of Afghanistan. The project is of international importance as it is the part of Govt. of India's Aid Programme sanctioned for Afghanistan. Recently company has signed another agreement with Ministry of External Affairs for coverage of Television in Afghanistan. Government of India has recently announced a policy for grant of license under Private FM Phase-II scheme in 91 cities. BECIL is appointed as system integrator for providing the common transmission infrastructure. The company will construct towers in seven cities on behalf of Ministry of Information and Broadcasting.

BECIL has signed Memorandum of Understanding (MOU) with Ministry of Information and Broadcasting for Financial Year 2005-06. Department of Public Enterprises facilitates the MOU. The financial as well as other targets are given for the company.

The lists of projects executed, under execution as well as projections are given in the tables below:

- i) List of projects received/executed from April 2004 to March, 2005 (Annexure I)
- ii) List of projects received from April 2005 till date (Annexure II)

BUSINESS OPERATIONS & ACTIVITY (DURING THE YEAR)

i) Restoration/Revamping of Information Setup in Afghanistan

The company has signed an agreement with Ministry

Rupees in lakh						
Sl.No	Liabilities	2000-01	2001-02	2002-03	2003-04	2004-05
1	Share Capital	36.50	136.50	136.50	136.50	136.50
2	Share Application Money	100.00	-	-	-	-
3	Reserves and Surplus	167.00	227.89	287.10	364.80	464.02
4	Loan funds	11.00	4.00	8.95	268.44	503.48
5	Current Liabilities and provisions	403.60	757.54	1187.18	1022.81	1560.04
	Total	718.10	1125.93	1619.73	1792.55	2644.04
	Assets					
6	Fixed Assets	41.65	38.08	33.40	96.41	122.56
7	Capital Work in Progress	-	-	-	-	1.12
8	Current Assets, Loans & Advances	676.03	1087.53	1585.15	1688.33	2530.44
9	Miscellaneous Expenditure	0.42	0.32	1.18	7.81	9.92
	Total	718.10	1125.93	1619.73	1792.56	2664.04

Rupees in lakh						
Sl.No	Particulars	2000-01	2001-02	2002-03	2003-04	2004-05
1	Sales	1339.23	818.76	770.33	808.77	2990.59
2	Consultancy and Contract Income	255.01	397.33	284.55	314.45	584.07
3	Other Income	29.83	20.61	54.52	55.55	47.99
4	Value of Deposit Work	255.81	128.74	645.71	504.87	150.67
	Total income including Deposit Work	1889.88	1365.44	1755.11	1683.64	3773.32
5	Expenditure	1744.00	1220.14	1599.06	1510.45	3572.06
6	Profit before tax	145.87	145.30	156.05	173.19	201.24
7	Income tax	57.92	56.55	59.08	70.50	73.58
8	Profit after tax	87.95	88.19	90.00	108.61	130.14
9	Dividend including Dividend tax	20.11	27.30	30.80	30.86	30.86
10	Retained Earnings	67.84	60.89	59.20	77.75	99.28

of External Affairs for Restoration/Revamping of Information set up in Kabul, Afghanistan. The project includes establishment of a printing press, Satellite uplink & downlink facility and new 100 kW Short-wave Transmitter. The company has already commissioned Printing Press and Satellite uplink and downlink facilities. The work of establishment of downlink system was particularly difficult as these were to be installed in remote locations. The work of 100 kW Short-wave Transmitter is in final stages of completion. Local authorities as well as Afghanistan Government has appreciated the work of BECIL.

ii) Restoration/Augmentation of Television Hardware in Jalalabad & Nangarhar Provinces of Afghanistan

Based upon the performance of the company during the year, Ministry of External Affairs (MEA) has signed another agreement of restoration/augmentation of Television Hardware in Jalalabad and Nangarhar provinces of Afghanistan. The work on the project is going as per schedule.

iii) Supply of Broadcasting Equipments

During the year, the company has supplied various broadcasting equipments under orders received through Global Bidding Tender System from All India Radio. The supply includes development and integration of Dummy Load for 100 kW MW Transmitter. The Dummy Load was integrated for the first time in the country. The indigenous development of equipment was done with 1/3rd of the cost of imported equipment. The equipment was supplied to three different station of All India Radio. The equipment was working satisfactorily. The company has completed installation of six upgradation captive earth stations for All India Radio.

iv) Community Radio Stations

The Government of India has launched the scheme of Community Radio Station (CRS) by educational Institutions. During the year BECIL has commissioned Community Radio Stations for A.J. Kidwai Mass Communication Research Centre, Jamia Millia Islama, Delhi; IIM Jaipur; and Indian Institute of Mass Communication, Delhi. The company is negotiating

business with other educational institutes for establishment of CRS.

v) Operation and Maintenance

The company has established 137 cable Head-Ends in North East region of the country. During the year, it has carried out operations and maintenance of these centres. It is also maintaining Earth Stations for IGNOU, New Delhi, ANNSIRD, Mysore, Consortium of Education Communication (CEC) and DD News Channel for Doordarshan.

vi) Overseas Business

During the year, BECIL put in special efforts for the development of overseas business. The company has signed MOU with foreign companies to be partners in the business. The company is already supplying equipment to Radio and Television Authority (RTA) under the Government of India Aid programme. The company has signed agreement with Constellation Business Inc, USA for establishment of TV Channel in Kabul on turnkey basis. The company has bagged an order from M/s Thales Multimedia & Broadcast for the supply of equipment to Bangladesh. The company has provided consultancy services to a private company for the network planning of FM Stations in Bangladesh.

VIGILANCE ACTIVITIES

A. Details of Vigilance Setup

Broadcast Engineering Consultants India Limited is a small public sector undertaking established in 1995 only. It is not a manufacturing unit. As already explained its field of work is limited to execution of consultancy, turnkey, deposit work and service projects in the field of Broadcast Engineering and Information Technology. The regular staff of the company comprises just 13 employees and most of the employees are working on contract basis. There is no exclusive special vigilance set-up in BECIL. However, Shri Harkesh Gupta, Director (Operations & Marketing), BECIL is overseeing the vigilance duties.

B. Preventive Vigilance Activities during the year

Preventive vigilance is taken care of in the following way

- i) Regular/periodic Audit through BECIL's Internal Auditors (M/s M. Jayaraman & Co., Chartered Accountants).
- ii) Statutory Audit through CAG appointed Auditors.

(iii) Supplementary Audit through CAG team.

C. Surveillance and detection activities during the period

- i) Details of the areas selected for keeping surveillance None in particular
- ii) Number of persons identified for being kept under surveillance Nil

D. Punitive action (Number to be indicated against D (i) to D (viii) where the appointing authority is other than President)

- i) Number of complaints/references received during the period Nil
- ii) Number of cases in which preliminary inquiry was conducted Nil
- iii) Number of cases where preliminary inquiry reports were received Nil
- iv) Number of persons on whom major penalty was imposed Nil
- v) Number of persons on whom minor penalty was imposed Nil
- vi) Number of persons placed under suspension Nil
- vii) Number of persons against whom administrative action such as issuance of warning etc. was taken Nil
- viii) Number of persons prematurely retired under relevant provisions of rules Nil

GENERAL

BECIL's Budget is its own internal projection of receipts and expenditure related to Consultancy and Turnkey jobs secured through competitive tender system in the open market. BECIL does not get any Budgetary Support from the Govt. and generates its own resources.

BECIL has not been entrusted with any Central/

Centrally sponsored Schemes relating to women, North-East (including Sikkim), employment generation, rural component, Tribal Sub plan, Special Component Plan, Voluntary Sector, Information & Publicity, minority Welfare etc. However, Director-General, Doordarshan has awarded the work of setting up of Cable Head Ends in 160 villages in the North-East Region (including Sikkim at an estimated cost of Rs. 712/- lakhs.

LIST OF PROJECTS RECEIVED FROM APRIL 2004 - MARCH 2005

S. No.	Name, location and type of Project	Contract value Rs. in lakhs (Approx.)
1.	Restoration/Augmentation of Television Hardware in Jalalabad & Nangarhar Province in Afghanistan	663.27
2.	Supply of 1 no. of 200 kW MW Transmitter to All India Radio	591.86
3.	Supply of Audio Analysers to All India Radio	311.30
4.	Upgradation of TV Monitoring Facility at CMS Ayanagar	260.00
5.	Supply of 2x20 kW Slot Type UHF Antenna System and Accessories to Doordarshan	54.02
6.	Supply of 1-5/8" Foam Dielectric RF Feeder Cable 50 ohms (including the repeat order)	35.57
7.	Upgradation of Captive Earth Station at Kolkata	139.00
8.	Consultancy & Technical Audit Service for establishment of TIMES TV	12.00
9.	Supply of Combiner/Multiplex to IGNOU	43.63
10.	Supply of Single Dipole FM Antenna with RFS Cables and other accessories	2.86
11.	Providing Uplinking Facility to EBU during the Russain President's visit to India	10.26
12.	Providing Consultancy for setting up Satellite TV Channel to Sentinel Broadcasting Private Limited	25.00
13.	Consultancy for establishment of UTV	3.00
14.	Establishment of Community Radio at Jamia Millia Islamia	6.97
15.	Supply of Feeder Cables for Thales Multimedia & Broadcast	5.64
16.	Establishment of TV Studio for Constellation Business Group	232.00
17.	Supply of 5 kW Mosfet VHF Tx fro All India Radio	285.16
18.	Setting up of Museum of Moving Images in Films Divison Complex	10.00
19.	Consultancy for Operation & establishment of DTH in India for Space TV	8.00
20.	Supply of RF Feeder Cables to Chief Engineer South Zone	2.11
21.	Consultancy for FM Radio Bangladesh	3.48
	Total	2705.13

Annexure-II**LIST OF PROJECTS RECEIVED FROM APRIL 2005 - TILL DATE**

S. No.	Name, location and type of Project	Contract value Rs. in lakhs (Approx.)
1.	Supply of 2 X 100 kW AM MW Transmitter for All India Radio	539.09
2.	Establishment of Community Radio Station for Satyajit Ray Film & Television Institute.	25.00
3.	Consultancy for Establishment Of Captive TV Facility for Satyajit Ray Film & Television Institute.	2.00
4.	Supply of Transmitter, Antenna, Tower & Cable for Shaiq Network, Jalalabad	69.48
5.	Agreement for Augmentation of TV Coverage in Afghanistan for Ministry of External Affairs	1440.91
6.	Consultancy for FM Radio Project for HT Media Limited	3.00
7.	Center for Mass Communication for University of Rajasthan	21.74
8.	Supply of 100 M Steel Tower for All India Radio	266.26
9.	Installation of Dish Antenna for TIMES Global Broadcasting	22.00
10.	Consultancy for FM Project for Malayalam Manorama	7.50
11.	Provision of Services, design of Studio, System Integration, Testing and Commissioning for World Space India Pvt. Ltd.	12.50
12.	Supply of Rigid Line Reducer for IGNOU, New Delhi	1.99
13.	Consultancy & Professional Services for Music Broadcast Private Limited	4.00
14.	Consultancy & Professional Services for Space TV	4.00
15.	Establishment of TV Monitoring Facilities for Ministry of Information and Broadcasting	1165.00
16.	Consultancy for FM Radio for Rajasthan Patrika	7.50
17.	Consultancy for FM Radio for Ananda Bazar Patrika	7.50
18.	Customization of NSC Software for APSSDC	9.00
19.	Construction of Gyan Vani Studio for IGNOU at Six Places IGNOU New Delhi	78.64
20.	Consultancy for FM Radio for Jaybee Energy Private Limited	4.00
	Total	3691.11

5

FILMS SECTOR

FILMS DIVISION

The story of the Films Division is synchronous with the eventful years of the country since Independence and over the last 50 years, the Division has been motivating the broadest spectrum of the Indian Public with a view to enlisting their active participation in nation building activities. The aims and objectives of the Division, focused on national perspectives, are to educate and motivate people in the implementation of national programmes and to project the image of the land and the heritage of the country to Indian and foreign audiences. The Division also aims at fostering the growth of the documentary film movement, which is of immense significance to India in the field of national information, communication and integration.

The Division produces documentaries, short films, animation films and news magazines from its headquarters at Mumbai, films on Defence and family welfare from its Delhi unit and short fiction films for rural audience from the regional production centers at Kolkata and Bangalore. The Division caters to nearly 12000 cinema theatres all over the country and to the non-theatrical circuits like units of the Directorate of Field Publicity, mobile units of the State Governments, Doordarshan, field units of the Department of Family Welfare, Educational institutions, film societies and voluntary organisations. The documentaries and newsreels of State Governments are also featured in the Division's release on the theatrical circuit. This Division also sell prints, stock shots, video cassettes and distribution rights of documentaries and feature films in India and abroad. Apart from production of films, Films Division also gives on hire, its Studio, Recording Theatre, Editing Rooms and other Cine Equipments to private film makers.

By organising biennial International Films Festivals for Documentary, Short and Animation Films at Mumbai since March, 1990, the Division has emerged as a key player in the global documentary film movement. The 8th MIFF-2004 was held successfully in February 2004. 9th version of MIFF-2006 is being held at P.L. Deshpande Maharashtra Kala Academy, Prabhadevi, Mumbai during 3-9 February, 2006. (MIFF-2006.)

Films Division proposes to organise Film Festivals in Thiruvananthapuram, Pune, Patna, Bhopal, Lucknow, Chandigarh, Pondicherry, Hyderabad, Chennai, Andaman & Nicobar Islands, Bangalore in order to give boost to the documentary film movement.

The organisation of the Division is broadly divided into four wings viz. (1) Production, (2) Distribution, (3) International Documentary, Short and Animation Film Festival and (4) Administration.

PRODUCTION WING

The production wing is responsible for production of films such as : (1) Documentary Films (2) Short Feature Films specially designed for rural audience (3) Animation Films and (4) Video Films. In addition to the headquarters at Mumbai, three production centres of the Division are located at Bangalore, Kolkata and New Delhi.

The documentaries range in theme and topic from agriculture to art and architecture, from industry to the international scenes, from food to festivals, from health care to housing, from science and technology to sports, from trade and commerce to transport, from tribal welfare to community development etc.

Normally, the Division reserves about 40 per cent of its production schedule for allotment to independent

film makers from all over the country with a view to encouraging individual talent and thus promoting the documentary movement in the country. In addition to its normal production programme, the Division provides assistance to all the Ministries and Departments of Government including public sector organisations in producing documentary films.

Newsreel Wing of Films Division encompasses a network spread over main cities and towns, including State and Union Territory capitals, engaged in covering of major events, VVIP visits, etc to the different parts of the country and abroad and other events like natural calamities etc. These coverage are used for making the fortnightly news magazines and also in compilation of archival material.

Famed **Cartoon Film Unit** of Films Division has also become high-tech with computer animation replacing cell or classical animation. Equipped with the state-of-the art technology both in hardware and software, the Unit now can churn out productions in U.S. animation, 2-D and 3-D animation with advanced software including Opus, Concerto, High-End and Maya.

The Commentary Section looks after the dubbing of films and news magazines into 14 Indian Languages and foreign languages from the basic version (English/Hindi).

The Delhi based Unit of the Division has the responsibility of production of instructional and motivational films for the Ministry of Agriculture, Ministry of Defence and the Department of Family Welfare. With a view to adapting to the changing scenario, the unit has lately been equipped with video film making facilities .

The regional centres of the Division at Kolkata and Bangalore also produce social and educational documentaries to spread the message of social and national issues such as family welfare, communal harmony, dowry, bonded labour, untouchability, etc.

DISTRIBUTION WING

The Distribution Wing of the Films Division has branch offices in the ratio of one branch to about 1200 cinema

houses. At present, there are 10 distribution branch offices located at Bangalore, Mumbai, Kolkata, Hyderabad, Lucknow, Chennai, Madurai, Nagpur, Thiruvananthapuram and Vijayawada. In 2005-06, the Division covered 9857 cinema houses spread all over the country as on 23-12-2005 with an audience of about five to six crore per week.

The Division also supplies prints/VHS Cassettes to mobile units of the Directorate of Field Publicity and the Departments of Central Government, as well as State Governments. In addition, the documentary films of Films Division are also being telecast on the national as well as regional networks of Doordarshan. Educational institutions, film societies and other social organisations all over the country also borrow films of the Division from its libraries maintained in the distribution branch offices. Films Division have released **10900** prints of **28** documentaries & 12 Newsmagazines in the theatrical circuit during the period from 1-4-2005 to 23-12-2005 and 431 prints of 3 documentaries and 4 Newsmagazines have been released for State Government, **119** films were sent to various Doordarshan Kendras for telecast, **15** films were loaned to **8** Institutes and other parties for educational purpose in Mumbai.

Video Cassettes of the Division's films are also sold to Railways, Public Sector Undertakings, Central and State Government Departments, Educational Institutions and private parties for non - commercial use. From 1st April, 2005 to 30-12-2005, 3 prints of the films, 453 -VHS, 1205-VCDs , 241- DVDs and 6 Betacam Cassettes were sold for Rs.3,57,533/- for non-commercial use in India and one print of the film was sold for Rs.8416/- at abroad. Stock shots worth Rs.6,16,310/- were also sold. Royalty charges of Rs.77,291/- have been earned during the period. During the same period, 7613 VHS cassettes and 273 VCDs of Films Division films were sold for Rs.11,80,379/- to Directorate of Field Publicity. Apart from this, 9 VCDs to Prime Minister of India, 9 VCDs to Ministry of External Affairs, & 9 VCDs to MIB of the films of Films Division have been supplied.

The External Publicity Division of the Ministry of External Affairs distributes prints of selected films of

the Division to the Indian Missions abroad. The National Film Development Corporation Ltd. and private agencies also arrange for the international distribution of the Division's films. Films produced by the Division are also commercially exploited on royalty basis by offering to overseas video and TV networks. 119 films were sent to various Regional Doordarshan Kendras for telecast.

INTERNATIONAL DOCUMENTARY, SHORT AND ANIMATION FILM FESTIVAL

The Films Division has been entrusted with the task

of organising the "Mumbai International Film Festival for Documentary, Short and Animation Films." It is a Biennial event being organised since 1990. Its 8th version was organised from 3rd to 9th February, 2004.

The 9th Mumbai International Film Festival for Documentary Short & Animation Films (MIFF'2006) is being organized by Films Division, Ministry of Information and Broadcasting in co-operation with the Govt. of Maharashtra between 3rd to 9th February, 2006 at P.L. Deshpande Maharashtra Kala Academy, Mumbai.

HIGHLIGHTS OF FILMS DIVISION'S ACTIVITIES IN 2004-05

- Produced 21 Documentaries, Short and Animation Films (17 films departmentally and 4 films through Independent Producers) and 9 News magazines for the period 1-4-05 to 30-11-05.
- Participated in 29 International Film Festival with 87 films , 24 National Film Festivals & State level film festivals with 120 films during the period 1-04-05 to 31-12-05.
- Released 10900 prints of 40 films in the theatrical circuits from 1-4-05 to 23-12-05.
- Earned revenue of Rs 4,24,04,449/- through rentals from the cinema exhibitors from 1-4-05 to 23-12-05.
- Revenue of Rs 10,59,550/- has been earned by sale of prints/cassettes/VCDs/DVDs/Beta/stock shots & royalty etc. during the period 1-4-05 to 31-12-05.
- 1341 informative and educative films have been digitalised during the period 1-4-05 to 31-12-05.
- Total Revenue by means of Rental, Sale of prints, Stock Shots, Video cassettes and other receipt is Rs 528.96 lakhs. during the period 1-4-05 to 30-11.05.

MAJOR ACHIEVEMENTS

During this year, Films Division produced a good number of films on various subjects like Biographical films:- Late Shri K.R.Narayanan-Former President of India, Rani Rashmoni, Kumar Gandharva, Renowned sculptor Ganapathy Sathapathy, Pt. Ram Narayan, Sankardeva, films on Common Minimum Programme India's Knowledge Economy-Marching Ahead, New Deal for Rural India; film on health "No Scalpel Vasectomy, film on "Population stabilization" "Empowered Action Group"; film on defence/army "Air Defence Control & Reporting in tactical battle

area" and "Recovery technique using ARV's B-vehicles" etc.

WEBCASTING & DIGITALISATION OF FILMS DIVISION FILMS

In view of its historical importance, the films of Films Division which have suffered different degrees of decay and decomposition over time are required to be restored and preserved for posterity and measures are envisaged in the present Scheme "Restoration and Preservation of Films Division's Archive", which is a modified proposal of the ongoing plan scheme

“Webcasting and digitalization of Films Division Films”. Television has become important medium of dissemination of information alongwith extra ordinary growth in the subscription of the Internet. Hence, Films Division has to change the mode of distribution of its Informative & Educative films through these modern outlets. To comply with the purpose, Films Division’s films have to be digitalised and preserved for transfer and broadcast and Films Division is also shortly undertaking the transfer of its celluloid films on High Definition Tapes at 4:2:0 at higher Bid rate (approx. 9 x MBPS) and also additional Digital Audio Transfer on High Definition Tapes. The Films Division has Digitalised 1341 films during the year period 1-4-2005 to 31-12-2005.

With an object of providing international outlet to the films of Films Division it was contemplated to put 220 hrs. duration films of Films Division on the web. Films Division has already encoded about 330 hrs of films and uploaded the same in its official web-site www.filmsdivision.org. The films encoded were also metatagged to have easy access of various clippings. The website with webcasting of films received a positive

SPECIAL SCREENINGS/SHOWS

Sr.No.	Name of Festival	Film screened
1.	Bollywood & Beyond, Film festival-Berlin	19 Documentaries
2.	Aashay Film Club	10 Documentaries
3.	Hyderabad Film club, Hyderabad	Documentaries , Short and Animation films
4.	Kolkata Municipal Corporation	Documentaries on the great saints of India
5.	Fine Arts Society, Mumbai	Forever A Legend
6.	Prabhat Chitra Mandal, Mumbai	Siddheswari
7.	Chauraha, at NCPA, Mumbai	Pravahi & Chhau Dance of Sadeikala
8.	Subhash Lane , Ganesh Sai Seva Mandal, Mumbai	Umbrell, Precautious Journey & Way to fair
9.	Third Eye Film Festival, Mumbai	Kalamandalam Gopi
10.	International Children’s Film Festival, Hyderabad	Pratibimba & Our Earth

response from various documentary film lovers all over the world. To meet the growing demand of video films and software, action is being taken to transfer the films of Films Division on DVDs..

Digital 2D/3D Animation Studio

Famed Cartoon Film Unit of Films Division has also become high-tech with computer animation replacing cell or classical animation. Equipped with the state-of-the art technology both in hardware and software, the Unit now can churn out productions in U.S. animation, 2-D and 3-D animation with advanced software including Opus, Concerto, High-End and Maya.

Films Division’s film selected for screening in National Film Festival :

Indian Panorama’2005 : Film “PRAVAHI (Dance of Alarmel Valli)

PRESS SHOWS & GENERAL SHOWS

A press show of the film ‘Dreams of Rabindranath’ was organized at Gorky Sadan, Kolkata.

Films Division in collaboration with Indiatimes launched the streaming contents of website www.filmsdivision.org.

Lions Clubs International District 322B1 and Bengali Film Lovers Society organised a Retrospective of films by K.G.Das.

Three (3) General shows arranged in Films Division's Theatre.

LOANING OF FILMS

15 films were loaned to 8 Institutions and other parties for educational purpose in Mumbai.

VISITORS TO FILMS DIVISION

More than 125 Nos. of Students and their Faculty from 7 Colleges and Institutes visited Films Division.

Festivals Organised

Festivals of Films Division Documentaries were organised at :

- i) VOICE OF WADALA, Mumbai
- ii) Wadala C.G.S. Colony, Mumbai
- iii) Antop Hill C.G.S. Colony, Mumbai

EVENTS COVERED BY THE PHOTOGRAPHERS

- Republic Day
- Branch Managers Conference
- Antop Hill Film Festival
- A streaming of Films Division Website
- Meeting for Categorisation
- Hindi Workshop
- Dr. B. R. Ambedkar Jayanti
- Independence day
- Hindi Day week
- Vigilance Awareness Week

SUPPORT TO NATIONAL CAMPAIGNS

Films Division provided sustained publicity and

communication support through its documentaries, news magazines and video films for important national campaigns like Communal Harmony, National Integration, Eradication of Untouchability, Family Welfare Programmes etc.

DISTRIBUTION OF FILMS

During the period from 1st April, 2005 to 23-12-2005, Films Division released 19900 prints of 28 Documentary films & 12 News Magazines on important topics through its theatrical circuit.

FILMS LIBRARY

The Films Library of Films Division is a treasure of valuable archival material of India's contemporary history and its rich heritage and artistic traditions. It is in great demand by the film makers throughout the world. It contributes vital footage for the production of films by rendering services besides bringing out revenue through the stock footage sale. The total collection of film library is about 1.9 Lakh items which include original picture negative, dupe / inter negative, sound negative, master/inter positives, saturated prints, international tracks, pre-dub sound negative, 16mm prints, library prints and answer prints, etc. All the Films of Archival value are being printed on DVD. 2089 documentaries, 1837 Newsreels & 255 Newsmagazines have been printed on DVD format so far. This Library has user-friendly computerized information system. To keep pace with technology, detailed information about Film Library & selected films are also put on the website for global access to the films of Films Division.

Performance of the Plan Schemes of Films Division

The Plan Outlay for Films Division for the year 2005-2006 is Rs. 1247.00 lakhs for the following Schemes :

a) Mumbai International Film Festival for Documentary, Short and Animation Films

Approved Outlay : **Rs. 98.00 lakhs**
Expenditure incurred upto November, 2005 : **Rs. 3.52 lakhs**

The Films Division has been entrusted with the task of organising the “Mumbai International Film Festival for Documentary, Short and Animation Films.” It is a Biennial event. The festival started in 1990. **Its 9th version was organised from 3rd to 9th February, 2006.** There are two different sections in it viz. International Film/Video Competition & National Film /Video Competition. Outstanding films in the two categories of competition section will be selected by International Jury for awarding Gold and Silver conches with hefty cash prize amount of Rs.26.00 Lakhs. MIFF 2006 continued giving “Dr.V.Shantaram Award” with cash prize enhanced to Rs.2.50 Lakh from Rs. 1.00 lakhs. The award was instituted in 1996 to felicitate the Senior Documentary Film Maker from India for his/her life time achievement in the field of Documentary film. The festival aims to serve as a platform for film makers all over the world who can meet, exchange ideas, explore the possibility of co-production and market their films.

All information about MIFF’2006 including entry form, rules and regulations are made available on website : www.filmsdivision.org, from where the participant film makers could download the entry form. MIFF has also introduced their exclusive website: www.miffindia.org & www.filmsdivision.org. from where the participant film makers could download the entry forms. For the MIFF’ 2006, 186 entries have been received for International Competition Section from 30 countries including India and 388 entries for the National Competition Section. A special package for filmmakers of the North Eastern Region has been introduced in the 9th MIFF for which an amount of Rs.10.00 lakhs has been earmarked. Apart from this, an amount of Rs. 30.00 lakhs will be incurred for organizing 3 Film Festivals of the Award Winning films of MIFF’06 in the North Eastern Region. In total an amount of Rs. 40.00 lakhs has been earmarked under the Scheme towards North East Component.

b) Modernisation and replacement of obsolete equipment of Films Division.

Approved Outlay : **Rs. 105.00 lakhs**
Expenditure incurred upto November, 2005 : **Rs. 000.00 lakhs**

The Films Division produces documentaries, news magazines and short fiction films. With the passage of time, the various equipments have become either obsolete or non-functional due to wear and tear, change in technology, etc. The augmentation and modernization of equipment is necessary keeping in view the fast changing technology in the sphere of production of films world over and the need for the Films Division to keep pace with these so that it does not lag behind in its production quality.

Apart from films/documentaries made by Films Division in celluloid format there has been a growing demand for programmes in video format from the various Ministries etc.

In view of this it has been proposed to develop and equip Films Division for making programmes in video format. At present Cartoon Film Unit is producing animation films and also undertaking animation sequences for documentary films by conventional method. There is need to change over from cell animation to computer aided animation films for producing more cartoon films. In view of achieving this goal, Films Division has continued the Plan Scheme Modernisation and Replacement of obsolete equipment of Films Division. The proposal for approval of SFC was sent to the Ministry and equipment have been procured as approved by the Ministry. Action was initiated for procurement of the equipment. Ministry has advised to engage an outside expert for the evaluation of equipment required to be procured under the Plan Scheme during the year 2005-06 & 2006-07 and submit a fresh SFC Memo with full justification for approval. Necessary action to engage an outside expert has been taken.

c) Webcasting & Digitalisation of Films Division Films

Approved Outlay : **Rs. 200.00 lakhs**

Expenditure incurred up to November, 2005 : **Rs. 43.94 lakhs**

With an object of providing international outlet to the films of Films Division, it was contemplated to put 220 hrs. duration films of Films Division on the web & to

meet the growing demand of video films and software, it was proposed to transfer the films of Films Division on DVDs under this Plan Scheme. Action has been initiated for transfer of films on DVDs. The audio-visual contents on the website are being replaced at regular intervals. Upto November, 2005 of current financial year, 1341 films of Films Division have been transferred on DVDs under the plan Scheme and International Tracks of 606 films have been transferred on DVD at the expenditure of Rs.49.76 lakhs. Digitalisation of the films on the subject pertaining to North East is being taken up to meet target fixed under North East Component.

d) Setting up of Museum of Moving Images

Approved Outlay : **Rs. 744.00 lakhs**

Expenditure incurred : **Rs. 000.00 lakhs**

With following objects, Films Division has envisaged to establish a Museum of Moving Images at the Films Division Complex, Mumbai :

1. To acquaint the contemporary generation with the phased changes taking place in film production and to showcase the evolution of Indian Cinema.
2. To arrange seminars, workshops for the upcoming film makers.
3. To generate interest in the future generation in the field of documentary film movement.
4. To open a gallery of exhibition for film enthusiasts.
5. To establish a permanent museum for documentary films, exhibiting work of noted Directors, Institutions etc.

An amount of Rs. 10.00 lakhs has been transferred to BECIL during the last financial year as per the directives of the Ministry for preparation of detailed project report. Further physical and financial progress is directly proportionate on the progress made by

BECIL in the matter. Parameters for evaluation of the progress of the Scheme are being fixed by the Ministry.

DIRECTORATE OF FILM FESTIVALS

The Directorate of Film Festivals was set up under the Ministry of Information & Broadcasting in 1973 with the prime objective of promoting good cinema. This is undertaken by organizing a range of activities under these broad categories.

1. The International Film Festival of India.
2. The National Film Awards and the Dada Saheb Phalke Award.
3. Cultural Exchange Programme and organizing screening of Indian films through the missions abroad.
4. The selection of Indian Panorama.
5. Participation in international film festivals abroad.
6. Special film expositions on behalf of the Govt. of India.
7. Print collection and documentation.

These activities provide a unique platform for an exchange of ideas, culture and experiences between India and other countries in the field of cinema. It also provides a powerful platform for Indian cinema and fosters commercial opportunities for Indian films. Within the country, the latest trends in global cinema are made accessible to the general public, film industry and students.

THE INTERNATIONAL FILM FESTIVAL OF INDIA-IFFI-2005

Introduction

The 36th Edition of International Film Festival of India-2005 was organised in Goa from 24th November to 4th December 2005 in collaboration with State Government of Goa.

Festival Programme

43 countries participated in IFFI-2005. Under 'Cinema of the World' Section and other foreign sections a total number of 97 films were screened. Almost all the films in the main "Cinema of the World" Section of the Festival had already won International acclaim and awards at other festival screenings. 14 Films were screened in the competition section and 71 Indian films exceptionally rich and varied range of films in the Retrospectives, Tributes, Homage, Indian Panorama and Mainstream Indian Cinema were also screened. For the Press and Delegates, screening of all 182 festival films were held in five theatres. In total 311 shows have been conducted during the festival for Press/delegates, Public and Jury. Screening for public was done in two theatres for a week.

INAUGURAL FUNCTION

The Inaugural Function of the 36th International Film Festival of India or IFFI-05, was held on the 24th November, 2005, at 5.30 p.m. at the front lawn of Inox Multiplex. Shri Dev Anand was the Chief Guest. The Union Minister for Urban Development and Culture, Shri S. Jaipal Reddy and Shri Pratap Singh Rane, Chief Minister of Goa addressed the audience. The young dynamic Andhra film actor Shri Chiranjeevi was the Guest of Honour and he also addressed the audience. Ms. Bipasha Basu & Ms. Tara have assisted the Guests in lighting the lamp & Shri S. Jaipal Reddy formally declared the festival open.

This was followed by introduction of the Competition Section Jury members to the audience.



The Minister of Culture and Urban Development Shri S. Jaipal Reddy inaugurating the International Film Festival of India – 2005 in Panaji, Goa on November 24, 2005

Before the screening of the inaugural film, the history and emergence of the Indian Cinema was projected and musical performances by leading film Actors/Actresses have been staged. The Opening film 'OLGA' directed by Jayme Monjardin, from Brazil was screened in all the four screens of Inox multiplex by looping system. Many eminent film personalities, dignitaries and officials attended the Inaugural ceremony. Entry to the Inaugural ceremony was only through invitation. The Inaugural function was conducted according to the previously worked out minute-to-minute programme.

The festival had the following Sections:

1. COMPETITION SECTION

Feature films from Asian, African and Latin American Directors.

13 Countries participated in the Competition Section and 14 feature films were screened. This year, the competition was extended to two more continents, Africa and Latin America, besides Asia.

The Competition Section Jury was headed by Mr. Miguel Littin from Chile, (Chairman), Mr. Farmarz Garibian, renowned actor from Iran (Member), Mr. Saeed Akhtar Mirza, noted film maker from India (Member), Mr. Alain Corneau, award winning film maker from France (Member), Ms. Sabine Derflinger, noted film director from Austria (Member).

The following awards were recommended by the Jury:



The President, Dr. A.P.J. Abdul Kalam presenting the Dada Saheb Phalke Award for the year 2004 to the legendary film director Adoor Gopalakrishnan at the 52nd National Film Awards function held in New Delhi on October 21, 2005

Awards

- a. The 'Best Film' award was given to director Mohammad Rasoulof of the Iranian Film 'Iran Island' with Golden Peacock and a cash prize of Rs. 10,00,000/- (Rupees Ten Lakhs).
- b. The Most promising Director award was given to Directors Ms Vera Eugina Fogwill and Mr. Martin Desalvo for the Argentinean film "Kept & Dreamless (Las Mantenidas Sin Suenos) with Silver Peacock and a cash prize of Rs. 5,00,000 (Rs. Five Lakhs).
- c. The Special Jury award was given to director Mr Tom Hooper for the South African film "Red Dust" with Silver Peacock and a cash prize of Rs. 5,00,000 (Rupees Five Lakhs).

2. CINEMA OF THE WORLD SECTION

This Section is the main official section of the IFFI. The 36th edition (IFFI 2005) which consisted of 61 films from 39 countries, made in the last 2 years or so, representing the best of the latest in world cinema. These included films which had won awards or had received critical acclaim in their countries of origin, as well as internationally at various International Film Festivals. Films from most film producing countries were included, with a view to providing a glimpse of current cinematic trends of a wide cross-section of nations. Almost all the films under this section were very well received.

3. FOREIGN RETROSPECTIVES, COUNTRY FOCUS, TRIBUTE

The foreign retrospectives of IFFI-2005 included a major retrospective of the Italian film director Line Wertmuller, French actress Isabelle Huppert, Films from Baden Wuttermberg, a tribute to noted film maker Ismail Merchant and recent films from Iran. A total of 29 films were screened under this section.

4. GERMAN STUDENT (SHORT) FILMS

Seven award winning student films from Germany provided an extremely rich and variety of films which attracted a great deal of interest especially from film institute students.

5. INDIAN SECTIONS

The section had the following sub sections:

1. Indian Panorama
2. Indian Mainstream
3. Retrospective of Shri Hrishikesh Mukherjee
4. Special Section on Musicals
5. NFA Gold
6. Homage
7. Premieres

Indian Panorama: The section opened with Daivanamathil (Malayalam Feature) by Jayaraj and the Jaws of Death (English language non feature) by Gautam Saikia on 25 November 2005. A total of 21 features and 16 non features were screened.

Indian Mainstream : The section was inaugurated by Shri Adi Seshagiri Rao, President, Film Federation of India. The film '**Black**' directed by Sanjay Leela Bhansali was the opening film of the section. As part of the section, 12 feature films recommended by FFI were screened.

Retrospective of Shri Hrishikesh Mukherjee : This section was organised to pay tributes to this living legend. Inaugurated on 27 November 2005 by Shri Rajesh Khanna with his film Anand, the section paid tributes to the editor-director by screening six of his films.

Special Section on Musicals : This special section was inaugurated by the great Telugu director, Shri K. Vishwanath who made this genre popular.

NFA Gold : As part of this new section, two films Shyamchi Aai (Marathi - 1953) and Mirza Ghalib (Hindi-1954) which won the President's Gold Medal 50 years back were screened. Smt. Vanmala Devi, the actress who is now 90 years old, attended the screening and spoke at the function creating nostalgia among the audience.

Homages : The festival paid homage to Late Shri Gemini Ganesan and Late Shri Sunil Dutt by screening

their films Parthiban Kanavu (Tamil) and Mujhe Jeene Do (Hindi) respectively. The daughters of Shri Gemini Ganesan, Dr. Kamla Selvaraj and the renowned Actress Rekha attended. The function was also attended by Shri Kumar Gaurav, son-in-law of Shri Sunil Dutt.

Premieres : The festival organized the following Premieres of the films which were also attended by the star cast :

1. Deewane Hue Paagal (Hindi) Directed by Vikram Bhatt
2. Parzania (English) directed by Rahul Dholakia
3. Blue Umbrella (English) directed by Vishal Bhardwaj
4. Manthan – Ek Amrul Pyala (Marathi) directed by Dr.Mrinalini Patil Dayal
5. Apaharan(Hindi) – World Premiere at the Mid-fest Gala directed by Prakash Jha
6. Dubai Return (Hindi) directed by Aditya Bhattacharya

Special Section

A special section called **Master Classes** were moderated by film maker Mr. Vijay Singh and eminent film makers like Shyam Benegal, Dolores Chaplin, Alain Corneau, Madhur Bhandarkar, Simon Relph, Sudhir Mishra, have conducted classes during the festival.

CLOSING FUNCTION

The Closing Ceremony of the 36th International Film of India was held on 4th December, 2005, at **Kala Academy**. The Chairperson of the Competition Jury, Mr. Miguel Littin addressed audience and announced the awards. Chief Minister of Goa, Secretary, Ministry of Information & Broadcasting, Govt. of India and noted film actor from Bengal Mr. Mithun Chakravarty gave away the awards and spoke on the occasion.

The closing film **“THE CHILD (L’ENFANT)”** directed by Jean-Pierre Dardenne & Luc Dardenne, France was

screened at Kala Academy and also in the four screens of Inox subsequently.

National Awards for Film

As part of the 52nd edition of National Film Awards, three separate juries were constituted with prominent persons from the film industry. The jury for feature films was headed by Shri Sudhir Mishra and had 16 members. The jury for non-feature films was headed by Shri A.K. Bir and had 6 members. Shri Rauf Ahmed headed the three member jury for Best Writing on Cinema.

The National Film Awards function was organized on 21st October, 2005, and the awards were presented by the Hon’ble President of India to the award winners in Vigyan Bhavan, New Delhi. The award winning films were screened to the public at the two Auditoria in Siri Fort Complex between 4-13 October, 2005.

The Hindi feature film **‘Page 3’** directed by Madhur Bhandarkar was awarded the Swarn Kamal and a Cash Prize of Rs. 50,000/- for being adjudged as the Best Feature Film. In the non-feature film category Swarn Kamal for best feature film was awarded to the film **GIRNI (Hindi)** directed by Umesh Kulkarni. The award for Best Writing on Cinema was presented to Rupa Swaminathan and Namrata Joshi was judged as the Best Film Critic for the year 2004.

Indian Panorama 2005

The Indian Panorama selections were made by two five member juries. The jury for feature film was headed by Shri M.S. Sathyu and the jury for non-feature film was headed by Shri Aribam Syam Sarma. The juries conducted their screenings in September – October 2005 and selected 21 feature and 16 non-feature films. The Indian Panorama package was screened at the 36th edition of the International Film Festival of India in Goa. The directors and producers of the Indian Panorama films attended their screenings and addressed press conferences related to their films at the Media Centre in Kala Academy, Panaji, Goa.

A compact brochure having all the details of these films was also published by the Directorate to

commemorate the occasion. This hand book was widely circulated during the festival among Indian and foreign delegates.

Cultural Exchange Programme / Participation and Special Packages / Week End Film Festivals

Festival of Dev Anand's Films; 50 years of Pather Panchali – A Tribute to Satyajit Ray', 'Kadhal Mannan' – Gemini Ganesan (King of Romance)' & A Tribute to Sunil Dutt were organized in Sirifort Auditorium-II, New Delhi.

Young Turks (Turkish-German Cinema) film festival was organized in Sirifort Auditorium-II, New Delhi.

Indian films also participated in different International Film Festivals in India and abroad viz. in the Trivandrum Film Festival, Cinefan Film Festival, Asian Film Festival, Indian Film Festival at Madhya Pradesh, Kolkata Film Festival, Indian Film Festival at Pondicherry, Madras Film Festival, Aurofilm Festival, Tamil Nadu & Int. Film Festival of Trissur.

Indian Film Festivals were organized under CEP at Mexico, Doha and Malaysia.

Indian films also participated in different international film festivals in 22 countries till December 2005. The countries were: Singapore, Spain, China, South Africa, Italy, Netherlands, USA, Austria, Sri Lanka, Australia, Germany, Zimbabwe, Iran, Brussels, Kazakhstan, Belgrade, Philippines, Thailand, U.K., Denmark, Indonesia & Egypt.

Out of the total sanctioned strength of 48 posts, one post of Joint Director, one post of Deputy Director, one post of Assistant, one post of Steno 'D', three posts of UDC, one post of Safaiwala, one post of Security Guard, one post of Staff Car Driver and one post of Mazdoor are lying vacant. Total number of posts manned by SC/ST candidates are 12.

WORK STUDY

Recommendations submitted by IWSU are pending implementation for want of a final decision on E.R.C. recommendations.

ACTIVITIES OF DIRECTORATE OF FILM FESTIVALS

S. No.	Activities	Target	2003-2004 Achievement	Target	2004-2005 Achievement	Target	2005-2006 Anticipated Achievement
1	Indian Panorama	1	1	1	1	1	1
2	Film Festivals under Cultural Exchange Programme and other expositions abroad						
	1. In India	6	1	6	4	6	5
	2. Abroad	6	8	6	8	6	3
3	Participation of Foreign Film Festivals including Transportation of Films	45	55	45	23	45	34
4	National Film Awards	1	1	1	1	1	1
5	International Film Festival of India	1	1	1	1	1	1
6	Preparation of subtitled prints of Indian Panorama						
	a. Feature Films	21	18	21	21	21	
	b. Non-Feature Films	21	13	21	20	21	16

VIGILANCE AND GRIEVANCES SET UP IN DFF.

1. VIGILANCE

Shri Shankar Mohan, Sr. Deputy Director has been nominated as the Vigilance Officer of Directorate of Film Festivals. Disciplinary action has been taken against two officials.

2. GRIEVANCES

Deputy Director (Admn) is the Grievances Officer of

the Directorate.

No Grievances/complaints has been received or pending for redressal in the Directorate during the year.

REPORT ON SC/ST

There is no backlog vacancy of SC/ST in this Directorate.

Deputy Director (Admn) has been nominated as the Liaison Officer for the SC/ST employees of this Directorate.

HIGHLIGHTS OF THE CURRENT YEAR

Directorate of Film Festivals

The International Film Festival of India - IFFI-2005

- The 36th Edition of International Film Festival of India-2005 was organised in Goa from 24th November to 4th December 2005 in collaboration with State Government of Goa. Shri Dev Anand was the Chief Guest for the inaugural function.
- This year, the competition was extended to two more continents, Africa and Latin America, besides Asia.

National Awards for Films

- The National Film Awards function was organized on 21st October, 2005 in Vigyan Bhavan and the awards were presented by the Hon'ble President of India to the award winners of the films produced in the year 2004. Dada Saheb Phalke award was given to Shri Adoor Gopalakrishnan.

Other Highlights

- Festival of Dev Anand's Films, '50 years of Pather Panchali — A Tribute to Satyajit Ray' 'Kadhal Mannan – Gemini Ganesan (King of Romance)' and A Tribute to Sunil Dutt were organized in Sirifort Auditorium-II, New Delhi.
- Young Turks (Turkish-German Cinema) film festival was organized in Sirifort Auditorium-II, New Delhi.
- Indian films also participated in different International Film Festivals in India and abroad i.e. Trivandrum Film Festival, Cinefan Film Festival, Asian Film Festival, Indian Film Festival at Madhya Pradesh, Kolkata Film Festival, Indian Film Festival at Pondicherry, Madras Film Festival, Aurofilm Festival, Tamil Nadu and International Film Festival of Trissur.
- Indian Film Festivals were organized under CEP at Mexico, Doha and Malaysia.
- Indian films also participated in different international film festivals in 22 countries during the year till December 2005. The countries were: Singapore, Spain, China, South Africa, Italy, The Netherlands, USA, Austria, Sri Lanka, Australia, Germany, Zimbabwe, Iran, Brussels, Kazakhstan, Belgrade, Philippines, Thailand, U.K., Denmark, Indonesia & Egypt.

REPORT ON WORK IN HINDI LANGUAGE FOR THE YEAR 2005-2006.

- i) To promote the use of official language, employees of the Directorate of Film Festivals are doing considerable amount of original work in Hindi. Continuous efforts are being made to accelerate the use of Hindi in day-to-day official work.
- ii) A thought or English words relevant to day-to-

day official work with their Hindi equivalent are being displayed on the board placed in the office.

- iii) Hindi Essay/noting/letter competition was arranged during the year.

OBSERVATION OF IMPORTANT BIRTH CENTENARIES/DEATH ANNIVERSARIES DURING THE YEAR 2005-06.

The officers and employees took oath on 'Anti

II. ACTIVITIES DURING THE YEAR 2005-06:

A) PRODUCTION:

FILMS COMPLETED DURING THE YEAR 05-06 (Till December 05)

Film	Director
1. Shriman Pinku (Video Film)	: Sanjit Ghosh
2. Gilli Gilli Atta (Hindi Feature)	: Pankuj Parashar
FILMS LIKELY TO BE COMPLETED DURING 05-06	
1. Command For Choti (Hindi Short)	: By Ramesh Asher
2. The story of Nokpokliba (Nagami Short Animation)	: By Meren Imchen
3. Bandu Boxer (Hindi Feature)	: By Rajeev Mohan
4. Gaja Ukiler Hatya Rahasya (Bengali Feature)	: By Jagannath Chattopadhyay
5. Perfect match (Short animation)	: By Dhvani Desai
DUBBINGS COMPLETED DURING THE YEAR 05-06	
1. Pinky & The Million Pug	German to Hindi
2. Tora	Assamese to Hindi
3. Ye Hai Chhakkad Bakkad Bombe Bo	Hindi to Kannada
4. Baaja	Hindi to Kannada
5. Ek Ajooba	Hindi to Kannada
6. Malli	Hindi to Kannada

Terrorism Day'. Silence was observed on 30th January in memory of those who gave their lives in the Struggle for India's Freedom.

COMPUTERISATION

- i) This Directorate has its own website dffiffi@hub.nic.in.
- ii) Local Area Network has been installed in office.
- iii) All Officers and staff are working on computers and maximum correspondence is being made using e mail.

ACCOUNTS

Directorate of Film Festival is looking after the maintenance of Siri Fort Cultural Complex. Under 10th Five Year an out lay of Rs. 1500 lakhs had been made for making additions and alterations in the complex. An administrative approval of Rs. 3,31,77,000/- for the year 2002-03 & 2003-04 was conveyed by the Ministry out of which Rs. 150 lakhs had been released during year 2002-03 and Rs. 118 lakhs during year 2003-04. For the current financial year i.e. 2005-2006, administrative approval for Rs. 196 lakhs has been issued by the Ministry.

This Directorate is also providing Siri Fort Auditorium to the parties on hire basis for organizing their Programme. The hire charges and admissible service tax is being credited into Government account through challan into account of Pay & Accounts Officer (MS), Ministry of Information & Broadcasting, New Delhi.

INITIATIVES

In the Competition Section of IFFI 2005, entries were extended to two more continents, Africa and Latin America, besides Asia.

Another new section titled '**NFA Gold**' was introduced in IFFI 2005. In this section, two films viz. Shyamchi Aai (Marathi - 1953) and Mirza Ghalib (Hindi - 1954) which won the President's Gold Medal 50 years back were screened.

Apart from the above, a special section called **Masters Class** was also introduced in IFFI 2005 in which eminent film personalities of international acclaim participated and conducted classes on various aspects of film making, during the festival.

NATIONAL FILM ARCHIVE OF INDIA

OVERVIEW

The importance of preserving film as art and historical document has been recognized all over the world. The task of preserving cinema in all its varied expressions and forms is best entrusted to a national organization having adequate resources, a permanent set-up and the confidence of the local film industry. Thus, the National Film Archive of India (NFAI) was established as an independent media unit under the Ministry of Information and Broadcasting in February, 1964 with the following aims and objectives:

1. To trace, acquire and preserve for posterity the heritage of national cinema and build up a representative collection of World Cinema
2. To classify and document data related to film, undertake and encourage research on cinema and publish and distribute them
3. To act as a centre for dissemination of film culture in the country and to familiarize Indian cinema abroad.

During the 42 years of its existence the NFAI has made steady and sustained progress in fulfilling its aims and objectives.

During the period 1st April, 2005 to 31st December, 2005 NFAI has added to its collection 70 fresh titles, 14 duplicate prints, 151 titles as free deposits, 23 video Cassettes, 179 books, 2,138 scripts, 11 slides, 2,112 stills, 14,380 press clippings, 42 song booklets, 254 wall posters, 3 film folders and 13 DVDs.

Following are some of the important films acquired during the period under report :

SEETHARAMA KALYANAM	N.T. Rama Rao / Telugu / 1961
HARIYALI AUR RASTA	Vijay Bhatt / Hindi / 1962
ARYAN CINEMACHE ARDHASHATAK	Shrinivas Joshi / Marathi / 1967
HAR HAR GANGE	Babubhai Mistry / Hindi / 1978
DADAR KIRTI	Tarun Majumdar / Bengali / 1980
PATHIK	Jabbar Patel / English / 1988
MAINE PYAAR KIYA	Tarachand Barjatya / Hindi / 1989
HUM AAPKE HAI KOUN...!	Sooraj R. Barjatya / Hindi / 1994
LAL DARJA	B. Dasgupta / Bengali / 1996
ANAL	Paramananda Rajbongshi/Assamese/ 1999
MAZHA / THE RAIN	Lenin Rajendran / Malayalam / 2000
EK AUR EK GYARAH	David Dhawan / Hindi / 2002
HAMRAAZ	Abbas Mastan / Hindi / 2002
HUM KISISE KAM NAHIN	David Dhawan / Hindi / 2002
MAINE DIL TUJHAKO DIYA	Sohail Khan / Hindi / 2002
PARDESI RE	Kewal Krishna / Hindi / 2002
TEEJAN BAI	V. Packrisami / Hindi / 2002
AAKASHITORAAR KATHARE	Sangeeta Tamuli / Assamese / 2003
AW AAKARE AA	Subas Das / Oriya / 2003
BHALO THEKO	Gautam Halder / Bengali / 2003
BHOOT	Ramgopal Verma / Hindi / 2003
CHAAAYAM	Biju C. Kannan / Malayalam / 2003
CHOKHER BALI	Rituparno Ghosh / Bengali / Hindi Dub./ 2003
CHOONDA	Venugopan / Malayalam / 2003
DANCE LIKE A MAN	Pamela Rooks / English / 2003
EIYARKAI	S.P. Shananathan / Tamil / 2003
FUN2SHH	Imtiaz Punjabi / Hindi / 2003
GANGAAJAL	Prakash Jha / Hindi / 2003
GANGS OF NEWYORK	Martin Scorsese / Hindi Dubbed / 2003
HAWA	Guddu Dhanoa / Hindi / 2003
HAZAARON KHWAISHEIN AISI	Sudhir Mishra / Hindi / English / Telugu/2003
JODI KYA BANAI WAH WAH RAMJI	Vivek Suchanti / Hindi / 2003
KAL HO NA HO	Nikhil Advani / Hindi / 2003

KHAKEE	Rajkumar Santoshi / Hindi / 2003
KOI..MIL GAYA	Rakesh Roshan / Hindi / 2003
KUCCH TO HAI	Anil V. Kumar / Hindi / 2003
KYON?	Kalpana Lajmi / Hindi / 2003
MAHUL-BANIR SERENG	Sekhar Das / Bengali / 2003
MANASAROVAR	Anup Kurian / Marathi / 2003
MAQBOOL	Vishal Bharadwaj / Hindi / 2003
MARGAM	Rajiv Vijay Raghavan / Malayalam / 2003
MEENAXI : A TALE OF THREE CITIES	M.F. Husain / Hindi / 2003
NAYEE PADOSAN	B.H. Tarun Kumar / Hindi / 2003
NOT ONLY MRS. RAUT	Aditi Deshpande / Marathi / 2003
PINJAR	Dr. Chandraprakash Dwivedi / Hindi / 2003
PITHAMAGAN	V.A. Durai / Tamil / 2003
PRAVAAHA	P.R. Ramdass Naidu / Kannada / 2003
PREETI PREMA PRANAYA	Kavitha Lankesh / Kannada / 2003
RUDRAKSH	Mani Shanker / Hindi / 2003
SAMAY	Ruby Grewal / Hindi / 2003
TAGORE	V. Vinayak / Telugu / 2003
AKALE	Shyama Prasad / Malayalam / 2004
ALEESHA	Rajendra Talak / Konkani-Mono/ 2004
ANJI	Kodi Ramakrishna / Telugu / 2004
AUTOGRAPH	Cheran / Tamil / 2004
CHALE CHALO...	Satyajit Bhatkal / Hindi / 2004
CHHOTA SIPAHI / LITTLE SOLDIER	Jayashree Kanal, K.S. Kamat / Hindi / 2004
CHUTKAN KI MAHABHARAT	Sankalp Meshram / Hindi / 2004
DEV	Govind Nihalani / Hindi / 2004
GRAHANAM	Mohan Krishna Indraganti /Telugu-EST / 2004
HUM TUM	Kunal Kohli / Hindi / 2004
I COULDN'T BE YOUR SON, MOM	Sohini Dasgupta / English / 2004
ITI SRIKANTA	Anjan Das / Bengali / 2004
KYON? HO GAYA NA	Samir Karnik / Hindi / 2004
RAINCOAT	Rituparno Ghosh / Hindi / 2004
SHAADI KA LADDOO	Raj Kaushal / Hindi / 2004

SWADES	Ashutosh Gowariker / Hindi / 2004
SWAPNER DIN	Buddhadeb Dasgupta / Bengali / 2004
SWARABHISHEKAM	K. Vishwanath / Telugu / 2004
UTTARAYAN	Bipin Nadkarni / Marathi / 2004
IQBAL	Nagesh Kukunoor / Hindi / 2005

In addition, 80 documentary films were received from Ministry of External Affairs, New Delhi. During the period under report 35 Picture and Sound Negatives were also received from National Film Development Corporation, Mumbai for preservation in the Archive.

About 2200 reels of valuable film material were received from Film Centre, Mumbai for preservation in the Archive. 163 film reels were received from Central Board of Film Certification for preservation in the Archive.

A detailed statement of acquisition is given at Annexure-A.

Dissemination of Film Culture

NFAI's activities relating to dissemination of film culture in India are manifold. Its Distribution Library has about 40 active members throughout the country. The Archive also organizes joint screening programmes on weekly, fortnightly and monthly basis in seven important centers. Another important programme is the film teaching scheme comprising of long and short term Appreciation courses conducted in collaboration with FTII and other educational and cultural institutions.

A four-week course in Film Appreciation held in Pune this year had 58 participants from different disciplines and professions.

3rd Pune International Film Festival was held from 14–20 January 2005 and NFAI gave programme support to the event by lending auditorium and Archival films.

NFAI supplied seven films to Roop Kala Kendra, Kolkata for the International Social Communication Cinema Conference held at Nandan from 15 – 21 February, 2005.

NFAI gave programme support by supplying films and preview theatre for the short film appreciation course conducted by Centre for Youth Development & Activities (CYDA) in which 15 students participated. Similar course was conducted by Mahindra United World College, Pune, with participation of 16 students.

3rd Asian film festival organized in Pune at the initiative of Ashay Film Club was also given programme support by NFAI.

The Archive also organized a series of festivals showcasing films from France, Germany, and other European countries in collaboration with Alliance Francaise, Max Mueller Bhavan and Cultural Centre of Russia, Mumbai.

Important among the other programmes for which NFAI supplied special packages during the year under report are:-

- The film 'Light of Asia' was made available to Majlis for Import-Export screening in Mumbai.
- Supplied five films to Rotract Club of D.Y. Patil Engineering College for Light, Camera, Action film festival in association with NFAI held at Pune in March, 2005.
- Supplied six films to Centre for Youth Development & Activities (CYDA), Pune for conducting workshop on Music in Cinema.
- Supplied film to ICA Forum, Chennai for 'Made by Women' film festival.
- Gave programme support to International Women's Film Festival held in Pune from 30.4.05 to 1.5.05.

- Supplied fifteen films to FILCA for their festival held at Thiruvananthapuram.
 - Supplied seven films to Directorate of Film Festival for retrospective of Late Gemini Ganeshan held at Sirifort auditorium, New Delhi. Retrospective of veteran actor Sunil Dutt was also held.
 - NFAI gave programme support by supplying four films to Madhya Pradesh Information Centre, Bhopal for organizing Filmotsav-2005 held in June, 2005.
 - Satyajit Ray's 'Pathar Panchali' was sent to various film societies to celebrate the Golden Jubilee year of the film. The film was also showcased in the 7th Asian Cinema film festival in New Delhi.
 - Eight films were supplied to Ability Foundation, Chennai for their three-day workshop on 'Film and Disability'. Six silent films were also screened with Music accompaniment on World Disability Day.
 - A package of 41 films were supplied for the 2nd International Film Festival of Thrissur held from 26.8.05 to 1.9.05.
 - Supplied seven films to Sanskritik Kendra, Bhopal for their film festival held from 22.8.05 to 28.8.05.
 - Eight films were supplied to GRAFTII (Graduates of Film & TV Institute of India) for retrospective titled 'In Focus' held in Mumbai.
 - NFAI gave programme support by supplying eight films to REACH(Rural Entrepreneurship for Art and Cultural Heritage), Dehradun for organizing heritage festival.
 - The Archive made available four films to Prabhat Chitra Mandal, Mumbai for organizing the Third Eye Film Festival in Mumbai in October, 2005.
 - Supplied eight films to Cochin film society, for organizing 2nd Cochin International Film Festival held from 26.10.05 to 2.11.05.
 - International Film Festival of National and International Classics was organized jointly by St. Joseph College of Communication and National Film Archive of India in Changanacherry, Kottayam from 28.10.05 to 1.11.05 wherein 27 films were supplied by NFAI.
 - Supplied ten films to Nandan for organizing 11th Kolkata International Film Festival held from 10.11.05 to 17.11.05.
 - Six films from the Archive were supplied for the festival of World Cinema Classics held at New Delhi organized by India International Centre, New Delhi.
 - Three films were supplied for the 12th Asian Childrens' film festival held at Hyderabad from 14.11.05 to 20.12.05.
 - Seven films were supplied to Directorate of Film Festival for 36th International Film Festival of India held at Panaji, Goa.
 - Russian Film Festival was jointly organized by Cultural Centre for Russia, Mumbai and National Film Archive of India at Pune from 21 - 25 November,2005.
 - 3rd European Film Festival was jointly organized by Alliance Francaise de Poona, British Library, Max Mueller Bhavan and National Film Archive of India at Pune from 1 - 7 December,2005.
 - A number of films were also supplied for joint screenings held by FFSI at Mumbai, Kolkata, Hyderabad, Chennai and Cochin.
- Several retrospectives and theme-oriented film festivals were held in Pune under the aegis of NFAI Film Circle.
- Films sent for International Film Festivals & Other Special events:-**
- NEELAKUYIL and AMMA ARIYAN were sent to Royal Tropical Institute, Amsterdam, Netherlands for festival of Malayalam films during March,2005.
 - SANT TUKARAM, KALIYA MARDAN and RAJA HARISHCHANDRA were sent to Museum of Modern Art, New York for a special showcasing in connection with their restoration project "To save and project" during May, 2005.

- Eleven films were sent to National Film Corporation of Sri Lanka, Colombo for Film Appreciation Workshop during July, 2005.
- 'BHUVAN SHOME' was sent to Pusan International Film Festival, South Korea during August, 2005.

Theatre Facilities

NFAI has two theatres with a capacity of 330 and 30 seats respectively. Apart from NFAI's own programmes and FTII's academic screenings, the facilities are also availed of by other institutions for their screening programmes, lectures, seminars etc.

Max Mueller Bhavan and Alliance Française in Pune also organize screening programmes for the benefit of their members and NFAI Film Circle members on a regular basis.

During the period under report the main auditorium and preview theatre were rented out for 560 programmes.

Research Activities

A Research Project "As others see us: Films on India made by Foreigners" and two Oral History project on veteran actors Chandrakant Gokhale and Akkineni Nageswara Rao were completed during the period under report.

Conservation, Preservation and Restoration work

The moving image heritage of India can be safeguarded only if sustained and deliberate efforts are made to preserve it. The Archive is not sparing any effort in achieving this end. The most brilliant example is the unearthing of a film called Purdah Nasheen made in the early 40's which was lying unattended in a private godown in Bangalore.

Facilities to Producers/Copyright Owners:

In terms of the Deposit Agreement entered into with copyright owners, NFAI is committed to render services to producers/copyright owners in respect of

supply of films for repairing original negatives, preparation of duplicate copies and video copying for telecast purposes. NFAI can take pride in the fact that in recent years many films have been restored and salvaged thanks to its initiatives. A number of celluloid classics being telecast on the national and satellite networks were copied from its collection.

A statistical expression of all these activities is enclosed at Annexure-C.

PLAN AND NON-PLAN PROGRAMMES

PLAN OUTLAY

NFAI has a budget provision of Rs. 472 lakhs during 2005-06 for two Plan Schemes. The approved outlay for the Tenth Plan (2002-2007) is Rs. 1,360 lakhs.

During the period April to December, 2005 NFAI acquired 179 books, 11 slides, 3 film folders, 2,138 films scripts, 2,112 stills, 42 song booklets, 14,380 press clippings and 254 wall posters. It also acquired 235 films, 23 video cassettes and 13 DVDs during the same period. 6 Indian films were subtitled in English.

Civil Construction of Phase-II building for NFAI is in progress.

A statement showing Plan performance during 2005-06 is enclosed at Annexure-B.

Budget provision for North East region and Jammu & Kashmir

Considering the nature of activities of NFAI it was not considered feasible/possible to provide any budget provision for North-East region and Jammu and Kashmir.

Brief indication of the programme of work for the period 1.1.2006 to 31.3.2006

- About 50 Films, 50 Video Cassettes and DVDs would be acquired during the period.
- 90% of the Civil Construction work to be completed of the Phase-II building for NFAI at Pune.

Statement showing the Budget for Plan and Non-Plan are given below:

2005-2006

**Budget Estimates 2005-2006
(Rs. In lakhs)**

	Plan	Non-Plan	Total
Major Head "2220"-Information & Publicity			
Revenue Section	72.00	109.00	181.00
Major Head "4220"-Capital Outlay on Information & Publicity			
• Buildings	400.00	----	400.00
Total	472.00	109.00	581.00

Revised Estimates 2005-2006

	Plan	Non-Plan	Total
Major Head "2220"-Information & Publicity - Revenue Section	73.00	133.08	206.08
Major Head "4220"-Capital Outlay on Information & Publicity			
• Buildings	400.00	---	400.00
Total	473.00	133.08	606.08

2006 - 2007

Budget Estimates 2006-2007

	Plan	Non-Plan	Total
Major Head "2220"-Information & Publicity			
Revenue Section	73.00	143.30	216.30
Major Head "4220"-Capital Outlay on Information & Publicity			
• Buildings	500.00	---	500.00
Total	573.00	143.30	716.30

ADMINISTRATION

Organizational set up

With headquarters in Pune, the NFAI has three Regional Offices at Bangalore, Kolkata and Thiruvananthapuram. These regional offices are primarily engaged in the task of diffusing film culture in the respective areas through film societies, educational institutions and cultural organizations. The functioning of the regional offices are overseen by the Director with the help of Deputy Director-cum-Curator who is heading the technical and administrative wings at the headquarters. Currently, the Deputy Director-cum-Curator is holding the charge of the Director. The present staff strength of NFAI inclusive of the three Regional Offices is 51 – 25 in the administrative wing and 26 in the technical wing.

Budget provisions with regard to Tribal Sub-Plan/Special Component Plan for SCs and STs.

Considering the nature of activities of NFAI it was not considered feasible/possible to provide any budget provisions with regard to Tribal Sub-Plan/Special Component Plan for SCs and STs.

Committees/Commisson

NFAI has an Advisory Committee and the reconstituted Committee has five official and five non-official members. The Joint Secretary (Films) is the Chairperson of the Committee. The Committee met once during the year on 27.8.2005.

FIAF

NFAI has been a member of the International Federation of Film Archives since May, 1969. FIAF membership enables NFAI in getting expert advice, know-how and material on preservation techniques, documentation, bibliographies, etc. It also facilitates exchange of rare films with other Archives under archival exchange programmes.

Welfare of SC/ST/OBC

All vacancies reserved for SC/ST/OBC in the NFAI have been filled according to the norms.

Use of Hindi as Official Language

Hindi fortnight was celebrated from 14th to 30th September, 2005. Cash awards were distributed to employees who won the competitions arranged on the occasion.

Departmentalised Accounts

NFAI follows the departmental accounting system introduced in 1976. Under this arrangement, NFAI's Pay and Accounts are controlled by PAO, FD, Mumbai. Director, NFAI as the Head of Department has been designated as DDO and has delegated these powers to the Administrative Officer, NFAI.

Pending Audit Objections

Audit paras relating to loss of library books, reconciliation of raw stock, physical verification of stock of films etc. remained unsettled. Efforts are being made to settle the outstanding paras.

Implementation of Action Plan

Civil Construction of Phase-II building for NFAI at Pune is in progress.

Deputation/Delegations

Director, NFAI attended the 9th SEAPAVAA (South East Asia-Pacific Audiovisual Archive Association) Annual Conference and General Assembly at Bandar Seri Begawan, Brunei Darussalam from 2.5.2005 to 6.5.2005.

Director, NFAI was deputed to Colombo, Sri Lanka, for conducting workshop on Film Appreciation organized by National Film Corporation of Sri Lanka from 24th to 26th July, 2005.

Action taken to implement the Policy Statement for the Abatement of Pollution

NFAI has taken cognizance of the guidelines contained in the 'Policy Statement for the Abatement of Pollution' of the Ministry of Environment & Forests and all necessary steps have been taken to conform to the standards laid down therein. NFAI is located in a primarily residential area and in general the area is kept clean by civic authorities in which NFAI also

participated. NFAI has taken special care to maintain the greenery in its premises with aesthetic landscaping of the whole campus. The chemicals used for cleaning of the films in NFAI are of negligible toxic levels and the quantity used is also very limited in conformity with the guidelines from FIAF in this regard. There is no possibility of NFAI's activities being harmful to the surroundings.

Vigilance Activities

The information on vigilance activities during the year under report is as under:-

1. Details of vigilance set up of the organization at Headquarters and in field offices :

This office does not have the post of Chief Vigilance Officer and as such the Director as Head of Department has been designated as Chief Vigilance Officer.

2. Preventive vigilance activities during the period:

- i) Number of regular inspections conducted during the period: Twelve
- ii) Number of surprise inspections carried out during the period: Four

3. Surveillance and detection activities during the period:

- i) Details of Area selected for keeping surveillance: Security & Copying of films

- ii) Number of persons identified for being kept under surveillance: Nil

4. Punitive activities:

- i) Number of complaints/references received during the period: Nil
- ii) Number of cases in which preliminary inquiry was conducted: One
- iii) Number of cases where preliminary inquiry reports are received: Nil
- iv) Number of cases in which charge sheets for major penalty were issued: Nil
- v) Number of cases in which charge sheets for minor penalty were issued: Nil
- vi) Number of persons on whom major penalty was imposed: Nil
- vii) Number of persons on whom minor penalty was imposed: Nil
- viii) Number of persons placed under suspension: Nil
- ix) Number of persons against whom administrative action such as issuance of warning was taken: Nil
- x) Number of persons prematurely retired under relevant provision of rules: Nil

ANNEXURE-A**Statement showing archival acquisition as on 31st December, 2005**

Items	As on 31.12.2004	Jan-Dec 2005	As on 31.12.2005
Films	15,591	542	16,133
Video Cassettes	2,220	44	2,264
Books	25,228	272	25,500
Scripts	29,953	3,227	33,180
Pre-recorded audio cassettes	1,098	—	1,098
Stills	1,21,420	3,352	1,24,772
Wall Posters	13,269	402	13,671
Song Booklets	10,313	142	10,455
Audio Tapes(Oral History)	170	2	172
Press Clippings	1,43,493	16,216	1,59,709
Pamphlets/folders	7,955	47	8,002
Slides	8,361	122	8,483
Microfische	42	—	42
Microfilms	1,957	—	1,957
Disc records	2,973	—	2,973
Audio Compact Discs	98	57	155
DVD	266	21	287

ANNEXURE-B**Plan Performance 2005-2006****(Rs. in lakhs)**

Programme/Scheme	Approved Plan Outlay 2005-06	Anticipated Ex- penditure during 2005-06	Expenditure Upto Nov. 05
Continuing Scheme			
Acquisition and exhibition of Archieve Film	72.00	73.00	38.33
New Scheme			
Construction of Phase-II bldg. for NFAI at Pune	400.00	400.00	300.00
Total	472.00	473.00	338.33

ANNEXURE-C**Statistics in respect of all important activities of NFAI**

	<u>No. of Reels</u>		
	<u>16mm</u>	<u>35mm</u>	
1. Detailed checking of films	—	180	
2. Routine checking of films	554	23,182	
Dissemination of film culture			
1. Distribution Library Members	10 (fresh)	30 (Renewed)	40 (Total)
2. No. of films supplied to Distribution Library Members		71	
3. Films supplied for special occasions		271	
4. Joint Screenings		40	
5. Films supplied for Film Appreciation Course		192	
6. Films supplied to Producers / copyright owners' Video for copying		46	
7. Viewing facilities extended to research workers		30	
8. Films supplied to FTII for academic screenings		189	
9. No. of films shown		133	
10. No. of readers who availed of book library services		1675	
11. No. of research workers who availed of the services of Documentation Section		1365	

CENTRAL BOARD OF FILM CERTIFICATION (CBFC)

The Central Board of Film Certification (CBFC), set up under the Cinematograph Act, 1952, certifies films for public exhibition in India. It consists of a Chairperson and twenty five other non-official members. The Board has its headquarters at Mumbai and nine regional offices located at Bangalore, Calcutta, Chennai, Cuttack, Guwahati, Hyderabad, Mumbai, New Delhi and Thiruvananthapuram. The regional offices are assisted in the examination of films by advisory panels consisting of persons from different walks of life. Smt. Sharmila Tagore, a well-known film personality, is the Chairperson of the Board with effect from 13.10.2004.

During the period January to December, 2005, the Board issued a total of 7488 certificates, as against 5472 during 2004. 3231 certificates were issued for celluloid films and 4257 certificates for video films. During the period under report, 1041 Indian Feature Films (Celluloid), and 270 Foreign Feature Films (Celluloid) were certified. A statement indicating the certificate-wise and category-wise details of films certified in the year is given at Annexure I. Statements indicating region-wise/ language-wise details and thematic classifications of certified Indian Celluloid Feature Films are also given at Annexures II & III.

Out of 1499 Indian Feature Films certified during the period January to December, 2005, 992 were granted "U" certificates, 257 "UA" certificates, and 250 "A" certificates. Similarly, of the 671 Foreign Feature Films certified in the year, 206 were granted "U" certificates, 157 "UA" certificates, and 308 "A" certificates.

The Board certified a total of 4569 Indian Short Films during the period January to December, 2005, of which 4279 were granted "U" certificates, 194 "UA" certificates, and 193 "A" certificates. In respect of the 636 Foreign Short Films certified in the year, 491 were granted "U" certificates, 76 "UA" certificates and 69 "A" certificates.

A total of 4257 certificates were issued to Video films

during the period January to December, 2005. Out of these, there were 458 Indian Feature Films, 401 Foreign Feature Films, 3079 Indian Short Films, 310 Foreign Short Films, 9 films belonging to the "Others" category (long films other than feature).

During the period January to December, 2005 a total of 9 Indian Feature Films and 4 Foreign Feature Film were refused certificates as they were found to violate one or more of the statutory guidelines issued by the Central Government under section 5B(2) of the Cinematograph Act 1952. Some of them were subsequently certified in their revised versions.

The 107th meeting of the members of the Central Board of Film Certification was held at Mumbai on 6th May, 2005.

Workshops were held for Advisory Panel Members for certification of films. As in the last year, workshops were arranged at various regional centers for the benefit of the members of the Advisory Panels and Examining Officer. Various issues involved in the examination of the films were discussed at the workshops and cut portions from some selected films were screened to illustrate the various guidelines for certification of films. The need for observing a code of conduct and discipline was also emphasized.

Under the Cinematograph Act, neither the Board nor the Central Government have power to enforce the Board's decisions at the time of public exhibition of films. The authority rests with the State Governments and Union Territory Administrations. The Board has, from time to time, sought to systematize the detection of interpolations in films. During the year private detective agencies were appointed for the purpose of checking of violations and carried out checks in all the nine regions. A proposal to engage private detective agencies on a permanent basis for all the nine regions is under way.

During the period January to December, 2005, 83 cases of interpolations in films were detected at various places and the verification reports were sent to the concerned Judicial Magistrates for necessary action.

Annexure - I

CENTRAL BOARD OF FILM CERTIFICATION
CONSOLIDATED STATEMENT OF FILMS CERTIFIED
FROM 1-1-2005 TO 31-12-2005.

CELLULOID

	'U'	'UA'	'A'	'S'	TOTAL
INDIAN FEATURE FILMS	601	224	216	-	1041
FOREIGN FEATURE FILMS	73	64	133	-	270
INDIAN SHORT FILMS	1460	70	60	-	1590
FOREIGN SHORT FILMS	244	45	37	-	326
INDIAN LONG FILMS OTHER THAN FEATURE	4	-	-	-	4
FOREIGN LONG FILMS OTHER THAN FEATURE	-	-	-	-	-
TOTAL	2382	403	446	-	3231
VIDEO					
INDIAN FEATURE FILMS	391	33	34	-	458
FOREIGN FEATURE FILMS	133	93	175	-	401
INDIAN SHORT FILMS	2819	124	133	3	3079
FOREIGN SHORT FILMS	247	31	32	-	310
INDIAN LONG FILMS OTHER THAN FEATURE	5	1	-	-	6
FOREIGN LONG FILMS OTHER THAN FEATURE	1	2	-	-	3
TOTAL	3596	284	374	3	4257
GRAND TOTAL (CELLULOID & VIDEO)	5978	687	820	3	7488

CENTRAL BOARD OF FILM CERTIFICATION
INDIAN FEATURE FILMS CERTIFIED FROM 1-1-2005 TO 31.12.2005
(REGION-WISE-LANGUAGE-WISE (CELLULOID FILMS))

Annexure - II

Sr. No.	Language	MUM	KOL	CHE	BAN	THI	HYD	ND	CUT	GUW	Total
1)	Hindi	215	1	7	7	8	5	2	-	-	245
2)	Tamil	-	-	118	5	2	11	-	-	-	136
3)	Telugu	1	-	29	4	7	227	-	-	-	268
4)	Malayalam	-	-	-	-	66	1	-	-	-	67
5)	Kannada	-	-	-	81	-	-	-	-	-	81
6)	Bengali	2	37	-	-	-	-	1	-	-	40
7)	Gujarati	16	-	-	-	-	-	-	-	-	16
8)	Marathi	57	-	-	-	-	-	-	-	-	57
9)	English	14	1	4	-	-	1	—	-	-	20
10)	English (Dub)	1	-	-	-	-	-	-	-	-	1
11)	Oriya	-	1	-	-	-	-	-	17	-	18
12)	Assamese	-	-	-	-	-	-	-	-	8	8
13)	Avadhi	1	-	-	-	-	-	-	-	-	1
14)	Rajasthani	2	-	-	-	-	-	-	-	-	2
15)	Bhojpuri	37	2	-	-	-	-	-	-	-	39
16)	Punjabi & Urdu	-	2	-	-	-	-	-	-	-	2
17)	Bhojpuri (Dub)	6	-	-	-	-	-	-	-	-	6
18)	Kannada (Dub)	4	-	-	-	-	-	-	-	-	4
19)	Malayalam (Dub)	1	-	-	-	-	-	-	-	-	1
20)	Nagpuri	-	1	-	-	-	-	-	-	-	1
21)	Bengali (Dub)	1	-	-	-	-	-	-	-	-	1
22)	Gujarati (Dub)	1	-	-	-	-	-	-	-	-	1
23)	Tamil Dub	4	-	-	-	-	-	-	-	-	4
24)	Konkani	-	-	-	1	-	-	-	-	-	1
25)	Telugu (Dub)	5	-	-	-	-	-	-	-	-	5
26)	Maithili	1	-	-	-	-	-	-	-	-	1
27)	Punjabi	5	-	-	-	-	-	-	-	-	5
28)	Hinglish	2	-	-	-	-	-	-	-	-	2
29)	Garhwali	1	-	-	-	-	-	-	-	-	1
30)	Hindi (Dub)	3	-	-	-	-	-	-	-	-	3
31)	Sanskrit	1	-	-	-	-	-	-	—	-	1
32)	Tibetan with English sub-titles	-	-	-	-	-	-	1	-	-	1
33)	Manipuri	-	-	-	-	-	-	-	-	1	1
34)	Monpa-Aurnachal	-	-	-	-	-	-	-	-	1	1
	TOTAL	381	45	158	98	83	245	4	17	10	1041

MUM-Mumbai, KOL-Kolkata, CHE-Chennai, BAN-Bangalore, THI-Thiruvananthapuram,
 HYD-Hyderabad, DEL-Delhi, CUT-Cuttack, GUW-Guwahati

CENTRAL BOARD OF FILM CERTIFICATION
THEMATIC CLASSIFICATION OF INDIAN FEATURE FILMS CERTIFIED
FROM 1-1-2005 TO 31.12.2005
(CELLULOID)

Sr. No.	Classification	MUM	KOL	CHE	BAN	THI	HYD	ND	CUT	GUW	Total
1)	Social	298	43	155	72	66	198	2	17	10	861
2)	Crime	12	-	-	19	8	15	-	-	—	54
3)	Horror	9	2	1	-	1	9	-	-	-	22
4)	Devotional	2	-	-	1	-	1	-	-	-	4
5)	Action	7	-	1	-	2	1	-	-	-	11
6)	Children's film	10	-	-	-	5	6	1	-	-	22
7)	Fantasy	1	-	1	1	-	-	1	-	-	4
8)	Mythological	2	-	-	-	-	1	-	-	-	3
9)	Comedy	10	-	-	1	-	1	-	-	-	12
10)	Educational	-	-	-	-	-	4	-	-	-	4
11)	Action/Thriller	2	-	-	-	-	-	-	-	-	2
12)	Murder Mistry	1	-	-	-	-	-	-	-	-	1
13)	Thriller	15	-	-	-	-	1	-	-	-	16
14)	Historical	5	-	-	-	-	-	-	-	-	5
15)	Biographical	-	-	-	1	-	-	-	-	-	1
16)	Fiction	-	-	-	-	-	1	-	-	-	1
17)	Mistry/Thriller	1	-	-	-	-	-	-	-	-	1
18)	Others	-	-	-	1	-	7	-	-	-	8
19)	Satire	1	-	-	1	-	-	-	-	-	2
20)	Crime/Thriller	-	-	-	1	-	-	-	—	-	1
21)	Suspense	1	-	-	-	-	-	-	-	-	1
22)	Documentary	3	1	-	-	1	-	-	-	-	5
23)	Romantic Comedy	1	-	-	-	-	-	-	-	-	1
	Total	381	46	158	98	83	245	4	17	10	1041

MUM-Mumbai, KOL-Kolkata, CHE-Chennai, BAN-Bangalore, THI-Thiruvananthapuram,
HYD-Hyderabad, DEL-Delhi, CUT-Cuttack, GUW-Guwahati

CHILDREN'S FILM SOCIETY, INDIA

I. INTRODUCTION/OVERVIEW

Children's Film Society, India (CFSI) was established in May 1955 under the aegis of the Ministry of Information & Broadcasting, Government of India, on the recommendations of Film Inquiry Committee (1949) at the instance of the then Prime Minister, Pt. Jawaharlal Nehru whose concern for children requires no amplification. The organization is registered under the Societies Registration Act of 1860 with the main objective of providing children and young people with 'value based' entertainment through the medium of films.

The Chairperson, who is an eminent personality, heads the Society. The Chairperson is also the head of the Executive Council and the General Body, members of which are nominated by the Government of India. The Chief Executive Officer, who has under him all heads of Department, handles day-to-day functions: Administration, Production, Marketing and Accounts Dept. The headquarters of CFSI is located at Mumbai with Branch offices at New Delhi and Chennai.

B. MARKETING

Marketing Activities from April to December, 2005:

The pattern of exhibition can be broadly divided into following categories:

1. Individual shows in theatres and schools.
2. District Festivals in collaboration with district administrations.
3. Free shows targeting the under-privileged children in Municipal Schools in Tribal areas, etc.
4. Shows organized through distributors through 35mm & 16mm projectors.
5. State level film Festivals covering all the Districts/Theatres in the entire State.

The CFSI's marketing division with its Head Office at Mumbai & Zonal Offices at Delhi and Chennai has been trying to reach out the targeted audience. During the period under report, CFSI has been able to reach out to a record number of 24,37,594 children by arranging 5,689 shows.

1. **Individual Shows:** Many schools and individuals procure films for non-commercial screenings in theatres or in schools through 35MM/16MM projectors on payment of fixed rentals. 117 such shows were conducted benefiting 57,400 children.

2. **District Level Festivals:** This activity is conducted in collaboration with the District Administration. Nearly 60-70 districts are identified in different states and screening programmes are chalked out charging nominal admission rates. The school going children largely from Govt./Municipal Schools are encouraged to see the films. The District Education Deptts. lend credible support by selling the tickets. Therefore, the festival activity comprises a major source of income for the CFSI. 1,860 shows were conducted through such Festivals covering an audience on 10,01,044.

3. **Free Shows :** In order to cater to the rural and underprivileged children, who are deprived of any major source of entertainment, CFSI has started a unique scheme of conducting free shows for the

Municipal and Tribal Children. Services of Non-Governmental organizations like Nehru Yuvak Kendra Sanghathans were availed for this activity. The expenditure involved in conducting the free shows is borne by CFSI out of grant-in-aid provided by the Govt. for the purpose. Under the Scheme even children living in remand homes, orphanages etc. are given the benefit of seeing the children’s films, who otherwise are deprived of any entertainment.

773 Free Shows were held in 11 States of the country covering an audience of 2,20,250 children.

4. Shows Through Distributors : CFSI engages distributors/organizers to conduct film shows in theatres and schools. They procure films by paying fixed monthly rentals and exhibit films in the allotted territory. 1,317 shows were conducted by them covering 5,10,100 audience.

5. State Level Festivals : The State Govt. of Madhya Pradesh in collaboration with CFSI held large

scale screenings throughout the state. A package of 60-70 films was provided by CFSI and screened in the theatres all over the State in a short period.

1,622 shows were organized in Madhya Pradesh covering 6,48,800 children across 46 districts.

6. Sale of VHS Cassettes & VCDs: A total of 458 VHS and VCDs were sold for personal and community screenings.

7. Animation and Film Making Workshops: CFSI conducted Film Making Workshops to provide an insight into various aspects of film making. 11 such Workshops were conducted.

8. (A) Participation in International Children’s Film Festivals:

CFSI films were entered in 23 international film festivals. The following films were screened in the International film festivals mentioned below:

SR.NO	INT’L FESTIVAL	COUNTRY	FILM
1.	Film Festival, ZLIN	Czech Republic	Chota Siphahi
2.	Goyang International Children's Film festival	Korea	The friend
3.	Green Film Festival in Seoul	South Korea	Malli
4.	Tel Aviv Int. Children’s Film Festival,	Israel	Chota Sipahi
5.	22 nd Chicago Int. Children’s Film Festival	Chicago, USA	Tora’s Love
6.	San Diego Int. Children’s Film Festival	Vista, USA	Heda Hoda
7.	14 th Golden Elephant Int Children’s Film Festival	India (Hyderabad)	Chhutkan Ki Mahabharat, Wrong Mauritius, Chota Sipahi, Mitti Aur Chand, Little Varju &The Friendly Flute, Jeeyo Aur Jeene Do.

(B) Organisation of CFSI 14th International Children's Film Festival (ICFF):

CFSI organised its 14th International Children's Film Festival in collaboration with the Government of Andhra Pradesh in Hyderabad from 14-20th November, 2005. More than 150 delegates (both Foreign and Indian) attended the Festival. Nearly 450 child delegates from various States and Union Territories of India participated in the Festival (these included 20 children each from J&K, Sikkim, Arunachal Pradesh, Manipur, Mizoram and Andaman & Nicobar). Various activities like Workshops, open forums etc. were organized as part of the Festival. A Postage Stamp commemorating 50 Years of CFSI was released during the Opening Ceremony. 170 films from 35 Countries were screened in 10 theatres.

ACTIVITIES PLANNED DURING JANUARY - MARCH, 2006.

Workshops : Filmmaking and Appreciation Workshops have been planned in the following places.

1. Gujarat : Vadodara, Nadiad.
2. Maharashtra : Thane.
3. Rajasthan : Jaipur.
4. Delhi : Delhi (2 Workshops).
5. Karnataka : Mysore, Medikeri.
6. Goa : Panaji

District Film Festivals / Screening In Municipal Schools : District Level Children's Film Festivals have been planned in the following Districts to cater to the rural children/municipal school children.

1. Gujarat	:	Vadodara, Kheda-Nadiad, Panchmahals – Godhra, Patan, Mehsana, Sabarkanta – Himmatnagar.
2. Maharashtra	:	Ahmednagar, Aurangabad & Parbhani.
3. Uttar Pradesh	:	Banaras, Mau.
4. Punjab	:	Sangrur.
5. Haryana	:	Yamuna Nagar.
6. Karnataka	:	Mysore, Hassan, Chickmagalur.
7. Andhra Pradesh	:	Chittor, Prakasham, Visakhapatnam.
8. Goa	:	Panaji.

BUDGETARY PROVISION

A. PLAN: The approved Annual Plan 2005-2006 in respect of CFSI is as under:

Name of the Scheme	Approved Outlay (Rs.in lakhs)
CONTINUING SCHEMES	
SCHEME – I	352.00
Production, Purchase & Dubbing/Subtitling	
SCHEME – II	110.00
Film Festivals	
SCHEME – III	
Modernisation & Augmentation	
a) Video	
b) Information Technology	2.80
SCHEME – IV	
Animation & Script Writing Workshop	4.60
SCHEME – V	0.00
Audience Research & Market Survey and Marketing of CFSI films.	
NEW SCHEMES	
SCHEME – VI	
Digitalisation & Webcasting of CFSI films.	0.00
SCHEME – VII	
Exhibition of Children's Films in Municipal Schools	50.00
	519.40

B. NON-PLAN: A fixed grant of Rs.15.00 lakhs have been allocated for NON-PLAN activities, during 2005-06.

Activities covering other programmes:

a) Modernisation:

The entire Head office of the CFSI at Mumbai and its Branch offices at New Delhi, Chennai have been fully computerized. Production being the basic activity, modernization and augmentation of production facilities are being carried out from time to time in keeping with the latest trends of modernization of production equipments etc.

b) Observance of birth centenaries/death anniversaries:

The following events commemorating the birth centenaries/death anniversaries of National leaders have been observed in this office.

1. 'Quami Ekta Week' from 19th to 25th November, 2005
2. 'Sadbhavana Divas' from 20th August to 5th September, 2005
3. Vigilance Awareness Week was observed beginning from 7.11.2005 to 13.11.2005.

c) Welfare of Scheduled Castes/Scheduled Tribes:

Recruitment of SC/STs is being carried out as per Govt. directives. Being a small organization welfare activities are undertaken for the entire office which includes SC/STs. also.

d) North East Component:

Children's Film Society, India promotes children's films in regional languages through production and exhibition. A short animation film titled "THE STORY OF NOKPOKLIBA" from Nagaland (in Nagamese

language) assigned to an upcoming Director is in progress.

Children's Film Festivals (both State level and District level) were conducted in North East Region during the months of April and May, 2005. These were in Meghalaya, Assam and Tripura where a total of more than 206 shows were organized benefiting approximately 97,000 children.

e) Children's Day Celebration:

Children's Day was celebrated on 14th November, 2005. The following were organized:

- a) 14th International Children's Film Festival which commenced from 14th November, 2005 and concluded on 20th November, 2005. The Festival was a great success both in terms of participation and the quality of films.
- b) CFSI's Award winning film 'TORA' (Assamese) was telecast on Doordarshan National Network on 14th November, 2005 on the occasion of Children's Day.

INITIATIVES

Free shows : In order to cater to the rural and underprivileged children, who are deprived of any major source of entertainment, CFSI had started a unique scheme of conducting free shows for the Tribal Children. Services of Non-Governmental Organizations like Nehru Yuva Kendra Sanghathans were availed for this activity. The expenditure involved in conducting the free shows is borne by CFSI out of grant-in-aid provided by the Govt. for the purpose. Under the Scheme even children living in remand homes, orphanages etc. are given the benefit of seeing the Children's films, who otherwise are deprived of any entertainment.

773 Free Shows were held in 11 States of the country covering an audience of 2,20,250 children.

HIGHLIGHTS OF THE YEAR
CHILDREN'S FILM SOCIETY, INDIA (CFSI)

- CFSI organised its 14th International Children's Film Festival in collaboration with the Government of Andhra Pradesh in Hyderabad from 14-20th November, 2005.
 - 170 films from 35 countries were screened in 10 theatres.
 - A Postage Stamp Commemorating 50 Years of CFSI was released during the Opening Ceremony.
 - The entire Head Office of the CFSI at Mumbai and its Branch Offices at New Delhi, Chennai have been fully computerized.
 - Many schools and individuals procure films for non-commercial screenings in theatres or in schools and 117 such shows were conducted benefiting 57,400 children.
 - 1,860 shows were conducted through District level Festivals covering an audience of 10,01,044.
 - 773 Free Shows were held in 11 States of the country covering an audience of 2,20,250 children.
 - The State Govt. of Madhya Pradesh in collaboration with CFSI held 1,622 shows covering 6,48,800 children across 46 districts.
 - A total of 458 VHS and VCDs were sold for personal and community screenings.
 - CFSI films were entered in 23 International Film Festivals.
 - Children's Film Festivals (both State level and District level) were conducted in North East Region during the months of April and May, 2005. These were in Meghalaya, Assam and Tripura where a total of more than 206 shows were organized benefiting approx. 97,000 children.
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FILM AND TELEVISION INSTITUTE OF INDIA

INTRODUCTION

The Film and Television Institute of India provides the latest education and technological experience in the art and technique of film making and television production. In-service training is provided to officers of all grades of the Doordarshan and others. It is equipped with the latest digital and broadcast grade production set-up viz. Non Linear, Beta Cam and A/B Roll editing set-up, Digital Cameras viz. Sony BVP-500 P; Soft Chroma Keyer, Digital Special Effect Generator, Silicon Graphics 02 workstations with Alias software, modern movie cameras, re-recording

equipment etc. All this provides an excellent exposure to the faculty and students of Film & Television.

In all 1585 applications in the prescribed form were received for the year 2005. Out of these 1554 candidates were called for entrance examination held on 8th May, 2005 at 14 centers 1) Allahabad 2) Ahmedabad 3) Amritsar 4) Bhopal 5) Bhubaneshwar 6) Kolkata 7) Chennai 8) Guwahati 9) Hyderabad 10) Mumbai 11) New Delhi 12) Patna 13) Pune 14) Thiruvananthapuram.

416 candidates were short-listed for orientation programme/interview/audition test/workshop.



Visit of the Parliamentary Standing Committee on Information Technology to the Film and Television Institute of India for "On-the-Spot Study" on October 6, 2005

Apart from Indian students, 16 applications were received from candidates from Afro-Asian Countries for four scholarship-holding seats through ICCR, New Delhi. Out of 16 applicants, 11 eligible candidates were called for written test conducted at respective Embassies/High Commissions. Finally 3 candidates were selected for admission.

Similarly, 16 applications were received from candidates from foreign countries other than Afro-Asian Countries for NRI/Foreign seats. The selection criteria for these candidates was telephonic interview. Out of 16 candidates, 7 candidates were selected for admission.

Finally 132 candidates (including foreign candidates) were selected for admission to various courses for the year 2005.

Course wise break-up of students selected is as follows:

(A) THREE YEAR POST-GRADUATE DIPLOMA IN FILM AND TELEVISION

46 candidates selected for admission to First Year of Three Year Post Graduate Diploma in Film and Television. Course wise break-up of students selected for First Year of Three Year Post-Graduate Diploma in Film and Television is as follows :

1)	Direction (Film & Television)	:	12
2)	Cinematography (Film & Television)	:	12
3)	Editing (Film & Television)	:	12
4)	Audiography (Film & Television)	:	10

The course commenced from 10th October, 2005.

(B) TWO YEAR POST-GRADUATE DIPLOMA COURSE IN FILM AND TELEVISION ACTING

20 candidates were selected for admission to First Year of Two Year Post-Graduate Diploma Course in Film and Television Acting. The course commenced from 10th October, 2005.

(C) ONE YEAR POST-GRADUATE CERTIFICATE COURSE IN TELEVISION

30 candidates were selected for admission to One Year Post-Graduate Certificate Course in Television. Course wise break-up of students selected for admission to One Year Certificate Course in Television is as follows:

1)	Direction	:	07
2)	Electronic Cinematography	:	08
3)	Video Editing	:	08
4)	Audiography and TV Engineering	:	07

The course commenced from 18th July, 2005.

(D) ONE YEAR POST-GRADUATE CERTIFICATE COURSE IN FEATURE FILM SCREENPLAY WRITING

12 candidates were selected for admission to One Year Post-Graduate Certificate Course in Feature Film Screenplay Writing. The course commenced from 18th July, 2005.

(E) TWO YEAR POST-GRADUATE DIPLOMA IN ART DIRECTION

12 candidates were selected for admission to Two Year Post-Graduate Diploma in Art Direction. The course commenced from 19th September, 2005.

(F) ONE AND A HALF YEAR CERTIFICATE COURSE IN ANIMATION AND COMPUTER GRAPHICS

12 candidates were selected for admission to One and a Half Year Certificate Course in Animation and Computer Graphics. The course commenced from 18th July, 2005.

FOREIGN STUDENTS AS INTERNEES, ETC.

Mr. Bryce Worcester, a Fulbright Scholar from U.S. has been allowed to visit the FTII as an Observer for the period of 9 months from September, 2005.

The students on roll as on 31.12.2005 are as follows:

THREE YEAR POST-GRADUATE DIPLOMA COURSE IN FILM AND TELEVISION

Year	Year of Admission	Coursewise No. of Students				Total Number of Students	Foreign	
		Dir	Cin	Edi	Aud		Course	Country
I Year	2005	11	11	11	10	43	Dir-1 Cin-1 Edi-2	Germany Canada Australia Nepal
Year	Year of Admission	Coursewise No. of Students				Total Number of Students	Foreign	
		Dir	Cin	Edi	Aud		Course	Country
II Year	2004	12	11	11	06	40	Dir-3 Cin-2 Edi-1	France Philippines Sweden France Nepal U.S.A.
III Year	2003	09	11	09	08	37	Dir-1 Cin-2 Aud-1	Nepal Nepal U.S.A. Nepal
		32	33	31	24	120		

The admission notice for the next academic year 2006-2007 will be published in February, 2006.

The Institute is a member of the International Liaison Centre of Cinema and TV Schools (CILECT) to which all leading Film and TV Schools the world over are affiliated. A member of the faculty and a student generally participate in the meetings of the CILECT. This enables the Institute to keep abreast of the latest international trends in film-making and TV Production and in Film and Television teaching.

OVERVIEW**ADMINISTRATION**

The Film Institute of India was set-up by the Government of India in 1960 under the Ministry of Information and Broadcasting. Following the addition of Television Wing in 1974, the Institute was re-designated as Film and Television Institute of India. The Institute became a Society in October, 1974 under the Registration of Societies' Act, 1860. The Society consists of eminent personalities connected

TWO YEAR POST-GRADUATE DIPLOMA COURSE IN ACTING

YEAR	COURSE	TOTAL NUMBER OF STUDENTS	FOREIGN
2005 (1st Year)	Acting	20	1-Dubai
2004 (IInd Year)	Acting	18	—

TWO YEAR POST-GRADUATE DIPLOMA COURSE IN ART DIRECTION

YEAR	COURSE	TOTAL NUMBER OF STUDENTS	FOREIGN
2005	Art Direction	12	—

ONE AND A HALF YEAR CERTIFICATE COURSE IN ANIMATION AND COMPUTER GRAPHICS

YEAR	COURSE	TOTAL NUMBER OF STUDENTS	FOREIGN
2005	Animation and Computer Graphics	12	—

ONE YEAR POST-GRADUATE CERTIFICATE COURSE IN TELEVISION

Year of Admission	Coursewise No. of Students				Total Number of Students	Foreign
	Dir	Cin	Edi	Aud		
2005	07	08	08	07	30	—

ONE YEAR POST-GRADUATE CERTIFICATE COURSE IN FEATURE FILM SCREENPLAY WRITING

YEAR	COURSE	TOTAL NUMBER OF STUDENTS	FOREIGN
2005	Screenplay Writing	11	—

COURSEWISE TOTAL NUMBER OF STUDENTS ON ROLL AS ON 1ST DECEMBER, 2005

Three Year Diploma	Acting	Art Direction	Animation and Computer Graphics	Certificate Course in Television	Certificate Course in SPW	Total
120	38	12	12	30	11	223

with Film, Television, Communication, Culture, Alumni of Institute and Ex-Officio Government Members. The Institute is governed by a Governing Council, headed by a Chairman, the current Chairman being the eminent writer Dr. U.R. Ananthamurthy. The academic policies and plans of the Institute are formulated by the Academic Council. The matters

involving finance are controlled by the Standing Finance Committee.

The Institute consists of two Wings : The Film and the TV Wing, and offers courses in both Film and Television. The Film courses lead to a Post-Graduate Diploma in Direction, Cinematography, Editing and

Audiography. The Television Wing offers One Year Post-Graduate Certificate Course in Television in Direction, Electronic Cinematography, Video Editing and Audiography & TV Engineering. The Television Wing also offers in-service training to the personnel of Doordarshan covering all categories of staff in TV Production, Technical Operations, Editing, Sound Recording, Camera, Graphics and Set Design etc. and short-term courses to other organizations. With the new syllabus, students of the Institute will develop conceptual & technical skills necessary for both the professions. New curriculum as developed by faculty of both the wings, gives equal weightage to Film as well as Television along with emphasis input on applications of computers in the media.

FILM APPRECIATION COURSE

30th Film Appreciation Course was held from 16th May, 2005 to 11th June, 2005 under the joint auspices of Film and Television Institute of India and National Film Archive of India. 59 participants including journalists, film-makers, artists, activists, teachers and media-persons attended the course.

PARTICIPATION IN FILM FESTIVALS

Films made by Diploma students are regularly entered in various National/International Film Festivals in order to give exposure to students' work in India and abroad. During the year, the Institute has so far participated in the following festivals/events :

- i) 15th Cergy – Pontoise International Short Length Film Festival, France held between 15th April, 2005 and 17th April, 2005.
- ii) Busan Asian Short Film Festival, Korea held between 4th May, 2005 and 8th May, 2005.
- iii) 51st International Short Film Festival, Oberhausen, Germany held between 5th May, 2005 and 10th May, 2005.
- iv) Cannes Film Festival, France held between 11th May, 2005 and 22nd May, 2005.
- v) SIGNS 2005 – Festival of Documentaries and Short Features in Video For John Abraham National Awards, Thiruvananthapuram held between 25th May, 2005 and 30th May, 2005.
- vi) 52nd National Film Awards, Directorate of Film Festivals, New Delhi (30th May, 2005).
- vii) Competition AIRART 2005 on “Fascination of Flight” organized by EADS, Germany (Award Ceremony on 02.06.2005).
- viii) PROBELAUF XI Academy of Arts, Berlin held on 03.06.2005.
- ix) 52nd Sydney Film Festival, 2005 held between 10th June, 2005 and 15th June, 2005.
- x) Canadian Film Centre’s World Wide Short Film Festival, Toronto held between 14th June, 2005 and 19th June, 2005.
- xi) Warsaw Summer Film Festival, Poland held between 27th June, 2005 and 2nd July, 2005.
- xii) Screening of FTII student films at IIS World Congress which met in Stockholm, Sweden organized in July, 2005.
- xiii) SET Student Promo Challenge by Promax and BDA India, Mumbai held in July, 2005.
- xiv) Indian Film Festival, *Bollywood and Beyond*, Stuttgart, Germany held between 13th July, 2005 and 17th July, 2005.
- xv) Talent Campus India Workshop organized by Osian Cinefan Asian Film Festival held between 17th July, 2005 and 21st July, 2005.
- xvi) Expression En Corto – Film Festival in Mexico held between 23rd July, 2005 and 30th July, 2005.
- xvii) International Fresh Film Festival, Karlovy Vary held between 24th August, 2005 and 28th August, 2005.
- xviii) Nova Festival, Brussels, Belgium and Tasveer Festival, Seattle, USA held in September, 2005.
- xix) Next Reel International Film Festival, New York held in October, 2005.
- xx) 3rd Asian Film Festival, Pune held between 19th October, 2005 and 25th October, 2005.
- xxi) Third Eye – 4th Asian Film Festival, Mumbai held between 20th October, 2005 and 27th October, 2005.
- xxii) SJCC International Film Festival, Campus Film Competition, Changanacherry held between 28th October, 2005 and 1st November, 2005.
- xxiii) 14th Golden Elephant Children’s Film Festival, Hyderabad held between 14th November, 2005 and 20th November, 2005.
- xxiv) PEK Film Festival, Holland held in November, 2005.

- xxv) Castellinaria – 18th International Young People’s Film Festival – Bellinzona/Switzerland held between 19th November, 2005 and 26th November, 2005.
- xxvi) 36th International Film Festival of India, Goa held between 24th November, 2005 and 4th December, 2005.
- xxvii) 13th International Film Festival of Art of Cinematography, CAMERIMAGE, Lodz, Poland held between 27th November, 2005 and 4th December, 2005.
- xxviii) Short Cuts Cologne Short Film Festival, Germany held between 30th November, 2005 and 4th December, 2005.
- xxix) Rio de Janeiro International Short Film Festival – Curta Cinema, Brazil held between 1st December, 2005 and 11th December, 2005.
- xxx) Short Cuts Film Society, Hyderabad (Monthly Mini-Festival)

The Institute also participated in the following Film Festivals during the year :-

- i) Jeevika Film Festival, New Delhi held between 20th January, 2006 and 22nd January, 2006.
- ii) 9th Mumbai International Film Festival for Documentary, Short and Animation Films held between 3rd and 9th February, 2006.
- iii) 56th Berlinale Talent Campus #4 Festival held between 11th and 16th February, 2006.
- iv) The Institute will also participate in BUFF Film Festival, Malmo, Sweden to be held between 14th and 19th March, 2006.

WORKSHOPS/SEMINARS

To strengthen the academic input for the students, Workshops/Seminars are regularly organized by eminent film-makers from India and abroad. During the period under report, following are the Workshops/Seminars conducted by eminent film personalities :-

- 1) Shri Uday Shankar Pani conducted a workshop on “Production, Planning, Budgeting and Management” on 31st March, 2005 and 1st April, 2005.
- 2) Shri Anil Zankar delivered lectures on “Script Structure and working with rushes” from 04.04.2005 to 05.04.2005.

- 3) Shri Subhash Sahoo conducted a workshop on “Location Recording” on 6th and 7th April, 2005.
- 4) Shri Umesh Gupta conducted a Workshop on “Non Linear Editing” on 8th and 9th April, 2005.
- 5) Shri Vikas Desai conducted a Workshop on “Song Picturisation” from 11th to 14th April, 2005.
- 6) Shri Dilip Mistry conducted a Workshop on “Song Picturisation” from 12th to 13th April, 2005.
- 7) Shri Pralhad Kakar conducted a Workshop on “Advertising” from 15th to 16th April, 2005.
- 8) Shri Sharad Raj conducted a Workshop on “Working on concept with creative head” on 17th April, 2005.
- 9) Shri Bhaskar Chandawarkar delivered a lecture on “Background Music” on 18th April, 2005.
- 10) Shri Jetu Mandal conducted a workshop on “Editing Aesthetics : Fiction and Non-Fiction” from 18th to 20th April, 2005.
- 11) Shri B.P. Singh conducted a Workshop on “Lighting for Single Camera” from 19th to 20th April, 2005.
- 12) Shri Yogesh Mathur delivered a lecture on “Editing Narratives” on 20th April, 2005.
- 13) Shri Pradip Routray conducted a Workshop on “Music Recording” on 22nd April, 2005.
- 14) Shri Samar Nakhate delivered a lecture on “Screen Studies” on 23rd April, 2005.
- 15) Shri Uday Chitre delivered lectures on “Digital Recording and Tapeless Digital Recorder” on 25th April, 2005.
- 16) Shri R.N. Choudhury conducted a Workshop on “Lighting” from 25th and 26th April, 2005.
- 17) Shri Anjum Rajabali delivered a lecture on “Bio-pic/Industrial Aspects” on 30th April, 2005.
- 18) Shri Uday Shankar Pani delivered lectures on “Production Management” on 9th May, 2005.
- 19) Shri Sumar Mukerjee delivered lectures on “Acting” from 9th May, 2005 to 11th May, 2005.
- 20) Shri Anjum Rajabali delivered a lecture on “Screenplay Writing” on 20th May, 2005.
- 21) Shri Ramgopal Bajaj conducted a workshop on

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- “Acting” from 15th May, 2005 to 19th July, 2005.
- 22) Shri Vinay Shukla delivered a lecture on “Screenplay Writing” on 20th May, 2005.
- 23) Shri B. Sitaram delivered a lecture on “Digital Video Technology and its Applications” on 25th June, 2005.
- 24) Shri S.N. Jawalkar delivered a lecture on “Satellite Communication” on 24th June, 2005.
- 25) Shri Anjum Rajabali delivered lectures on “Foundation for Screenplay Writing” from 18th July, 2005 to 19th July, 2005.
- 26) Shri Chandra Khanna conducted Workshop on “Acting” from 19th July, 2005 to 20th July, 2005.
- 27) Shri Samar Jaisingh delivered lectures on “Acting” from 26th July, 2005 to 28th July, 2005.
- 28) Shri Tom Alter conducted Workshop on “Acting” from 19th July, 2005 to 20th July, 2005.
- 29) Shri Arvind Pandey delivered lectures on “Acting Technique & Implementation of Method of Acting” from 2nd August, 2005 to 4th August, 2005.
- 30) Shri Rupesh Thapliyal delivered lectures on “Acting Sense Memory & Imagination” on 1st August, 2005 and 5th August, 2005.
- 31) Shri Anjum Rajabali delivered lectures on “Story for Screenplay Writing” on 5th August to 6th August, 2005.
- 32) Shri Samar Jaisingh delivered lectures on “Subjective Study & Technical Aspects of Truth and Belief” from 9th August, 2005 to 10th August, 2005.
- 33) Shri Arvind Pandey delivered a lecture on “Techniques of Creating Relationship & Plan” on 11th August, 2005.
- 34) Shri Rupesh Thapliyal delivered lectures on “Grammar of Speech & Voice Modulation” from 12th August, 2005 to 13th August, 2005.
- 35) Shri Vinay Shukla delivered a lecture on “Story for Screenplay Writing” on 17.08.2005.
- 36) Shri Arvind Pandey delivered lectures on “Acting” from 16th August, 2005 to 17th August, 2005.
- 37) Shri Tom Alter delivered lectures on “Acting” from 18th August, 2005 to 19th August, 2005.
- 38) Shri Samar Jaisingh delivered lectures on “Acting” from 22nd August, 2005 to 23rd August, 2005.
- 39) Shri Gopal Krishna delivered a lecture on “Colours” on 25th August, 2005.
- 40) Shri Rupesh Thapliyal delivered lectures on “Acting” from 25th August, 2005 to 26th August, 2005.
- 41) Shri Ravi Rai delivered a lecture on “Writing and Directing” on 26th August, 2005.
- 42) Shri Rakesh Sarang delivered a lecture on “Production of TV Serials” on 27th August, 2005.
- 43) Shri Adil Amaan delivered lectures on “Action Problem/Improvisation Sense Memory” from 29th August, 2005 to 1st September, 2005.
- 44) Shri Arvind Pandey delivered lectures on “Acting Study” from 5th September, 2005 to 6th September, 2005.
- 45) Shri Kamal Nath delivered lectures on “Playback (dance)” on 2nd September, 2005, from 8th September, 2005 to 10th September, 2005 and from 15th September, 2005 to 16th September, 2005.
- 46) Shri Anjum Rajabali delivered lectures on “Character/Characterization” from 9th September, 2005 to 10th September, 2005.
- 47) Shri Adil Amaan delivered a lecture on “Sense Memory & Improvisations” on 12th September, 2005.
- 48) Shri Yajnesh Shetty delivered lectures on “Fight Master for Acting” from 13th September, 2005 to 14th September, 2005 and “Fighting for Acting” from 26th October, 2005 to 27th October, 2005.
- 49) Shri Anurag Kashyap delivered lectures on “Screenplay Writing” from 13th September, 2005 to 14th September, 2005.
- 50) Shri Arvind Pandey delivered a lecture on “Observation & Improvisation” on 17th September, 2005.
- 51) Shri Adil Amaan delivered lectures on “Acting Improvisation” from 19th September, 2005 to 20th September, 2005.
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- 52) Shri Mahesh Digrajkar delivered a lecture on "Process of film making in Industry" on 20th September, 2005.
- 53) Shri Mandar Digrajkar delivered a lecture on "Computer Application in Art" on 21st September, 2005.
- 54) Shri A.G. Ali delivered lectures on "Types of Wood & Carpentry process/structure & measuring of timber" on 21st September, 2005 and 24th September, 2005.
- 55) Shri Tom Alter conducted workshop on "Acting" on 21st September, 2005 and from 3rd November, 2005 to 4th November, 2005.
- 56) Shri Narinder Bhasin delivered lectures on "Film Image - Aesthetic Responsibility/Spiritual Philosophy of Art" on 22nd September, 2005 and 29th September, 2005.
- 57) Shri Nitin Hadap delivered lectures on "History of Art, Architecture & Culture for Art Direction" from 23rd September, 2005 to 30th September, 2005.
- 58) Shri Adil Amaan delivered lectures on "Action & Technique" on 23rd September, 2005 and 24th September, 2005.
- 59) Shri Ajit Pande delivered lectures on "Introduction of Computer Hardware" on 24th September, 2005 and on 27th September, 2005.
- 60) Shri Sanjay Dadarkar delivered lectures on "Mediums & Molding Techniques" on 23rd September, 2005 and from 26th September, 2005 to 27th September, 2005.
- 61) Shri Arvind Pandey delivered lectures on "Acting Situation & Processing Event with Thoughts & Ideas" from 26th September, 2005 to 27th September, 2005.
- 62) Shri A.G. Mali conducted "Carpentry Practical" from 3rd October, 2005 to 7th October, 2005.
- 63) Shri Meghan Manjarekar delivered a lecture on "Painting Technology" on 3rd October, 2005.
- 64) Shri Surinder Pal conducted workshop on "Acting" from 5th October, 2005 to 6th October, 2005.
- 65) Shri Adil Amaan delivered lectures on "Acting Improvisation & Imagination" on 28th September, 2005 and from 29th September, 2005 and from 3rd October, 2005 to 4th October, 2005.
- 66) Shri Sudhir Burse delivered lectures on "Art Direction" on 30th September, 2005 and from 3rd October, 2005 to 7th October, 2005.
- 67) Shri Narinder Bhasin delivered a lecture on "Spiritual Philosophy of Art" on 5th October, 2005.
- 68) Shri Nitin Hadap delivered a lecture on "Architecture Sculpture" on 7th October, 2005.
- 69) Shri Kishore Kumar delivered a lecture on "Acting" on 7th October, 2005.
- 70) Shri Adil Aman delivered lectures on "Acting" from 8th October, 2005 to 15th October, 2005.
- 71) Shri Anjum Rajabali delivered lectures on "Screenplay Writing Structure" from 10th October, 2005 to 11th October, 2005.
- 72) Shri Raza Murad delivered lectures on "Acting" from 13th October, 2005 to 14th October, 2005.
- 73) Shri Kamal Nath delivered lectures on "Playback Dance" from 17th October, 2005 to 18th October, 2005.
- 74) Ms. Soudamini conducted workshop on "Video Documentary" from 17th October, 2005 to 29th October, 2005.
- 75) Shri Paranjy Guha Thakurta conducted a Workshop on "Media Ethics and Regulations" on 19th October, 2005.
- 76) Shri Javed Khan conducted workshop on "Acting" from 19th October, 2005 to 20th October, 2005.
- 77) Shri Arvind Pandey delivered lectures on "Acting" from 21st October, 2005 to 22nd October, 2005.
- 78) Shri Arjun Gourisaria conducted workshop on "Editing" from 22nd October, 2005 and 28th October, 2005.
- 79) Shri Adil Amaan delivered lectures on "Acting" on 24th October, 2005 and 5th November, 2005.
- 80) Shri Raza Murad delivered lectures on "Voice Speech" from 28th October, 2005 to 29th October, 2005.
- 81) Shri Brij M. Bakshi conducted a Workshop on "Sports Programming" on 28th October, 2005.
- 82) Shri Jehangir Choudhary conducted a Workshop
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- on "New Colour Emulsion Testing" on 3rd October, 2005.
- 83) Shri Suresh Naik delivered a lecture on "Introduction to Special Effects in Camera" in November, 2005.
- 84) Shri Ramesh Mirchandani delivered a lecture on "Digital Effects" in November, 2005.
- 85) Shri Anup Jotwani delivered a lecture on "Lighting for Table Top" in November, 2005.
- 86) Shri Mani Kaul conducted a "Masterclass Workshop in Film Direction" for IIIrd year Film Direction Diploma students from 14th October, 2005 to 20th November, 2005.
- 87) Shri Kishore Kumar conducted workshop on "Acting" from 7th November, 2005 to 8th November, 2005.
- 88) Shri Bishwadeep Chatterjee delivered lectures on "Music" from 7th November, 2005 to 9th November, 2005.
- 89) Shri Srikar Prasad conducted workshop on "Editing" from 7th November, 2005 to 12th November, 2005.
- 90) Dr. Chandra Prakash conducted workshop on "Acting" from 9th November, 2005 to 10th November, 2005.
- 91) Shri Udayan Vajpeyi delivered a lecture on "Film & Art" on 9th November, 2005.
- 92) Shri Kundan Shah delivered lectures on "Screenplay Writing" from 11th November, 2005 to 12th November, 2005.
- 93) Shri Suresh Naik conducted a Workshop on "Special Effects in Cinematography" from 16th November, 2005 to 18th November, 2005.
- 94) Shri Ramesh Mirchandani conducted a Workshop on "Special Effects" from 16th November, 2005 to 18th November, 2005.
- 95) Shri Adil Amaan delivered lectures on "Acting" on 11th November, 2005, 16th November, 2005 and 19th November, 2005.
- 96) Shri Anup Singh conducted a Workshop on "Film Theory" from 7th November, 2005 to 19th November, 2005.
- 97) Shri Anup Jotwani delivered lectures on "Lighting" from 20th November, 2005 to 21st November, 2005.
- 98) Shri Abhik Mukhopadhyay conducted a Workshop on "Lighting" in December, 2005.
- 99) Shri K. Mohanan conducted a Workshop on "Cinemascope Lighting" in December, 2005.
- 100) Shri Chiang Ko Hung conducted a Workshop on "Location" in December, 2005.
- 101) Shri K. Ramchandra Babu conducted a Workshop on "Advanced Lighting" in December, 2005.
- 102) Shri Sanjay Agrawal conducted a Workshop on "High Definition Video" in December, 2005.
- 103) Shri Abhik Mukhopadhyay conducted workshop on "Cinematography" from 8th December, 2005 to 11th December, 2005.
- 104) Shri Anup Singh conducted workshop on "Editing" from 5th December, 2005 to 8th December, 2005.
- Alongside the above workshops and lectures several eminent guest lecturers visited the FTII and interacted with the students and trainees of various disciplines.

STUDY TOUR

- i) Study Tour to Mumbai for attending "Broadcast India Exhibition" on 21.10.2005.

OTHER SHORT COURSES

The following short courses were conducted by the Institute :-

- i) 51st Course in TV Production and Technical Operations was conducted from 11th July, 2005 to 1st October, 2005.
- ii) 12th Basic Videography Course was conducted from 3rd October, 2005 to 15th October, 2005.
- iii) Orientation Course in Multimedia Application for TV Production was conducted from 3rd October, 2005 to 29th October, 2005.
- iv) Documentary Production Course was conducted from 7th November, 2005 to 17th December, 2005.
- v) Audio Designing Course was conducted from 7th November, 2005 to 19th November, 2005.

- vi) Make-up Course was conducted from 21st November, 2005 to 3rd December, 2005.
- vii) Workshop on Multi Camera TV Studio Production & Advance Videography was conducted from 21st November, 2005 to 26th November, 2005.

The Institute will also conduct following courses during the year :-

- i) Orientation Course in Multimedia Applications for TV Production from 2nd January, 2006 to 28th January, 2006.
- ii) Audio Designing Course from 13th February, 2006 to 25th February, 2006.
- iii) TV Technology Course from 13th February, 2006 to 25th February, 2006.

EQUIPMENTS

During the year under report, Digital Vision Mixer, Audio Console and DVCAM Cassette Recorder, DVCAM Camcorders, Audio Workstation and a variety of Dynamic and Wireless microphones have been procured.

BOOK LIBRARY

The Book's Library has over 26,131 books including rare books on various aspects of Film and TV.

FILM LIBRARY

The Film Library of the Institute has a collection of over 3000 films including Indian and foreign features and short films, study extracts and FTII Films. The Film Library also houses audio visual material like Disc Records, Video Cassettes and DVDs/VCDs.

VIDEO TAPE LIBRARY

VHS and U-matic and Betacam Cassettes of Indian and foreign features and short films, documentary and student films, TV programmes, Video documentaries made by Students and TV Trainees are housed in the Video Library.

These tapes are helping the students as resource material in making an in-depth study of content

development and production techniques, supplementing the film viewing sessions on editing tables.

APPOINTMENTS

During the year under report no appointment was made of the candidates belonging to Scheduled Castes/Scheduled Tribes. However, under "Special Recruitment Drive" interviews were conducted for Group 'A' and 'B' posts and offer of appointments to the six selected candidates have been issued. Interviews for Group 'C' and 'D' posts were held in the month of January, 2006.

OBSERVANCE OF IMPORTANT EVENTS

- (i) Lensight Diploma Film Festival was organized by the Film and Television Institute of India at Ravindra Natya Mandir, Mumbai on 3rd September, 2005.
- (ii) The Institute observed Hindi Week between 14th September, 2005 and 21st September, 2005. The Institute also observed Anti-Terrorism Day, Sadbhawana Diwas and Quami Ekta Diwas. All the employees, students and trainees took a pledge on these days.

EMINENT VISITORS

- (i) Mr. Claus Richter and Ms. Stefani, Engineers of Arriflex Company visited the Film and Television Institute of India on 9th April, 2005.
- (ii) The Parliamentary Standing Committee on Information Technology visited the Film and Television Institute of India for "on-the-spot study" on Thursday, 6th October, 2005.
- (iii) 24 Foreign Diplomats from 21 countries who are the participants for the 39th Professional Course for Foreign Diplomats organized by the Foreign Service Institute (FSI) of the Ministry of External Affairs, Government of India and 3 Officers of the Ministry of External Affairs, Government of India visited the Film and Television Institute of India on Saturday, 10th December, 2005.

DEPUTATIONS & DELEGATIONS

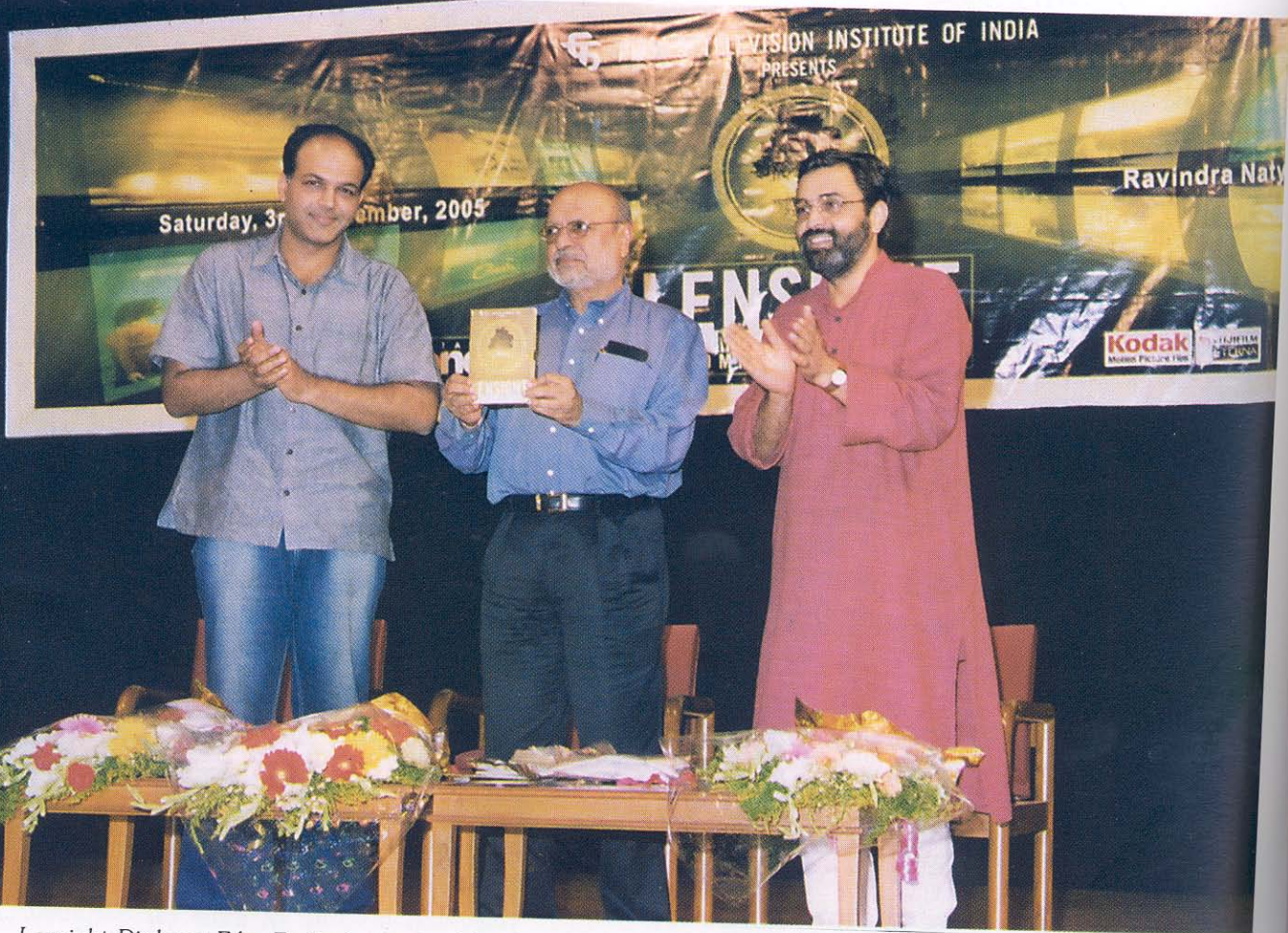
- i) Shri G.B. Singh, Lecturer TV technical Operations was deputed to participate in two days National Convention on 'Impact of Developments in Communication Technology in Education and Social Message Communication' convened by the Consortium for Educational Communications, NSC Campus, New Delhi held from 17th to 18th May, 2005.
- ii) Shri Tripurari Sharan, Director, FTII was deputed to attend 'PROBELAUF XI' at Berlin, Germany from 2nd June, 2005 to 5th June, 2005.
- iii) Shri Tripurari Sharan, Director, FTII was deputed

to attend the regional conference of CILECT held at Qingdao, China from 15th October, 2005 to 20th October, 2005.

- iv) Shri Tripurari Sharan, Director, FTII and Shri Satish Kumar, Course Coordinator [Dean (Films)], FTII was deputed to visit the Stamford University, Bangladesh from 2nd January, 2006 to 4th January, 2006.

VIGILANCE & SURVEILLANCE

The information regarding Vigilance and Surveillance action taken in the FTII for the period from 01.04.2005 to 31.12.2005 is Nil as there were no cases involving vigilance during the said period.



Lensight Diploma Film Festival organised by the Film and Television Institute of India at Ravindra Natya Mandir, Mumbai on September 3, 2005

FINANCE

The actual expenditure of the Institute for the financial year 2004-2005 is as follows :-

(Rs. in lakhs)

	Revised Estimates	Final Grant	Actual Expenditure
NON PLAN	639.00 (Net)	624.00 (Net)	751.76 *
PLAN	276.00	306.31	294.03 **
TOTAL	915.00	930.31	1045.59

* The excess expenditure of Rs.127.76 lakhs was met out of Revenue Receipts of Rs.150.57 lakhs generated during the year 2004-2005. The balance revenue receipts of Rs.22.81 lakhs has been utilized for partial payment of Salary for the month of March, 2005.

** Out of Final Grant of Rs.306.31 lakhs under Plan, an amount of Rs.294.03 lakhs has been utilized and the balance amount of Rs.12.28 lakhs remained unutilized at the end of the year 2004-2005. The marginal shortfall under HRD aspects including scholarship and exchange programmes with foreign universities for students etc. is owing to non-receipt of clearance for foreign deputations at times.

The Sanctioned Budget Grant for the Financial Year 2005-2006 and actual expenditure upto 31.10.2005 both under Plan and Non Plan are given below :

	(Rs. in lakhs)	
	Sanctioned Budget Grant	Actual Expenditure
NON PLAN	617.00 (Net)	404.67 *
PLAN	220.60	118.94
TOTAL	837.60	523.61

PLAN AND NON PLAN PERFORMANCE**(1) ANNUAL PLAN 2005-2006 :**

The Grant in-Aid of Rs.220.60 lakhs has been approved in the Annual Plan for the year 2005-2006. The amount of Rs. 612.93 lakhs has been proposed in the revised Annual Plan for the year 2005-2006 including the additional plan for widening of the existing scheme under 'Upgradation and Modernisation of FTII, Pune' which has been forwarded to the Ministry.

(2) NON PLAN :

As far as the Non-Plan performance is concerned the expenditure has been incurred on account of Salary, Rent/Rates and Taxes etc. for the smooth running of the Institute.

(3) BRIEF INDICATIONS OF PROGRAMME OF WORK FOR THE PERIOD FROM 1ST JANUARY, 2006 TO 31ST MARCH, 2006

The Revised Estimates proposed for the year 2005-2006 is Rs.761.36 lakhs (Net) and proposed Budget Estimates 2006-2007 is Rs.800.26 lakhs (Net).

(4) AUDIT OBSERVATIONS :

Audit Observations made upto 31.03.1997 and pending as on 31.12.2005 are as follows :-

(a) Inspection Reports of the Director of Audit, Mumbai and paras issued for 1997-2004 and pending as on 31.12.2005 :

Period	Outstanding for over three years	Outstanding for three years and less	Broad categories of irregularities pointed out by the Audit
1996-97	Nil	10	<ol style="list-style-type: none"> 1) Persistent Irregularities. 2) Short fall in recovery of water charges from occupants of the staff quarters Rs.21,20,076/- 3) Uniform format of Accounts for the Central Autonomous Bodies (non Profit organizations and similar Institutions). 4) Revenue Receipts and its recognition. 5) Review of Performance. 6) Fixed Assets. 7) Advances to contractors CCW (Civil and Electrical). 8) Locking of Funds. 9) Avoidable expenditure on account of warehouse charges. 10) Loss/Damage to the EPABX system due to non-fulfillment of conditions in Tender.

The compliance of the above paras is being submitted to the Principal Director of Audit, Mumbai.

- (b) The Institute's Accounts for the period from 01.04.2004 to 31.03.2005 are yet to be audited by the Prin. Director of Audit, Mumbai.

The Institute's Accounts for the year 2004-2005 have been audited by M/s Patankar & Associates, Chartered Accountants nominated by the Comptroller and Auditor General of India. The Annual Accounts together with Audit Report have been placed before the SFC for approval in its meeting held on 25.10.2005.

SATYAJIT RAY FILM AND TELEVISION INSTITUTE

[1] Introduction :

Satyajit Ray Film and Television Institute, Kolkata was established by the Government of India as an

autonomous educational institution under the Ministry of Information & Broadcasting, and was registered under West Bengal Societies Registration Act, 1961.

Located in Kolkata and named after the legendary film maestro Satyajit Ray, SRFTI is the second national level training institute to be established by the Government of India. The institute offers three-year post-graduate diploma course in Direction & Screenplay Writing, Motion Picture Photography, Editing and Sound Recording. Apart from the basic diploma course, the Institute also has the provision to conduct short and medium term courses in areas related to film and television. Research and explorative studies in the sociology, culture and technology of film and television is another area of focus in SRFTI.

[2] Management & Organizational Framework:

SRFTI is a fully funded autonomous institute under

the Ministry of I&B, run by a Society constituted by the Government of India. The Society, headed by a President runs the Institute through a Governing Council (GC) that is constituted with select members of Society. The Governing Council is the supreme body for all executive functions of the Institute. It also constitutes different committees/bodies as deemed necessary viz. Academic Council, Standing Finance Committee etc. The Government is represented in the Society, Governing Council and Standing Finance Committee through ex-officio members constituting of officials drawn from the Ministry of I&B, Government of India and various media units. The new Society of the Institute has been formed by the Ministry of Information & Broadcasting, Government of India with Shri Basu Chatterjee, the renowned filmmaker of the country as the President of the Society, by virtue of his post he is also the Chairman of the Governing Council and other committees. During the period between April 2004-March 2005, One Society Meeting and two Governing Council Meetings were held.

3. INFRASTRUCTURE & EQUIPMENT FACILITIES :

3.1] Major Infrastructure & Equipment :

Satyajit Ray Film & Television Institute (SRFTI) has been constructed in a sprawling area of 39.36 acres of land located at the Eastern Metropolitan Bye-Pass Road in Kolkata. The infrastructure of the Institute consists of the following major buildings and facilities:

Direction Block : The Film Direction block mainly houses the offices of the Direction and Purchase Department. It has two A.C. Class Rooms, Pc room which are equipped with VHS/VCD/LD viewing facilities and one Basic DVD Editing Room. The main classroom is equipped with Home Theatre facility. Reputed professionals are invited regularly to conduct workshops on various aspects of directorial skills and strategies. Same block also accommodate in the Film Library.

Sound Recording Department : The Sound Recording Block consists of three studios and a separate Digital Audio Work station for sound recording, sound editing, and track laying at the post-

production stage. Two dedicated digital work stations, three DAWs and a digital work station with sound mixing facility. The elegance of analogue recording, which is the traditional method of audio post production, is blended with the most advanced digital recording technologies for flexibility or freedom of an artist. The allied technologies like acoustics and electronics are also part of the syllabus to make a complete sound recordist in the true sense.

Editing Block : The Editing block consists of one film and one video section. The film section has 10 Steenbeck editing suits in separate chambers and a large hall with 10 editing tables, synchronizers, splicers six pic-syncs and a moviola etc. The video section is equipped with 6 Analog Video editing suits, one Avid Media Composer, facilitating editing work in SVHS, U-matic and Beta formats. The Digital Non-Linear Editing section consists of two Avid Media Composers and one Final Cut Pro with cine tool for film editing, five Avid DV Xpress, 4 FCPs, one DPS Velocity, one Edit 5 and Adobe Premiere setup dedicated to non-linear editing. The department also includes five linear video editing suites; And a graphics section with three dedicated work stations; The department has a special class room, Agit-prop, for regular screening, discussions and analysis with viewing and digital edit demonstration facilities.

Motion Picture Photography Department : Located next to the film studio and the television studio, the Motion picture Photography Department is equipped with a wide range of cameras viz. Two ARRI 2C 35 mm cameras, one SR III and one SR II cameras (both 15 mm), one ARRI 435- a new generation, advances non-blimp 35 mm camera with video assist system, two DYC 637 video cameras (one with additional SVHS attachment), two beta cam recorders, one High-band recorder, four Digital cameras, HMI lights and Basic camera accessories, including light meters and other equipment. The department is further equipped with a basic 'Three Camera Set -Up' in the Television Studio and a Still Photography section with 16 cameras and B&W as well as colour film processing, developing and printing facilities. A recent induction of Arri Sun-series HMI lights has lent a sophisticated touch to the dept's collection of lights. The department has active interface with front-rank labs for regular student visits.

3.2] Ancillary Facilities:

Film Studio & Television Studio : The Institute can be rightfully proud of its two studio floors. The Film Studio is one of the best in the eastern zone. The floor size (80'×50') is ideal even for big budget spectacular sets. It has got a fully air-conditioned make-up room, underground pit for specialised camera angles, 3 tier platforms for lighting, big store room for stacking art material and a well equipped carpentry and painting section.

The state of the art fully air-conditioned Television Studio floor of 50'× 50' dimension has a 3- camera set-up with control room, dimmer panel, motorized telescopic lighting grid, and cyclorama facilities. This studio is used for on-line TV programmes and multi-camera student projects. Both the studios have separate rooms for safe keeping of camera and light equipment.

Auditorium & Screening facilities : The institute has multi faceted facilities for preview and screening of films both in celluloid and video format. The Main Theatre (370 seats), one Preview Theatre (72 seats) have multipurpose facilities of 35 mm and video projection arrangement while the Open Air Theatre with celluloid projection facility has arrangement for over 500 persons.

The Library : The fast growing library of the Institute is located in a two-storied building with a large reading hall, a well-equipped video viewing room with several viewing booths and a music room with several booths for listening and studying music. At present the library has an impressive collection of books, periodicals, VHS cassettes, LDs/DVDs/VCDs.

Film Library : The Institute Film Library has a collection of 1451 films (feature : 501 and documentary: 950). The films are used mostly for academic purposes.

Students' Hostel : The new hostel, started in 2001 has a capacity of 160 seats in addition to two dining halls and a kitchen, recreation room, medical room with a Gymnasium, intercom connections

Residential Complex : The Institute has 41 quarters for housing its employees.

Guest House : The Institute Guest House with two VIP suits and 16 Double bed room accommodations

with facilities of dinning hall, kitchen, a beautiful lounge, reception, storeroom and a courtyard.

Other Facilities :

1. One in campus post Office operated by the Department of Post, Govt. of India.
2. One Canteen operated by a private contractor.

[4] ACADEMIC AFFAIRS :

Admission process for the admission of the 6th batch of students were started in the month of April 2004. An all India level open competitive examination was arranged on 5th September 2004 and the entire procedure of selection was completed in December 2004.

4.11 Post-Graduate Diploma Course on offer:

Name of the Course	Three -Year Post Graduate Diploma in Cinema
Course Duration	3 (Three) Years
Minimum Qualification	Graduate or equivalent (For Sound Recording : With Physics as one of the subjects at the 10+2 level)

4.12 Admission Method to PG Diploma Course Conducted by the Instt.:

Admission is through a competitive entrance examination held on an all India basis annually (generally). The entrance examination consists of a written test followed by an interactive orientation session & viva-voce for short-listed candidates. New admissions are done in July and the admission process starts in January/February every year (generally). Admission advertisement appears in the employment News and select major newspapers all over India. While the written test is held at multiple centers, the interactive orientation session & viva-voce is held at the Institute premises in Kolkata. The written examination consists of a common paper on General Knowledge & Mental Aptitude and another paper on Specific Area Aptitude in the discipline of choice.

4.2] Study/Educational Tours :

During October 2005, the Fourth batch MPP students went on a study tour to Mumbai for Telecine Process to Chennai in the month of September-October,

PRESENT STRENGTH :

SN	COURSES ON OFFER (PG Diploma Course)	NO. OF SEATS	STRENGTH OF STUDENTS DURING 2004-2005			
			4TH BATCH	5TH BATCH	6TH BATCH	TOTAL
1.	Film Direction & Screenplay Writing	10	10	10	10	30
2.	Motion Picture Photography	10	10	10	09	29
3.	Editing	10	10	10	09	29
4.	Sound Recording	10	07	07	09	23
Total		40	35	37	37	109
Remarks : 1. Inadequate admission in Sound Recording in both 4TH & 5TH batch due to non-availability of suitable candidates. 2. In-Course drop out in 4th Batch : 03, 5th Batch: 03 and 6th Batch: 03.						
N.B. 1. Two seats reserved in every course for foreign students. 2. Reservation as per the extant Govt. norms						

2005 for the Telecine. The Third batch students of the Institute went to Chennai for Lab visit.

4.3] Regular Faculty of The Institute :

The Institute has a core faculty of 9 teachers, which includes four Assistant Professors and 5 Lecturers. All members of the existing faculty are persons of standing in their respective fields and are either ex-film school graduates or professionals of repute.

4.4] Guest Faculty of the Institute:

The Institute adopts the system of drawing from working professionals from the industry as Guest Faculty for taking classes and practical on special subjects. Moreover, keeping in view the miniscule size of the regular faculty, the Institute occasionally has to depend on the guest faculty even for routine classes. Apart from this, the Institute also invites eminent professionals in cinema and television to conduct workshops.

4.5] Screening Programme & Festivals and Retrospectives:

During 2005-2006 (upto the time of preparation of this report) over 223 feature Films were screened as

part of the academic activities. In addition to the regular screenings, the students attended the Kolkata Film Festival held in November, 2005, which has been made a part of their curriculum.

4.6] Diploma Film Project:

All the Third batch students of the Institute have completed their Diploma Projects. The same project of the 4th batch students is going on right now. We are expecting the release of some good films having the potentiality to earn laurels from the national and international arena shortly.

4.7] Festivals attended by Students & faculty:

1. 10th Kolkata International Film Festival, Kolkata-November, 2005.
2. International Forum for New Cinema, Kolkata-November, 2004.
3. International Film Festival of India, Goa, 2005,
4. Kerala International Film Festival-2005.

4.8] International Seminars/Workshops organized by SRFTI:

1. Satyajit Ray Memorial Talk-2005 (Speech delivered by Sh. Budhadev Dasgupta)
2. Docedge-2005 (Workshop for Script development, Pitching and Coproduction)

4.9] Special Screening:

Special Screening of Children Films and discussion session organized for **WORLD VISION**

INDIA (N.G.O) for their Street Children Project participants.

4.91] Student Exchange Programme:

The Institute has successfully organized jointly a student exchange programme with the HFF-Film School, Potsdam, Germany. As part of the programme, Nine of this Institute's students visited Germany in the month of October, 2005.

5] Film Festival organised by SRFTI at the Institute :

1. Fass Binder Retrospective , April-2005.
2. French Film Festival, November-2005.

3. Vera Chistolova Retrospective, November 2004.

5.1] VISIT OF IMPORTANT DIGNITARIES :

During April 2005-February 2006, the institute was visited by several dignitaries and delegations from abroad, including the following :

1. Sh.S.K.Arora, Secretary, Ministry of Information & Broadcasting, Govt of India.
2. Lena Pasanen, Director, European Documentary Network, Denmark.
3. Sh. Mrinal Sen, Eminent Filmmaker.
4. Smt.Tasleema Nasreen, Noted Writer.
5. Mr. Imre Lazar, 1st Secretary, Hungarian Embassy.
6. Mr. U.Radhakrishnan, FFSI, New Delhi..
7. Mr. Jay Rosenblatt, Filmmaker, USA.
8. Mr.Stefano Tealdi, Producer-Director, Italy.
9. Ms.Kristiina Pervila, Producer, Millennium films, Finland.
10. Ms.Cathrine Masood, Producer and Mr.Tareque Masood, Director, From Bangladesh.
11. Mr.Vikas Desai, Eminent Cinematographer.

5.2] Recent much acclaimed Productions of the Institute:

Name of the Production	Director	Name of the Festival.
Selected Fiction	Sh.J.Krishnan.	Selected in the Mumbai International Film Festival-2006 [Film & Video Competition (National) Section]
Cheng Pao Chinese Chilly Sauce.	Sh.Cyrus Khambata	-Do-
Flights of Distress	Sh.Somdev Chatterjee	-Do-
Here Is My Nocturne	Sh.Anirban Dutta	-Do-

6. Diploma film projects :

The students of 2001-04 batch have completed their Diploma Film Project recently. Post production of these films are going on in the Institute.

7] VIGILANCE REPORT :

1 Vigilance Officer/Activities :

- 1.1] The Registrar of the Institute is the Vigilance Officer of the Institute.
- 1.2] The Institute is presently having no branch or field offices.
- 1.3] The Institute regularly observes vigilance related programmes like observing vigilance awareness week, campaign against corruption and the Ministry has always been intimated about such activities taking place from time to time.

2. Preventive vigilance activities during the period:

- | | |
|-------------------------------------------------------------------|----|
| (i) Number of regular inspections conducted during the period | 03 |
| (ii) Number of surprise inspections carried out during the period | 02 |

3. Surveillance and detection activities during the period:

- | | |
|---------------------------------------------------------------------|-----|
| (i) Details of the areas selected for keeping surveillance | All |
| (ii) Number of persons identified for being kept under surveillance | Nil |

4. Punitive activities (number to be indicated against 4(i) to (x) where the appointing authority is other than President):

- | | |
|------------------------------------------------------------------------------------------------------|-----|
| (i) No of Complaints/references received during the period | Nil |
| (ii) No of cases where preliminary inquiry report were conducted | Nil |
| (iii) No of cases where preliminary inquiry report were received | Nil |
| (iv) No of cases in which charge sheet for minor penalty were issued | Nil |
| (v) Number of cases in which charge sheets for minor penalty were issued | Nil |
| (vi) No of persons on whom major penalty was imposed | Nil |
| (vii) No of persons on whom minor penalty was imposed | Nil |
| (viii) No of persons placed under suspension | Nil |
| (ix) Number of person against whom administrative actions such as issuance of warning etc. was taken | Nil |
| (x) Number of persons prematurely retired under relevant provisions of rules | Nil |

NATIONAL FILM DEVELOPMENT CORPORATION LTD.

National Film Development Corporation Ltd. (NFDC) is the central agency established to promote good cinema movement in the country. The primary mandate before NFDC is to plan, promote and organise an integrated and efficient development of the Indian film industry. The objectives of the company, therefore embodies the spirit of service to the film industry and undertakes to foster excellence in cinema. The functions of NFDC cover –

1. Financing and Producing quality films with social relevance and aesthetic values.
2. Import and Distribution of films through various Channels.
3. Export of films and promotion of Indian Films abroad.
4. Providing pre-production and post-production technical project support services to the Indian film industry.
5. Provide information to foreign film producers about the facilities available in India for film shooting and related work.
6. Promoting culture and understanding through Medium of Cinema by organising Film Festivals in collaboration with Film Societies, National Film Circle and such other fora both in India and abroad.



The Minister of Information and Broadcasting and Parliamentary Affairs Shri P.R. Dasmunsi signing an agreement on Indo-UK Film Co-operation in New Delhi on December 5, 2005

7. To provide welfare measures to the needy Cine Artistes of Yester-years through the Cine Artistes Welfare Fund of India (CAWFI) a Public Charitable Trust established by the Company.
8. Functioning as executive producer for film production of various ministries and Governmental agencies.
9. Undertaking Social awareness message campaign on behalf of various ministries and Government departments.
10. Co-ordination with industry bodies like FICCI, CII etc., organising film bazaars in International Film Festival in India and abroad.

1. FINANCING AND PRODUCTION OF FILMS

NFDC encourages the concept of low budget films, which are nevertheless high in quality content and thematic values. The Corporation provides a platform to young talented film makers to hone their skills. The films funded/produced by NFDC and the cast and credits associated with its productions have won several National and International awards in the past, vouching for the company's commitment to the promotion of good cinema and debut talents. The NFDC (including the erstwhile FFC) has so far produced/financed nearly 315 such films under different schemes.

During the year 2005-06 under report one of the NFDC film PARINAAM (Malayalam) starring Shri Nedumudi Venu, Kunjukuttan, etc. directed by Venu has won international award for best screen play in ASHDOD International Film Festival, Israel. The film ANAND (Telugu) co-produced by NFDC had won State award NANDI for best debut talent of the year at Hyderabad.

The Corporation did not undertake production of any new feature films during the year. However, Corporation has taken steps to complete the two films SASANAM (Tamil) directed by Mahendran and SANSKAR (Bengali) directed by Nabyandu Chatterjee during the year. The production of film TENARA (Bengali) by Joydeep Ghosh, is expected to be commenced shortly.

2. IMPORT AND DISTRIBUTION OF FILMS

The Corporation has plans to revive the Import and Distribution and take up the issue with exporters abroad and is also in the process of acquiring theatrical, TV, Satellite, Video, Broadband rights etc.

3. TV MARKETING

At present we are providing software to Doordarshan for their various channels like DD-India, DD-5 Podugai Channel, DD-4 Malayalam Channel etc. We have made an offer to DD for utilization of Technical and Studio facilities available in all four metro cities.

4. EXPORT OF FILMS

- a) During the year 2005-06 (upto Dec. 2005) 10 films were exported to various countries abroad, earning an export proceeds amounting to Rs.24.73 lakhs. The Corporation is planning to export about 50 films to various countries during the year.

The Corporation regularly participates in the International Film Festivals / Markets by sending films and delegations. The Corporation also acts as a facilitator for various Indian companies for participation in major International Film Markets such as Cannes, Hong Kong and American Film Market. A big industry delegation participated in Cannes Market 2005 and the Corporation in collaboration with Confederation of India Industries (CII), extended assistance to the participating companies. The Corporation also led a delegation of Indian companies for participation in FILMART 2005 held in Hong Kong. The Corporation also participated in American Film Markets held in November 2005 with an office set up which provided a venue for Indian film buyers and sellers to negotiate and finalise business deals.

b) Promotion of Indian Films Abroad through Festival Participation

During the year 2005-06, the Corporation participated in about 14 International festivals

across the globe showcasing 9 Indian films in different languages. During 2005-06 (upto Dec.2005) the Corporation participated in 8 International and regional film festivals showcasing 19 Indian films. NFDC has become a known name in the International Film Festival circuits with considerable Goodwill.

c) National/International Recognitions

During the year 2005-06 NFDC's film PARINAAMAM (Malayalam), starring Nedumudi Venu, Kunjukuttan, etc. directed by Venu, has won international award for best screen play in ASHDOD International Film Festival, Israel.

d) IFFI Goa

The Corporation in collaboration with Confederation of Indian Industry (CII), has organized FILMBAZAAR at Goa during the 36th International Film festival of India. The Film ANAND co-produced by the Corporation was selected for screening in the Indian Panorama Section of IFFI Goa.

5. SPECIAL TECHNICAL PROJECTS

Subtitling Centre-LASER Film Subtitling, Mumbai

The Corporation has state-of-the-Art facility for LASER FILM SUBTITLING and has been recently upgraded for faster processing and quality. The quality offered is of International Standards at par with such facilities available abroad.

Subtitling Facilities are offered in all Indian Regional Languages, Arabic, English, Oriental (Chinese) and Japanese Languages. Recently, the Russian language subtitling has been commenced. The plans are on for the induction of Laser Subtitling in Hindi, Bengali & Sinhalese languages.

The unit is equipped with TWO state-of-the-art Millennia V Solid State Laser machines with automated operations.

New Facilities such as **INTERPOSITIVE LASER SUBTITLING** has been added to the existing facilities. This facility is provided in view of the requirements of

making a subtitled print from the dupe negative thereby generating as many copies required for simultaneous release of the prints abroad and regionally

The unit is also offering **VIDEO SUBTITLING** and Edit facilities. Subtitling facilities are available in all Indian Regional Languages and English Languages in High Band, Betacam and Digi Betacam Formats.

The unit has also facilities of 16mm/35mm slide transfers to video with color corrections and effects in linear and non-linear editing formats.

The Subtitling apart from meeting the requirements of Film Industry also caters to the requirements of Ministry of External Affairs, Directorate of Film Festivals, National Film Archives and Doordarshan etc.

DVD/VCD Authoring/Mastering & Duplication Facilities - Mumbai

The above facility have been recently inducted from 2004, and has successfully executed several orders for the Indian Panorama 2004 and 2005 apart from catering to the private parties. The unit is also equipped with DVD subtitling in all languages.

Camera facilities 16mm/35mm, Mumbai

The Camera unit is equipped with Super 16mm SR Film camera with full accessories and ARRI BL III Film Camera with Video Assist unit along with all accessories.

Video & TV Infrastructure, Mumbai

NFDC has its own Video Edit suites catering to the requirement of promo capsuling as well as the preparation of promotional materials with facilities for quality checking.

The unit has been upgraded with new state-of-art component recording studio with the inclusion of Digital Betacam and Digital special effects machines. It is proposed to have the integration to DV cam and HD system in step in the near future with the proposed upgrading of the services to Doordarshan.

The studio provides facilities for dubbing of video films etc. The plans are underway to incorporate Non Linear Editing suite preferably in DV formats.

New Delhi Studio

NFDC has its own Video Edit suites catering to the requirement of promo capsuling as well as the preparation of promotional materials with facilities for quality checking.

The unit also incorporates a Non-Linear editing setup using the latest AVID media for editing purpose.

As a new venture, the centre provides the technical services support for the Video Server installed at IGNOU. The centre also provides the support for Eklavya Channel of IIT.

VCR Unit, Chennai

The VCR unit caters to the entire Southern Regional Film Industry. The centre is equipped with High band, Betacam Edit suites for the preparation of promotional materials with facilities for quality checking.

The unit is also equipped with FILM to VIDEO Transfers with FDL 60 Telecine machines onto High Band, Betacam and Digi Betacam formats.

The unit has been upgraded with the introduction of Non Linear Editing facilities using AVID Xpress and catering to requirements of Doordarshan.

As an ever-striving effort to render better facilities throughout the Southern Regional, the centre is augmented with the introduction of latest Video Subtitling facilities offering its services for the Subtitling of programme materials in all Indian Regional Languages, English and Arabic. Subtitling facilities are available in High Band, Betacam and Digi Betacam formats.

The centre also provides the DVD/VCD Mastering/authoring & Duplication facilities.

Apart from the above, the centre also engages in the production of documentary films for various Government Departments.

16MM Film Centre, KOLKATA

The Centre continues to provide the production and post-production facilities to the Film Industry of Eastern Region. The centre is equipped with full unit of ONE 16mm SR Film Camera and full unit of ARRI

35mm Camera with cinemascope and normal lenses along with Nagra 4.21 Sound Recorders for Sync. Shooting.

The Recording and the Re-recording studio are equipped with fully upgraded MAGNATECH HIGH SPEED Electronic studio system for 16mm and 35mm film formats.

For Film Editing, the centre is equipped with Steenbeck Editing Tables and Acme Pic sync machines.

For the video format the centre has full-fledged High Band Editing setup located at Behala, Kolkatta and does a fair amount of Editing works for Doordarshan and other film industries of the Eastern Sector.

The unit is also equipped with FILM to VIDEO Transfers with FDL 60 Telecine machines onto High Band, Betacam.

In view of better service provisions and facilities, a state-of-art Betacam and Digi Betacam studio DHWANI has been setup up at the Regional Office at Camac Street. This unit offers integrated services for Film & Video Non Linear Editing as well as Computer Graphics and Animations. An add-on unit for the VCD mastering facilities is being incorporated at this centre.

6. INDIAN PANORMA AND NATIONAL FILM CIRCLE

The Corporation continues to provide all potential help to the Film Societies and the State Governments in organising Film Week at various centers across whole India, the impact of which is so effective that various social NGOs, Social Organizations, Women's Organization have been showing interest in organizing Film Festivals. There is a popular demand from across the country that more number of such good films, selected in Indian Panorama be made available during the film week and Film Festivals.

During the Financial year 2005-2006 (upto December 2005) the Corporation was able to hold the screening of Panorama films at 28 Centres all over India.

The National Film Circle under the aegis of NFDC, NFAI and CFCI continue to screen good cinemas at Nehru Centre and NCPA. During the financial year

2005-2006 (upto October 2005), the National Film Circle conducted 58 screening upto October 2005.

NFDC co-sponsored 7 major Regional Film Festivals.

7. CINE ARTISTES WELFARE FUND OF INDIA

The Cine Artistes Welfare Fund of India (CAWFI) the biggest ever trust in the Indian Film Industry set up by the Corporation in 1992 extends financial assistance to needy cine artistes of yester years. The Corpus of the Trust as on date has grown to Rs. 4.48 crores. So far 969 cine artistes have availed of the pensionary and other benefits from the trust. Presently about 537 cine artistes are availing financial assistance from the trust. During the year and upto Nov. 2005 an amount of Rs.31.70 lakhs have been disbursed as pension to cine artistes. An amount of Rs. 47.00 lakhs is expected to be disbursed during the year as pensionary benefits to various cine artistes.

8. VIGILANCE MATTERS

During the year several measures were taken to strengthen the preventive vigilance by introducing systems and procedures for various decision-making processes, purchases, etc.

9. OFFICIAL LANGUAGE IMPLEMENTATION

The Official Language Act along with the Rules made there under and orders issued by the Department of Official Language and Ministry of Information and

Broadcasting and Department of Public Enterprises regarding the progressive use of Hindi were implemented in the offices of the Corporation during the year.

The meeting of the Official Language Implementation Committee were held regularly for reviewing the progressive usage of Hindi in the offices of the Corporation and suitable steps were taken to implement the Annual Programme for the year 2005-2006 issued by the Department of Official Language, Ministry of Home Affairs, Government of India. During the year, NFDC won 2nd prize "Ashirwad Award" amongst public sector organization of Mumbai for outstanding work in Hindi.

10. PLAN SCHEME AND PERFORMANCE

For the last nine years, Corporation have been funding its Developmental Plan activities entirely out of its Internal Resources without any Budgetary support from Government. The financial losses suffered by the Corporation during the earlier years drained its internal resources and hence no major expenditure could be incurred on plan schemes during the last two years. Further, implementation of the Project under Plan Scheme would largely depend upon the Governments financial support for the Scheme.

The financial performance highlights of the Company during the five years are given in Annexure "A".

ANNEXURE "A"**HIGHLIGHTS OF THE PERFORMANCE OF THE CORPORATION DURING THE LAST FIVE YEARS**

(Rs. in lakhs)

	2000-01	2001-02	2002-03	2003-04	2004-05
CAPITAL STRUCTURE					
Authorised Capital	1,400.00	1,400.00	1,400.00	1,400.00	1,400.00
Paid-Up capital	1,400.00	1,400.0	1,400.00	1,400.00	1,400.00
FINANCIAL HIGHLIGHTS					
Turnover	6,875.36	8,545.52	7,779.54	3,690.65	2,209.28
Expenditure	6,538.61	7,980.82	8,442.77	4,616.14	2,596.02
Profit / (Loss) Before Tax	336.75	564.70	(663.23)	(925.49)	(386.74)
Profit / (Loss) After Tax	319.66	409.70	(663.23)	(925.49)	(386.74)
Earnings in Foreign Exchange	274.26	119.81	93.36	69.00	100.03
OPERATIONAL HIGHLIGHTS					
Loan disbursed for production of film and purchase of film equipments	-	7.39	15.75	11.86	-
Investment in Own Production / co-production	127.89	250.52	277.75	186.73	13.87
Loan disbursed for Theatre Construction	-	-	-	-	-
EARNINGS					
Distribution of Films Through TV	5,701.97	7,355.78	6,388.96	2,578.19	1,408.56
Export of Film Software	250.10	252.17	172.34	141.51	133.21
Foreign Film Distribution	126.54	249.66	469.87	61.50	28.67
Special Projects	607.32	442.50	406.26	518.02	297.49

6

INTERNATIONAL CO-OPERATION

INDIA AND UNESCO

India is the founder member of UNESCO, one of the specialised agencies of the United Nations Organisation. UNESCO's main goal is to promote International Cooperation in the field of education, science and technology, social sciences, culture and mass communication. In order to promote the communication capabilities of developing countries the 21st session of the General Conference of UNESCO in 1981 approved the setting up of an International Programme for the Development of Communication (IPDC). India played a significant role in its inception and has been a member of the Inter-Governmental Council (IGC) and also of the IPDC.

The meeting of UNESCO General Conference is usually held every two years. UNESCO's 33rd General Conference met in Paris from 3rd to 21st October, 2005 to discuss the Draft Programme and Budget for 2006-07. Secretary, I&B attended the Conference as part of the Indian Delegation from 11-13rd October, 2005. This Ministry decided to resume its cash contribution to the International Programme for Development of Communication (IPDC) in the year 2005-06.

INDIA NEWS POOL DESK AND NON-ALIGNED NEWS AGENCIES POOL

The Non- Aligned News Pool, formally constituted in 1976, for the purpose of correcting imbalances in the global flow of information, is an arrangement for exchange of news and information among the national news agencies of Non-Aligned countries. While the cost of running the Pool is borne by the participating members, its affairs are managed by a Coordination Committee elected from time to time. India is a member of the Coordinating Committee.

During the year under review, Press Trust of India continued to operate the India News Pool Desk (INPD) of the Non Aligned News Agencies Pool (NANAP). Highlight of the year was an agreement for exchange of news with the Bakhtar News Agency (BNA) of Afghanistan. BNA is now receiving PTI's news service by e-mail and PTI has also offered to train BNA's

journalists and engineering staff in batches in PTI, New Delhi. PTI also renewed its news exchange agreement with the Prensa Latina news agency of Cuba, while news exchange agreements with Ghana News Agency and the Tanjug News Agency of Serbia-Montenegro are under consideration. PTI and Tanjug had earlier actively cooperated under the NANAP umbrella for 25 years from the inception of the Pool in 1976.

The Sixth Conference of Ministers of Information of Non Aligned Countries (COMINAC) was held from 19-22, November, 2005 at Kuala Lumpur, Malaysia. This Ministry was represented by Joint Secretary in the Conference. 'Advancing Information and Communication Collaboration Towards a more Dynamic NAM' was the theme of the Conference wherein the issues discussed *inter alia*, were overview of global trends and developments in Information and Communication, another look at the New World Information and Communication Order (NWICO), Broadcasting Organisations of Non Aligned Countries (BONAC), Non Aligned News Agencies Pool (NANAP) and status of the international information centres of Non Aligned countries.

INDIA AND SAARC

India is an active member of South Asian Association for Regional Cooperation (SAARC). The Information Ministers of SAARC member countries meet annually, and the Fifth meeting of the SAARC information Ministers was held from 29-30 August, 2005 at Kathmandu, Nepal. The Indian delegation was headed by the Minister of Information & Broadcasting and Culture. The meeting reviewed the status of implementation of past decisions, revised Plan of Action on Information & Media-2004 and functioning of the Heads of National Organisation of TV, Radio and Print Media of SAARC countries. Model guidelines on transnational satellite broadcasting in the region and SAARC common position on presentation at World Summit on the Information Society were other issues discussed. The next meeting of the Information Ministers of SAARC countries is proposed to be held in India in 2006.

7

PLAN AND NON-PLAN PROGRAMMES

PLAN OUTLAY

The approved Annual Plan 2005-06 outlay of the Ministry of I&B is Rs.1120 Cr. (Direct Budgetary

Support: Rs.528 Cr. + Internal & Extra Budgetary Resources: Rs.592 Cr.). sector-wise break-up of the Annual Plan 2005-06 is as under:-

(figures in crores of rupees)

Sl.No.	Sector	DBS	IEBR	Total
1.	Information Sector	38.00	—	32.00
2.	Films Sector	35.90	—	35.90
3.	Broadcasting Sector	455.00	592.00	1047.10
	Total	528.00	592.00	1120.00

2. The media unit-wise/schematic break-up of the Annual Plan 2005-06 is given in Annexure. Out of the DBS of Rs. 528 Cr of Ministry, the North-East component earmarked by various media units amounts to Rs. 111.25 Cr., i.e. 21.07% of DBS.

3. The Annual Plan 2005-06 outlay of Prasar Bharati inter alia contains special packages for Radio & TV coverage in North Eastern region at an outlay of Rs. 107.77 Cr. and J&K special package of Rs. 111.15 Cr. The break-up is as under :-

(Rs. in crores)

	All India Radio			Doordarshan			Total Prasar Bharati
	Capital	Revenue	Total	Capital	Revenue	Total	
North-East Package	18.00	2.90	20.90	40.00	46.87	86.87	107.77
J & K Spl. Package	1.20	4.00	5.20	5.95	100.00	105.95	111.15

Annexure-I

MINISTRY OF INFORMATION AND BROADCASTING
APPROVED ANNUAL PLAN 2005-2006

(figures in lakhs of rupees)

S. No.	Name of Media Unit	A.P. 2005-06 outlay	N E Component
(1)	(2)	(3)	
I	INFORMATION SECTOR		
1.	PIB	1933.50	27.00
2.	Publications Division	46.00	
3.	DAVP	309.00	31.00
4.	IIMC	240.80	15.00
5.	Photo Division	110.00	
6.	DFP	226.00	6.00
7.	Song & Drama Division	850.00	100.00
8.	RR & TD	15.00	
9.	RNI	19.70	
	<i>Main Sectt. Schemes</i>		
10.	Soochna Bhavan	0.00	
11.	Training for Human Resource Development	50.00	
	TOTAL (I) : DBS	3800.00	233.00
II	FILM SECTOR		
1.	Films Division	1247.00	100.00
2.	NFAI	472.00	
3.	FTIL, Pune	220.60	
4.	SRFTI, Kolkata	37.00	
5.	DFF	548.00	
6.	CFSI	519.40	10.00
7.	CBFC	336.00	5.00
	<i>Main Sectt. (Film Wing) Schemes</i>		
8.	Grant-in-aid to FFSI/NGOs	20.00	
9.	Participation in Film Market in India & Abroad	100.00	
	TOTAL (II) : DBS	3500.00	115.00

(figures in lakhs of rupees)

S. No.	Name of Media Unit	A.P. 2005-06 outlay	N E Component
(1)	(2)	(3)	
III	BROADCASTING SECTOR		
1.	All India Radio	23365.00	2090.00
	DBS	10165.00	
	IEBR	13200.00	
2.	Doordarshan	80335.00	8687.00
	DBS	34335.00	
	IEBR	46000.00	
	TOTAL PRASAR BHARATI (1+2)	103700.00	10777.00
	DBS	44500.00	
	IEBR	59200.00	
3.	Central Monitoring Service (CMS)	1000.00	
	TOTAL BROADCASTING SECTOR (1+2+3)	104700.00	10777.00
	DBS	45500.00	
	IEBR	59200.00	
	TOTAL M/O I& B (I+II+III)	112000.00	11125.00
	DBS	52800.00	
	IEBR	59200.00	

Annexure-II**MINISTRY OF INFORMATION AND BROADCASTING****Annual Plan 2005-06 Scheme-wise approved outlay (As on 14-2-2005)**

		<i>(Rs. in Lakhs)</i>
S.No.	Name of Media Units/Details of the Plan Schemes	Approved Outlay 2005-2006
[1]	[2]	[3]
A	INFORMATION SECTOR	
I	Press Information Bureau <i>Continuing Schemes</i>	
1	Setting up of the National Press Centre at New Delhi	1819.50
2	Modernisation & Computerisation activities of PIB	
	i) Digital storage and high speed communication	56.35
	ii) Setting up of Soochna Kendras and providing connectivity	42.65
3	Construction of building for PIB offices in the North East and where land has been allotted by the Government	15.00
	Total	1933.50
II	Publications Division <i>Continuing Schemes</i>	
1	Publication Programme of PPD	46.00
	Total	46.00
III	Directorate of Advertising and Visual Publicity <i>Continuing Schemes</i>	
1	Developmental Publicity Programme : Conception and Dissemination	309.00
	Total	309.00
IV	Indian Institute of Mass Communication (Grant-in-aid) <i>Continuing schemes</i>	
1	Building and Housing Project	115.30
2	Research & Evaluation Studies	38.50
3	Modernisation and Expansion of facilities for electronic/print/Radio & TV Journalism	27.00

<i>(Rs. in Lakhs)</i>		
S.No.	Name of Media Units/Details of the Plan Schemes	Approved Outlay 2005-2006
[1]	[2]	[3]
4	Collaboration with regional centres of learning	60.00
	Total	240.80
V	Photo Division <i>Continuing scheme</i>	
1	Modernisation of Photo Division	110.00
	Total	110.00
VI	Directorate of Field Publicity <i>Continuing Schemes</i>	
1	Purchase of films/cassettes	30.00
2	Modernisation and updation of Capital Stock	196.00
	Total	226.00
VII	Song & Drama Division <i>Continuing Schemes</i>	
1	Information, Communication, Technology (ICT) activities in Hilly/Tribal/Desert/Sensitive & Border areas	850.00
	Total	850.00
VIII	Research, Reference and Training Division	
1	In-service training for IIS officers	15.00
	Total	15.00
IX	Registrar of Newspapers for India	
1	Modernisation of RNI Head-Qrs.	19.70
	Total	19.70
XI	Main Secretariat schemes	
	Construction of Soochna Bhavan (Phase IV) <i>(Continuing Scheme)</i>	0.00

<i>(Rs. in Lakhs)</i>		
S.No.	Name of Media Units/Details of the Plan Schemes	Approved Outlay 2005-2006
[1]	[2]	[3]
XII	Training for Human Resource Development	50.00
	Total	50.00
	TOTAL FOR INFORMATION SECTOR	3800.00
I	Films Division <i>Continuing Schemes</i>	
1	International Documentary, Short & Animation Film Festival	98.00
2	Modernisation and Replacement of obsolete equipment of Films Division	105.00
3	Setting up of Museum of Moving Images	744.00
	Total	947.00
II	National Film Archive of India <i>Continuing Scheme</i>	
1	Acquisition and exhibition of archive films	72.00
	Total	72.00
III	Directorate of Film Festivals	
1	Film festival Complex- Alteration & Additions - Major work	200.00
	Total	200.00
IV	Children's Film Society, India (Grant-in-aid)	
1	Film Production (Grant-in-aid)	
	a) Film Production	352.00
	b) Film Festivals	110.00
	c) Modernisation and Augmentation	2.80
	d) Animation and Script writing workshops	4.60
2	Exhibition of Children's films in Municipal schools	50.00
	Total	519.40

<i>(Rs. in Lakhs)</i>		
S.No.	Name of Media Units/Details of the Plan Schemes	Approved Outlay 2005-2006
[1]	[2]	[3]
VII	Central Board of Film Certification <i>Continuing schemes</i>	
1	Establishment of computerised management/upgradation of infrastructure of CBFC	140.00
2	Opening of regional offices of the Board at Hyderabad, New Delhi, Cuttack, and Guwahati	21.00
	Total	161.00
III	Training	
	a) Captive TV Channel Schemes (FTII, Pune)	10.00
	b) Setting up of Community Radio (FTII, Pune)	10.00
	c) Captive TV Channel Schemes (SRFTI, Kolkata)	12.00
	d) Setting up of Community Radio (SRFTI, Kolkata)	5.00
	e) "Monitoring & Modernisation of Certification Process" (formerly "Organisation of training courses and studies") (CBFC)	175.00
	Total	212.00
IV	Scholarship Programmes	
	a) HRD aspects including scholarship and exchange programme, (FTII, Pune)	10.00
	b) HRD aspects including scholarship and exchange programme, (SRFTI, Kolkata)	20.00
	Total	30.00
V	Computerisation, Modernisation and provision of infrastructure	
	a) Upgradation & Modernisation of FTII	190.00
	b) Digitalisation & Webcasting Schemes (CFSI)	0.00
	c) Construction of Phase-II NFAI building (NFAI)	400.00
	d) Digitalisation & Webcasting of F D Films (Films Division)	300.00
	Total	890.60

<i>(Rs. in Lakhs)</i>		
S.No.	Name of Media Units/Details of the Plan Schemes	Approved Outlay 2005-2006
[1]	[2]	[3]
VI	Export and Marketing of Films	
	a) Export promotion through Film Festivals in India (DFF)	348.00
	b) Participation in Film Market in India & Abroad (Main Sectt.)	100.00
	Total	448.00
VIII	Grant-in-aid to FFSI & NGOs engaged in anti-piracy work (Main Sectt.)	20.00
	TOTAL FOR FILMS SECTOR	3500.00
C	BROADCASTING SECTOR (Prasar Bharati) (Grant-in-aid/Loan)	
I	All India Radio	
1	Continuing Schemes	1590.60
	a) Expansion of MW services	186.00
	b) Expansion of FM services	150.00
	c) Staff Quarters & Office accommodation	52.00
	d) Expansion of SW services	0.00
	e) Archives	10.50
	f) Misc. Charges	0.00
	g) Miscellaneous Schemes(including replacement of Amplifiers, CD Players, microphones & other unforeseen replacement etc.)	372.10
	h) J&K special package	520.00
	(Capital)	120.00
	(Revenue-Misc)	400.00
	(Revenue-Software)	0.00
	i) Establishment Charges	300.00
2	Upgradation/Expansion schemes	6634.40
	a) Expansion of MW services	127.75
	b) Expansion of FM services	6506.65
3	Modernisation schemes	2260.95

<i>(Rs. in Lakhs)</i>		
S.No.	Name of Media Units/Details of the Plan Schemes	Approved Outlay 2005-2006
[1]	[2]	[3]
	a) Digitalisation of Production Facilities	991.35
	b) Automation of Studio Facilities	1264.60
	c) Automation of Transmission Facilities	5.00
4	Replacement Schemes	1075.95
	a) Replacement of existing equipment	909.60
	b) Miscellaneous Charges	
	c) Miscellaneous Schemes (including replacement of Amplifiers, CD Players, microphones & other unforeseen replacement etc.)	166.35
5	New Schemes	8538.10
	a) North East Special Package	2090.00
	Capital	1800.00
	Revenue - Software	190.00
	Revenue - Misc	100.00
	b) New Technologies like Internet Radio B'casting, Digital B'casting etc	785.50
	c) Accomodation for staff	566.00
	d) Establishment Charges	2350.00
	e) Strengthening & Upgradation of Training facilities	0.00
	f) Security measures etc.	300.00
	g) Improvement of facilities etc	236.60
	i) Software	2210.00
	Revenue (Misc)	3265.00
	Total (Capital)	17200.00
	Total (Revenue-Misc)	3765.00
	Total (Revenue-Software)	2400.00
	TOTAL (AIR)	23365.00
	DBS	10165.00
	IEBR	13200.00

<i>(Rs. in Lakhs)</i>		
S.No.	Name of Media Units/Details of the Plan Schemes	Approved Annual Plan 2005-2006
[1]	[2]	[3]
I	Doordarshan	
1	Continuing Schemes	19620.00
	a) Terrestrial Transmitters	560.00
	b) Production facilities (Studio/OB)	100.00
	c) Satellite Broadcast equipment	106.00
	d) Establishment Charges	0.00
	e) J&K Special Plan	10595.00
	Capital	595.00
	Revenue Misc.	0.00
	Revenue Software	10000.00
	f) Revenue Miscellaneous	8313.00
2	Upgradation / Expansion schemes	4275.00
	a) Expansion of terrestrial coverage by upgradation of existing transmitters as well as establishment of new transmitters in respect of DD-1	2048.00
	b) Expansion of terrestrial coverage by upgradation of existing transmitters as well as establishment of new transmitters in respect of DD-2	135.00
	c) Coverage of uncovered areas through multi-channel digital satellite distribution in Ku-band	2092.00
3	Modernisation schemes	13746.00
	a) Digitalisation & Modernisation of production facilities (Studio/OB)	7289.00
	b) Digitalisation & Modernisation of Satellite Broadcast Equipment	2583.00
	c) Augmentation of existing studio facilities	1870.00
	d) Automation of Transmitters (LPTs & VLPTs)	2004.00
4	Replacement Schemes	3937.00
	a) Replacement of existing transmitters due to fault/aging/obsolescence etc.	1129.00
	b) Replacement of existing production equipment (Studio/OB) due to fault/aging/obsolescence etc.	1503.00

<i>(Rs. in Lakhs)</i>		
S.No.	Name of Media Units/Details of the Plan Schemes	Approved Annual Plan 2005-2006
[1]	[2]	[3]
	c) Replacement of existing satellite broadcast equipment due to fault/aging/obsolescence etc	1305.00
5	New Schemes	38757.00
	a) North East Special Package	8687.00
	Capital	4000.00
	Revenue-Software	4500.00
	Revenue Misc.	187.00
	b) New production facilities	1057.00
	c) New Satellite Broadcast equipment	615.00
	d) DTT	2.00
	e) DTH	300.00
	f) HDTV	300.00
	g) IT enabled multimedia	490.00
	h) Research & Development /Marketing	130.00
	i) Accommodation for staff, augmentation of infrastructure & Security	4000.00
	j) Augmentation of Training facilities	21.00
	k) Establishment of service centres/workshops for digital equipment	290.00
	l) Establishment (CCW & Zonal offices) & Arbitration	2530.00
	m) Software acquisition/production (Normal & Misc)	20335.00
	<i>Total (Capital)</i>	37000.00
	<i>Total (Revenue)</i>	43335.00
	<i>Total (Revenue-Software)</i>	34835.00
	<i>Total (Revenue - Misc)</i>	8500.00
	TOTAL (Doordarshan)	80335.00
	DBS	34335.00
	IEBR	46000.00

<i>(Rs. in Lakhs)</i>		
S.No.	Name of Media Units/Details of the Plan Schemes	Approved Annual Plan 2005-2006
[1]	[2]	[3]
	Total (Prasar Bharati)	103700.00
	DBS	44500.00
	IEBR	59200.00
D	Others <i>Central Monitoring Services (CMS) : DBS</i>	1000.00
	Total Broadcasting Sector (I+II+III)	104700.00
	DBS	45500.00
	IEBR	59200.00
	Total for Ministry of I&B (A+B+C+D)	112000.00
	DBS	52800.00
	IEBR	59200.00

Note : (i) All the Media units/Organisations should incur expenditure of an amount exceeding 2-3% of their budget for initiatives relating to furthering the use of Information Technology including training, acquisition of Hardware, Software as well as development and maintenance of Software.

(ii) Prasar Bharati should earmark atleast Rs. 30 Crore for content creation for classics.

Projects and Plan Schemes for Women & Women related issues

The Projects and Plan Schemes of the Ministry are implemented through its various Media Units. They aim at wider dissemination of the programmes and policies of the Government, entertainment and education to all sections of the society. The entire population, including women are benefitted by such

schemes/programmes/activities uniformly. Women form an integral target group of all mass communication efforts.

Moreover, women related issues like health, child-care, sanitation, child immunization, rights of women/girl child are adequately taken up as part of Publicity Programmes being carried out by media units of the Ministry.

8

NEW INITIATIVES

DIRECT-TO-HOME (DTH) SERVICE

Direct-to-Home (DTH) Broadcasting Service refers to distribution of multi channel TV Programmes in Ku Band by using a satellite system by providing TV signals direct to subscribers' premises without passing through an intermediary such as cable operator. DTH platform is essentially a distribution platform for TV channels like cable networks. DTH guidelines issued in March 2001 permit total foreign investment, including FDI/NRI/OCB/FII in paid up equity of a DTH company upto 49%, with a cap of 20% on Foreign Direct Investment (FDI). Besides, a DTH Company is always required to have Indian Management Control with majority representatives on the Board, as well as the Chief Executive of the company being a resident Indian citizen. The DTH guidelines are available on this Ministry's website (<http://www.mib.nic.in>).

2. This Ministry has received a number of applications for grant of DTH license. One private service provider M/s ASC Enterprises Ltd. has already launched its service in October 2003. Two more private companies (i) M/s Space TV Private Limited and (ii) M/s Sun Direct TV Limited have been issued Letter of Intent to start DTH service. Applications of three other companies are at various stages of consideration in the Ministry. Meanwhile, Doordarshan has also extended multi channel TV coverage to the entire country except Andaman and Nicobar Islands through its Free-to-Air DTH service, with a view to provide TV coverage to areas uncovered and under-served by the terrestrial transmitters. It is now possible to receive 33 TV channels and 12 radio channels with the help of a small sized receives system.

PRIVATE FM RADIO PHASE-II

A new policy of expansion of FM Radio broadcasting

service through private Agencies (Phase-II) was approved on 30th June, 2005 and was notified on 13th July, 2005. The Policy has the following salient features:-

Permission on the basis of One Time Entry Fee (OTEF) and annual fee as avenue share in contrast with earlier fixed Annual License Fee regime;

- i) FDI permitted within 20% overall limit for foreign investment;
- ii) A graded penalty regime for enforcement of terms and conditions of Permission;
- iii) Permission to network Channels in C&D category cities within a region;
- iv) Migration of Phase I licensees having operational channels to Phase II on compliance with terms and conditions mentioned in the policy.

The Government invited bids from Indian companies for 337 FM radio channels in 91 cities, out of which 280 channels were successfully bid. The Government earned revenue of Rs. 1157.35 crore as One Time Entry Fee, including migration fee from existing private FM Channels.

DOWNLINKING GUIDELINES

Government of India issued Policy Guidelines for Downlinking of Television Channels on 11.11.2005 which provide that no person/entity shall downlink a channel that has not been registered with the Ministry of Information & Broadcasting. It further provides all persons/entities desirous of downlinking TV channels shall be required to obtain permission from Ministry of Information and Broadcasting in accordance with the terms and conditions prescribed under these guidelines. As a result of these guidelines, the local

delivery service providers i.e cable operator and DTH service providers will distribute only registered TV channels. A copy of the guidelines is available at the website.

TV channels transmitted/retransmitted through the Cable TV Network and DTH Network are required to adhere to the Programme and Advertising Code prescribed in the Cable TV Network Rules, 1994, in accordance with the Cable TV Network (Regulation) Act, 1995 and DTH guidelines respectively. Now through the downlinking guidelines, adherence to these codes has also been made obligatory upon all channels uplinking from abroad and down linked to India to strengthen the content regulation mechanism and violations of conditions of downlinking will invite further action

CONTENT REGULATION

All Programmes of satellite TV channels, transmitted/retransmitted through cable network service are required to adhere to the Programme Code and Advertising Code prescribed under the Cable Television Networks (Regulation) Act, 1995 and rules framed thereunder. The Central Government has constituted an Inter-ministerial Committees under Section 20 of the Act to look into the violation of the Programme Code and Advertising Code. The Committee comprises officials from Ministry of Home Affairs, Ministry of External Affairs, Ministry of Defence and Ministry of Law, Ministry of Women & Child Development, Ministry of Health and a Representative of Advertising Standards Council (ASCI) and Ministry of I&B. The Committee either suo-moto or on receipt of complaint, examines cases of violation of the Code.

In order to strengthen the content regulation mechanism, the Government has taken some steps. They are as follows:

- (a) The Ministry of Information & Broadcasting has issued order directing all the State Governments and Union Territories to constitute Monitoring Committees at the State and district levels to monitor private satellite TV channels and local cable channels to detect and look into violations of the Programme and Advertising Codes and

complaints received from general public regarding violation of the Codes

- (b) The Ministry of Information & Broadcasting has constituted a Committee under Chairmanship of Secretary, Information & Broadcasting for reviewing the Programme and Advertising Codes prescribed under the Cable TV Networks (Regulation) Act, 1995 and rules framed thereunder and the Guidelines for certification of films prescribed under the Cinematograph Act, 1952 to modify the Codes/guidelines to meet contemporary community standards.

FREE SHOWS FOR THE TRIBAL CHILDREN

In order to cater to the rural and underprivileged children, who are deprived of any major source of entertainment, CFSI had started a unique scheme of conducting free shows for the Tribal Children. Services of Non-Governmental Organizations like Nehru Yuva Kendra Sanghathans were availed for this activity. The expenditure involved in conducting the free shows is borne by CFSI out of grant-in-aid provided by the Govt. for the purpose. Under the Scheme even children living in remand homes, orphanages etc. are given the benefit of seeing the Children's films, who otherwise are deprived of any entertainment.

773 Free Shows were held in 11 States of the country covering an audience of 2,20,250 children.

INTERNATIONAL FILM FESTIVAL OF INDIA (IFFI) -2005

In the Competition Section of IFFI 2005, entries were extended to two more continents, Africa and Latin America, besides Asia.

Another new section titled **NFA Gold** was introduced in IFFI 2005. In this section, two films viz. Shyamchi Aai (Marathi - 1953) and Mirza Ghalib (Hindi-1954) which won the President's Gold Medal 50 years back were screened.

Apart from the above, a special section called **Masters Class** was also introduced in IFFI 2005 in which eminent film personalities of international acclaim participated and conducted classes on various aspects of film making, during the festival.

AUDIO VISUAL CO-PRODUCTION AGREEMENT BETWEEN THE GOVERNMENT OF INDIA AND ITALY

Minister for Information & Broadcasting Shri S. Jaipal Reddy, visited Rome on 13.5.2005 and signed, on behalf of the Government of India, an Audio-visual Co-Production Agreement between the Government of India and Italy. The Agreement with Italy was finalized after several rounds of negotiations and is expected to pave the way for many more such Agreements for which the Government of India has been approached by a number of countries.

2. Inter-governmental Co-production agreements are usually umbrella agreements, under which private; quasi-government or government agencies may enter into contracts to produce films together. Such films are treated as national films in both countries.

FILM CO-PRODUCTION AGREEMENT BETWEEN THE GOVERNMENTS OF INDIA AND GREAT BRITAIN AND NORTHERN IRELAND

The Film Co-Production Agreement between Governments of India Great Britain and Northern Ireland signed in New Delhi on 5th December 2005 by the Minister of Information and Broadcasting, Shri P.R. Dasmunshi and Rt. Hon Tessa Jowell, MP, Secretary of State for Culture, Media & Sport, UK. The Agreement with United Kingdom was finalized after several rounds of discussions and is expected to pave the way for many fruitful associations between producers of India and U.K.

Print Media Policy

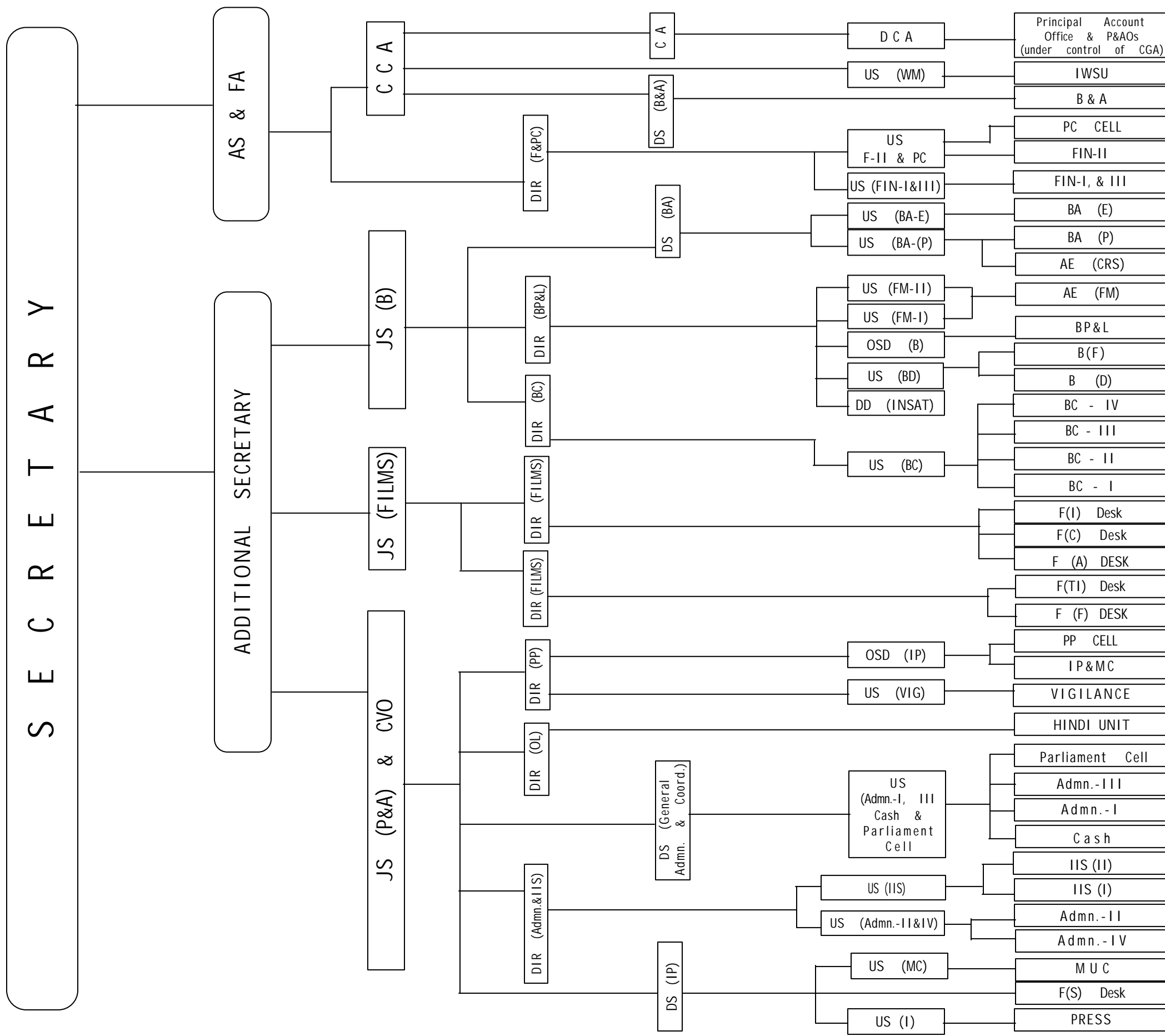
Government reviewed the **Print Media policy** and opened up the News Sector for FII's, NRI's and PIO's. Earlier only FDI upto 26 per cent in the sector was permitted. In the non-News Sector also the limit has been enhanced to 100 per cent from the previous limit of 74 per cent.

The policy has been reviewed and following changes have been made :

- I. (a) Allowing publication of Indian Edition of Foreign owned scientific, technical and speciality magazines/ periodicals/journals (that is, those not dealing in news and current affairs as generally understood) in India, on a case by case basis, on the specific recommendations of the Ministry of Information and Broadcasting and subject to such conditions as may be prescribed by the Ministry.
- (b) Allowing Foreign investment (Including FDI) upto 100 per cent in Indian entities publishing scientific/ technical and speciality magazines/ periodicals/ journals.
- II. Retention of 26 per cent FDI ceiling in the News & Current Affairs sector. However, investments by the NRI's/PIOs and portfolio investments by recognized FIIs may be included in the FDI limit for news and current affairs segment.
- III. The syndication limit of the total printed area under automatic route has been increased to 20 per cent.

ORGANISATION CHART OF MINISTRY OF I&B

Appendix-I
As on 26-12-2005



DESIGNATION IN THE MINISTRY	
AS&FA	Additional Secretary & Financial Advisor
JS (P&A) & CVO	Joint Secretary (Policy, Media & Administration) & Chief Vigilance Officer
JS (Films)	Joint Secretary (Films)
JS (B)	Joint Secretary (Broadcasting)
CCA	Chief Controller of Accounts
Director (Admn.&IIS)	Director (Administration & Indian Information Service)
Director (OL)	Director (Official Language)
Director (PP)	Director (Policy & Planning)
Director (Films)	Director (Films)
Director (BC)	Director (Broadcasting Content)
Director (F&PC)	Director (Finance & Plan Coordination)
Director (BP&L)	Director (Broadcasting Policy & Legislation)
DS (IP)	Deputy Secretary (Information Policy)
(DS (General Admn. & Coord)	Deputy Secretary (General Administration & Coordination)
DS(BA)	Deputy Secretary (Broadcasting Administration)
DS(B&A)	Deputy Secretary (Budget & Accounts)
CA	Controller of Accounts
US(I)	Under Secretary (Information)
US (MC)	Under Secretary (Media Coordination)
US (Admn.II&IV)	Under Secretary (Administration-I&IV)
US (IIS)	Under Secretary (Indian Information Service)
US (Admn. I, III, Cash & Parliament Cell)	Under Secretary (Administration-I, III, Cash & Parliament Cell)
US (Vigilance)	Under Secretary (Vigilance)
OSD (IP)	Officer on Special Duty (Information Policy)
US (BC)	Under Secretary (Broadcasting Content)
DD (INSAT)	Deputy Director (Indian Satellite)
US (BD)	Under Secretary (Broadcasting Development)
OSD(B)	Officer on Special Duty (Broadcasting)
US (FM-I)	Under Secretary (Frequency Module-I)
US (FM0I)	Under Secretary (Frequency Module-II)
US (BA-P)	Under Secretary (Broadcasting Administration Programme)
US (BA-E)	Under Secretary (Broadcasting Administration Engineering)
US (F-I & III)	Under Secretary (Finance-I & Finance-III)
US (F-II & PC)	Under Secretary (Finance-II & Plan Coordination)
US (WM)	Under Secretary (Work Measurement)
DCA	Deputy Controller of Accounts
Admn-I	Administration-I
Admn-II	Administration-II
Admn-III	Administration-III
Admn-IV	Administration-IV
Cash	Cash
Parliament Cell	Parliament Cell
MUC	Media Unit Cell
F(S) Desk	Film Societies Desk
Hindi Unit	Hindi Unit
Vigilance	Vigilance
IP&MC	Information Policy & Media Coordination
PP Cell	Policy Planning Cell
Press	Press
IIS (I)	Indian Information Service-I
IIS(II)	Indian Information Service-II
F(F) Desk	Film Festivals Desk
F(TI) Desk	Film & TV Institute Desk
F(A) Desk	Film Administration Desk
F (C) Desk	Film Certification Desk
F(I) Desk	Film Industry Desk
BC-I	Broadcasting Content-I
BC-II	Broadcasting Content-II
BC-III	Broadcasting Content-III
BC-IV	Broadcasting Content-IV
B(D)	Broadcasting Development
B(F)	Broadcasting (Finance)
BP&L	Broadcasting Policy & Legislation
BA-P	Broadcasting Administration-Programme
AE (FM)	Assistant Engineer (Frequency Modulation)
AE (CRS)	Assistant Engineer (Community Radio Stations)
BA-E	Broadcasting Administration-Engineering
Fin-I & III	Finance I&III
Fin-II	Finance II
PC Cell	Plan Coordination Cell
B&A	Budget & Accounts
IWSU	Internal Work Study Unit
P&AOs	Pay & Accounts Offices
CGA	Controller General of Accounts

Appendix - II**Media-wise Budget**

MINISTRY OF INFORMATION & BROADCASTING
STATEMENT SHOWING THE BUDGET FOR PLAN & NON-PLAN

Demand No. 58 - Ministry of Information & Broadcasting

S. No.	Name of Media Units/ Activity	B.E. 2005-2006		
		Plan	Non-Plan	Total
1	2	3	4	5
REVENUE SECTION				
Major Head - "2251"-Secretariat - Social Services				
1.	Main Sectt. (including PAO)	17,000	1,73,600	1,90,600
Major Head "2205"-Art & Culture Certification of Cinematographic films for public exhibition				
2.	Central Board of Film Certification	17,500	23,000	40,500
3.	Film Certification Appellate Tribunal	0	1,100	1,100
Total Major Head '2205'		17,500	24,100	41,600
Major Head - '2220' - Information, Films & Publicity				
4.	Films Division	29,800	2,39,700	2,69,500
5.	Directorate of Film Festivals	34,800	48,800	83,600
6.	National Film Archive of India	7,200	10,900	18,100
7.	Grants-in-aid to Satyajit Ray F. & T.I., Kolkata	3,700	38,900	42,600
8.	Grants-in-aid to Children's Film Society, India (CFSI)	50,940	1,500	52,440
9.	Grants-in-aid to Film & Television Institute of India, Pune	3,000	61,700	64,700
10.	Grants-in-aid to Film Societies	0	0	0
11.	Electronic Media Monitoring Centre	1,00,000	51,000	1,51,000
12.	Research, Reference & Training Division	1,500	8,600	10,100
13.	Grants-in-aid to IIMC	5,200	36,100	41,300
14.	Directorate of Advertising & Visual Publicity	27,800	5,88,900	6,16,700
15.	Press Information Bureau	6,910	2,01,200	2,08,110
16.	Grant-in-aid to Press Council of India	0	19,000	19,000
17.	Subsidy in lieu of Interest on loan to PTI	0	0	0
18.	Payment for Pro. & Spl. Services	0	100	100
19.	Transfer to Journalists Welfare Fund	0	0	0
20.	Directorate of Field Publicity	2,000	2,31,200	2,33,200
21.	Song & Drama Division	74,600	1,39,200	2,13,800
22.	Publications Division	4,600	1,22,200	1,26,800
23.	Employment News	0	2,30,600	2,30,600
24.	Registrar of Newspapers for India	1,970	23,900	25,870
25.	Photo Division	5,000	23,800	28,800
26.	Contribution to International Programme for the Development of Communication	0	100	100
27.	Contribution to Asia Pacific Institute for Broadcasting Development	0	2,000	2,000
Total: Major Head "2220"		3,59,020	20,79,400	24,38,420
Total: Major Head 2251, 2205 and 2220		3,93,520	22,77,100	26,70,620

(Rs. in thousands)

R.E. 2005-2006			B.E. 2006-2007		
Plan	Non-Plan	Total	Plan	Non-Plan	Total
6	7	8	9	10	11
17,000	1,77,330	1,94,330	17,000	1,74,300	1,91,300
17,500	26,000	43,500	18,600	27,600	46,200
0	1,100	1,100	0	1,200	1,200
17,500	27,100	44,600	18,600	28,800	47,400
31,500	2,38,400	2,69,900	21,000	2,56,400	2,77,400
34,800	47,000	81,800	35,300	47,400	82,700
7,200	13,600	20,800	7,300	14,000	21,300
3,700	65,100	68,800	27,900	48,500	76,400
45,400	1,500	46,900	52,130	1,500	53,630
3,000	69,800	72,800	3,000	68,200	71,200
0	0	0	0	0	0
73,000	2,500	75,500	58,500	30,000	88,500
1,500	8,570	10,070	2,500	8,900	11,400
1,930	37,200	39,130	3,980	40,000	43,980
27,800	5,98,150	6,25,950	23,300	5,92,500	6,15,800
6,960	2,03,969	2,10,929	7,196	2,16,947	2,24,143
0	21,731	21,731	0	23,153	23,153
0	0	0	0	0	0
0	100	100	0	100	100
0	0	0	0	0	0
700	2,39,400	2,40,100	900	2,70,100	2,71,000
74,600	1,33,300	2,07,900	72,500	1,23,600	1,96,100
4,000	1,35,050	1,39,050	0	1,30,700	1,30,700
0	2,79,200	2,79,200	0	2,91,700	2,91,700
1,970	24,000	25,970	0	24,800	24,800
5,000	25,000	30,000	7,500	27,100	34,600
0	1,400	1,400	0	1,400	1,400
0	2,000	2,000	0	2,000	2,000
3,23,060	21,46,970	24,70,030	3,23,006	22,19,000	25,42,006
3,57,560	23,51,400	27,08,960	3,58,606	24,22,100	27,80,706

S. No.	Name of Media Units/ Activity	B.E. 2005-2006		
		Plan	Non-Plan	Total
1	2	3	4	5
Broadcasting (Major Head-2221)				
Sound Broadcasting (Sub Major Head)				
Direction and Administration (Minor Head)				
	Salaries	100	100	200
Television (Sub Major Head)				
	Salaries	100	100	200
General (Sub Major Head)				
Prasar Bharati (Minor Head)				
	Grants-in-aid	16,22,400	84,73,300	10,09,5,700
Total - Broadcasting		16,22,600	84,73,500	10,09,6,100
North Eastern Area other expenditure scheme for the benefit of North Eastern Region and Sikkim				
	Lump Sum Provision (Major Head - 2552)	5,24,200	0	5,24,200
Total - Revenue Section		25,40,320	1,07,50,600	1,32,90,920

(Rs. in thousands)

R.E. 2005-2006			B.E. 2006-2007		
Plan	Non-Plan	Total	Plan	Non-Plan	Total
6	7	8	9	10	11
100	100	200	100	100	200
100	100	200	100	100	200
16,22,400	94,29,100	1,10,51,500	29,81,900	93,58,400	1,23,40,300
16,22,600	94,29,300	1,10,51,900	29,82,100	93,58,600	1,23,40,700
5,23,700	0	5,23,700	4,64,600	0	4,64,600
25,03,860	1,17,80,700	1,42,84,560	38,05,306	1,17,80,700	1,55,86,006

S. No.	Name of Media Units/ Activity	B.E. 2005-2006		
		Plan	Non-Plan	Total
1	2	3	4	5
Capital Section				
Major-head "4220"-Capital outlay on Information & Publicity				
A) Machinery & Equipment				
1.	Acquisition of Equipment for Films Division	10,500	0	10,500
2.	Acquisition of Equipment for Press Information Bureau	1,790	0	1,790
3.	Acquisition of Equipment for Directorate of Field Publicity			
4.	Acquisition of Equipment for Song & Drama Division	400	0	400
5.	Acquisition of Equipment for Photo Division	6,000	0	6,000
6.	Acquisition of Equipment for Main Sectt.	0	0	0
7.	Acquisition of Equipment for Indian Institute of Mass Communication	5,850	0	5,850
8.	Acquisition of Equipment for Satyajit Ray Film and Television Institute, Kolkata	0	0	0
9.	Acquisition of Equipment for Film and Television Institute of India, Pune	19,060	0	19,060
10.	Acquisition of Equipment for CBFC	15,600	0	15,600
B) Buildings				
11.	Multi-storeyed building for Films Division - Major Works	0	0	0
12.	Setting up Museum of Moving Images (FD) Major Works	74,400	0	74,400
13.	Construction of Nitrate Vaults/Staff quarters for N.F.A.I.	0	0	0
14.	Construction of Phase II Building for NFAI Complex	40,000	0	40,000
15.	Film Festival Complex - Additions and Alterations - Major Works	20,000	0	20,000
16.	Setting up of Film & Television Institute at Kolkata - Acquisition of Land & Construction of Building	0	0	0
17.	Soochna Bhavan Building - Major Works	0	0	0
18.	Construction of office and Residential Accommodation for Field Publicity - Major Works	0	0	0
19.	Setting up of National Press Centre and Mini-Media Centre for P.I.B.	1,81,950	0	1,81,950
20.	Construction of Building for Press Council of India	0	0	0
21.	Building & Housing Project of IIMC	11,530	0	11,530
22.	Building & Towers for Private FM Radio Stations	0	0	0

(Rs. in thousands)

R.E. 2005-2006			B.E. 2006-2007		
Plan	Non-Plan	Total	Plan	Non-Plan	Total
6	7	8	9	10	11
0	0	0	10,000	0	10,000
1,540	0	1,540	4,500	0	4,500
3,000	0	3,000	8,300	0	8,300
400	0	400	2,500	0	2,500
6,000	0	6,000	5,000	0	5,000
0	0	0	0	0	0
6,420	0	6,420	9,370	0	9,370
0	0	0	51,500	0	51,500
19,090	0	19,090	20,511	0	20,511
10,000	0	10,000	6,913	0	6,913
0	0	0	0	0	0
0	0	0	70,000	0	70,000
0	0	0	0	0	0
40,000	0	40,000	40,000	0	40,000
20,000	0	20,000	31,800	0	31,800
0	0	0	0	0	0
0	0	0	0	0	0
0	0	0	0	0	0
66,190	0	66,190	1,00,000	0	1,00,000
0	0	0	0	0	0
1,500	0	1,500	2,500	0	2,500
80,000	0	80,000	1,00,000	0	1,00,000

S. No.	Name of Media Units/ Activity	B.E. 2004-2005		
		Plan	Non-Plan	Total
1	2	3	4	5
Investment				
	Broadcast Engineering Consultants (India) Ltd.	0	0	0
Total - Capital Section Major Head '4220'		4,01,680	0	4,01,680
Loans for Broadcasting (Major Head-6220)				
Loans for Information & Publicity (Major Head-6220)				
Films (Sub Major Head)				
Loans to Public Sector and undertakings				
(Minor Head)				
National Film Development Corporation				
	Loans and Advances	0	0	0
Loans for Broadcasting (Major Head-6221)				
Loans to Public Sector and Other Undertakings				
Prasar Bharati				
	Loans and Advances	17,49,700	0	17,49,700
Capital Outlay on North East Areas				
Other Expenditure				
Project/Scheme for benefit of North Eastern Region & Sikkim (Major Head-4552)				
	Lump Sum provision	5,88,300	0	5,88,300
Total - Capital Section		27,39,680	0	27,39,680
Total - Demand No. 58		52,80,000	1,07,50,600	1,60,30,600

(Rs. in thousands)

R.E. 2004-2005			B.E. 2005-2006		
Plan	Non-Plan	Total	Plan	Non-Plan	Total
6	7	8	9	10	11
0	0	0	0	0	0
2,54,140	0	2,54,140	4,62,894	0	4,62,894
0	47,700	47,700	0	0	0
17,49,700	0	17,49,700	4,57,100	0	4,57,100
34,600	0	34,600	6,54,700	0	6,54,700
20,38,440	47,700	20,86,140	15,74,694	0	15,74,694
45,42,300	1,18,28,400	1,63,70,700	53,80,000	1,17,80,700	1,71,60,700